

CAMBUZZ



INTERNATIONAL SCHOOL OF INFORMATICS & MANAGEMENT TECHNICAL CAMPUS

(Formerly India International Institute of Management)

A Heritage of Vision • A Legacy of Innovation

Certified Programme in NGO Management - Keeping high the flame of social entrepreneurship

Realizing the increasing role of management in NGO sector, IIIM has introduced a certified programme in NGO Management for MBA final year students. The programme has been introduced with an objective of creating a thorough understanding of the organizational framework of NGOs and distribution of work among its members. The course contents also involve devising strategies, operational pathways, supervision and planning of financial and other policies for the sector. The programme will make students socially sensitive and will enable them to understand the capacity building needs of the NGO sector. The duration of the course is six months followed by an examination on completion of the course.



Business Analytics Workshop - Aligning project portfolios with overall business strategy

IIIM organised a three day workshop on "Business Analytics" for its management students, on 13-15th November, 2014 and 24-26th November, 2014.

Mr. Uday Bapte, conducted the workshop with an objective of preparing students to think analytically. The students were made familiar with not only data processing but they also learnt the art of gathering information from a pool of data and using it for decision making. Mr. Bapte imparted practical learning of various multivariate techniques for leveraging the power of statistical software. The certification programme on business analytics aimed to provide students a real time experience and deep insight into the various tools of marketing research.

The students got an opportunity to visit nearby rural areas for collection of data through questionnaires followed by an analysis on SPSS software to get an insight into research methodology.

The participants took active part in all the assignments administered by the resource person and found the workshop very informative.

Orientation programme for MBA and MCA students - Introspection week gears up the knowledge level

IIIM welcomed the new batches of MBA and MCA with week-long orientation programme – 'PARICHAY' held from 25th July to 1st August 2014 & from 20th August to 27th August 2014 respectively. The programmes acquainted students with glimpses of the real world of business and industry, and also the opportunities that emerge when they post - graduate. The orientation programmes also provided students a platform to familiarize them with their fellow students, faculty members and administrative teams.

Dr. Ashok Gupta, Director, IIIM and Vice chancellor, The IIS University, welcomed the new batches of MBA & MCA and called upon the students to adopt focused and disciplined approach in life for success. Addressing the fresh batch, he emphasized that it is important to foresee the coming opportunities in the burgeoning Indian economy and tap them by gaining more knowledge and skill development.

The orientation program was designed to familiarize students with the "big picture" of business and build basic competencies in management and IT world. Students were introduced to the unsettling truth that business problems don't come in tidy packages, but spill out chaotically across disciplines and departments. It offered students an avenue to interact face-to-face with leaders from corporate world.

As a part of the orientation program, IIIM invited eminent guest speakers from the industry to narrow down the academia – corporate expectations gap.



Odyssey

'Montage 2014' - An event to unleash the motley talents of the future technocrats

IIM organized its 10th annual techno-cultural fest "MONTAGE 2014" on the 14th and 15th of October 2014. The fest witnessed enthusiastic and dynamic participation from over 16 institutes across the country. This year's fest embraced the "Village" theme with a creative fusion of "Warli Art".

Montage 2014 marked its successful beginning with the inaugural ceremony "UDGHOSH" on 14th October. The ceremony was honoured with the prominent presence of Dr. Mahendra Surana, IAS & Chief Editor, Dainik Bhaskar, Jaipur. Dr. Ashok Gupta, Director IIM and Vice Chancellor, The IIS University, welcomed the eminent guest and participants from across the country. Mr. Surana appreciated and congratulated the students for being part of such a splendid event.

Every year Montage is dedicated to an IT personality, and this year it was devoted to one such unsung hero Dr. Narinder Singh Kapany, 'Father of Fiber Optics.' A presentation depicting his life, contribution to the society and numerous achievements was presented before the audience.

The first day of Montage 2014 comprised various technical and creative fun events such as:

- ♦ Brain Bench, a brainstorming techno quiz.
- ♦ Aamne Saamne, a role playing event with mock personalities & reporters.
- ♦ Bits & Bytes, a platform for the techno savvy participants to exhibit their presentation skills.
- ♦ Splash, a theme based CD painting competition.
- ♦ Web Vision, an ideal platform for soon-to-be web developers to explore their creativity, designing and programming skills.
- ♦ Taal, the musical Antakshari.

The second day of the fest was full of various events such as:

- ♦ Drishti, where the perception of participants was judged with different games like pictorial, memory test, dumb charades, etc.
- ♦ Spectrum, an enthralling theme based rangoli.
- ♦ Ooh-La-La, an adaptation of the popular game Snakes 'n' Ladders.
- ♦ Thru-Ur-Eyes, a theme based photography event where ideas, moods and expressions were captured through digital images.
- ♦ Code Acumen, that challenged the contestants on programming and problem solving quest with accuracy as the key to score high.
- ♦ Pixels, a conceptualized event where collage was made on computers to express colorful and meaningful thoughts.
- ♦ D4U, a competition to bring the dancers of IT world into the spotlight.
- ♦ Euphony, the most alluring part of the whole event which had elegant and peerless dance performances by the MCA students of IIM.

The chief guest of the closing ceremony, Dr. Ajay Data, Director and CEO of Data Infosys Limited, Jaipur congratulated the participants and organizers for the success and scale of MONTAGE - 2014. He then felicitated the winners and runner-ups with trophies and certificates and congratulated them for their zealous participation. The overall rolling trophy was grabbed by the University center for Computer Science & IT, University of Rajasthan, Jaipur.



Dreams come true... placement drives

IIM campus saw many eminent names for placement this year. More than 50 companies visited the campus expecting prominent skill sets which was very well edged by the students.

To keep up the flame of competence and hard work in students, various trainings, workshops and activities were organized on campus. MBA/ PGDM students were tested on various parameters followed by individual profiling of strengths & weaknesses by the consultant Sash Opulance. Pre-placement workshops were organized to sharpen insight towards aptitude tests and also to develop acumen languages for MCA students. Students also learnt the flavour of real market and customer preferences by day long market visits and participation in more than 20 live projects with aspiring organizations.

Selected recruiters at a glance include ⇨



Diorama

B-Quizzing 2014 - Churning the brain into the business octane

IIM in association with FMS – The IIS University, organized its annual business quiz Competition B-Quizzing 2014 on 20th December, 2014. The competition was held to test the business acumen of the corporates and B-Schools.

The quiz was conducted in two phases, 'Litmus Test' the elimination round was followed by onstage finals between the selected six teams. Sixty teams participated in the first round with overwhelming response.

Teams from Reserve Bank of India, Maurya Learning Pvt. Ltd., Thinking Green Incorporation, Mahindra Finance, Malaviya National Institute of Technology and HPCL were selected for finals which comprised five rounds. All rounds were stimulating and interesting with brain tweeking questions.

The competition lived upto its tagline 'Through the Abyss of Fire – A Quest to Pinnacle' when Mr. Aditya Sharma and Mr. Avinash Maurya from Maurya Learning Pvt. Ltd, won the fierce competition. Mr. Akshay Dhadha and Mr. Ashish Daryani from RBI were the first runner up and the team from Mahindra Finance of Ms. Anuja Kulshrestha and Mr. Monik Sharma were the second runner up.

Mr. Rakesh Ranjan, HR Head, Rajathan Circle, Vodafone, was the chief guest for the event. Mr. Ranjan and Dr. Ashok Gupta, Director, IIM congratulated the winners and presented the cash prizes of INR 11000, 7000 and 5000 respectively to the winning teams.

The event was sponsored by G.S entertainment, PURPLE, F- tech, Montu exports, ASG eye hospital, and Nishtha, the gift destination.



... Sphere of Research

Dr. Shuchi Singhal – Associate Professor, IIM, presented a research paper at the National Conference organized by the Department of Management Studies, Swami Keshvanand Institute of Technology, Management & Gramothan, Jaipur, Rajasthan, on November 21-22, 2014. She received the "Best Paper Award" for the research paper titled 'Changing Dynamics in the National Stock Exchange: An Empirical Analysis of the Week-days effect in Indian Stock Returns'. The award was given by Padmabhushan Dr. V.S. Vyas, Former Member of Economic Advisory Council to the Prime Minister. The paper exhibited descriptive research based on secondary data. The average stock returns of 50 securities at the S&P CNX Nifty were analyzed for each day of the week individually and overall day effect taking the financial year 2013-14. The research offers significant implications for investors and analysts by stating the updated risk and return analysis of the securities listed at the National Stock Exchange. The research may be carried forward for diverse indices and stock exchanges across the country and analytical comparisons may be done.



Fresher's Day of MBA and MCA - IIM welcomed raw diamonds at 'Abhinandan' with dazzle and sparkle

Fresher's party – Abhinandan was organised by the senior IIM students of MCA and MBA for their juniors on 10th September, 2014 and 10th October, 2014 respectively to welcome the new batches for the new session 2014-2015. The theme for MCA Fresher's party was 'Rainbow' and for MBA it was 'StarWorld'.

In order to build cultural environment on campus, IIM ensures that the technical and innovative minds discover and hone their skills in the non-academic fields as well. Freshers Party at IIM inspires students to develop comradeship, exemplifying the family spirit present in the institute. Events commenced with worship of deity Saraswati through a colourful performance followed by more thrilling and enchanting performances by the students.

The main challenge of the evening was to select Mr. and Ms. Fresher on the basis of their performance in different rounds.

In MCA the crown for Mr. & Ms. Fresher was bagged by Jimmy Jose and Nanditi Rathore. In MBA, Mr. Ashish Bhatnagar was declared as Mr. Fresher while Ms. Fresher crown went to Ms. Monika Tanwar due to their splendid performances. Ms. Tejna Kumar and Mr. Vidit Jain were declared as Lady and Gentleman of the Evening respectively.

The awardees of Ms. & Mr. Fresher in RTU batch were Ms. Aditi Gupta and Mr. Mayank Bansal, and the title of Lady of the evening was won by Harshita Ojha and Gentleman of the Evening was awarded to Mr. Deveshay Swami.

Abhinandan reflected the rich tradition and culture of IIM. It exhorted the first year students to imbibe this legacy and reflect it in their achievements by excellence in all the spheres of life.



NSS week

The NSS cell of ISIM organized various activities in the weeklong chain of events as a part of the 26th AIMS Annual Management Education Convention on 'Rejuvenating Management Education' from 1st to 7th August 2014. Activities undertaken during the National Management week were as follows:

- ◆ Day 1: Meditation/Yoga Session
- ◆ Day 2: Health Check-up camp
- ◆ Day 3: Tree Plantation drive
- ◆ Day 4: Helping Hand (Naya Sawera)
- ◆ Day 5: Educating the Neighborhood
- ◆ Day 6: E-Baithak (Entrepreneurship) in collaboration with the Entrepreneurship cell – E-igniters

The activities conducted under the aegis of NSS cell inculcated and enhanced the social spirit of students and set the tone for the new academic session 2014-15 on a high note.



A gamut of learnings, experiences and life.... from DHAROHAR

IIIM along with The IIS University, celebrated "Dharohar" – The Alumni Meet with grand celebration on November 29, 2014. The event was graced by the ebullient presence of more than 250 alumni from MBA, PGDM and MCA batches.

The event started with Ganesh Vandana followed by lamp lighting by Dr. Ashok Gupta, Director and Vice Chancellor, The IIS University, Dr. Manju Nair - Principal, IIIM and our beloved alumni. The event witnessed cheerful and enthralling performances by the students of IIIM to welcome and entertain their seniors.

The alumni recollected reminiscent memories of the campus. They congratulated their juniors to be part of IIIM family and shared their success stories and learnings on the journey to achievements.

This memorable connect continued with beguiling games like rapid-fire, musical chairs, etc. The evening was enchanted when nature joined by showering rains and gave everyone a chance to dance in rain with high tea.

Alumni expressed their gratitude towards the institution and expressed their keen interest in such connects. The evening illuminated with applause from alumni and students for institute and their successful careers.



Success saga of distinguished alumni

Shalini Gupta Kunwar

Deputy general manager
Future general life insurance
12 years



At IIIM: A bunch of very talented enthusiastic batch mates, world class faculty and state of the art infrastructure. The environment at IIIM was at par with any top B schools of those times.

The knowledge sharing through various media, interactions organised between colleges industrial tours, and several other exposures made us prepared to not only accommodate but excel in our professional lives and make a mark once we forayed into the corporate life.

The lush green campus, a very comfortable yet secure girls hostel and a very healthy and hygienic kitchen made us feel right at home.

The life at IIIM has left an everlasting mark on our overall development and has been a turning point in our lives.

Our esteemed faculty and most importantly none other than our Hon'ble Director / Founder Dr. Ashok Gupta taught us what it is all about a healthy competition, what it is to succeed and still how important it is to stay humble after success and growth.

Words fall short when we talk about our experience at IIIM, our alma mater, which has even been closest to our heart! Gratitude for IIIM cannot be expressed in words. My career: I started my career with Times of India, where I had to spearhead a program known as Newspaper in Education for the premium schools. We were successful to enroll almost 75% of the eligible school children for the program.

While working for TOI for almost a year, I was called by ICICI prudential as they were in their start up phase and were opening up their 13th branch in Jaipur. I spent 6 critical years in ICICI from 2002-2008 and was promoted 5 levels up in the hierarchy with constant hard work and above 100% goal achievement.

I won several awards and scholarship by Ipru to pursue fellow in life underwriting and training from American Institute of Life Insurance.

I worked there in the capacity of a Regional Manager and managed most of the critical branches of Rajasthan.

Thereafter, I moved to Mumbai with Bharti Axa Life Insurance, heading Maharashtra in the capacity of Associate Vice President for the company, developed business and opened up all the critical branches at Mumbai, and from there I moved to Future Generali managing Mumbai and Gujarat for managing Mall assurance business.

The corporate journey has been enriching. My utmost satisfaction came from the fact to develop various talents and see them growing in different channels and organisations!

All thanks to where it all started, the "Roots @ IIIM"

Message: With this I sign off with a message to my lovely juniors who are in their formative years at IIIM - "take your every moment spent at the campus with utmost honesty and have a goal set to stand out".

Always remember a dozen of lions can conquer the world and not millions of sheep, so be a lion This is your professional education and be very serious and sincere, be innovative, take risks, think out of the box, challenge your thoughts and dream BIG!!

In your aspirations for tomorrow, meditate and stay humble, for remember humility is first step to success!!

Sky is the limit and let your utmost be for the peak!!!

All the very best and make a name for yourself, your family and last but not the least for your alma mater - your IIIM!!

Rajender Singh

Technology Architect
Infosys
11 years



My Career: After pursuing MCA, I started working as a developer in a small organization and later worked for Accenture and Cognizant. I am currently working with Infosys. I have worked for many well known financial institutions and leaders of the Retail Industry and learnt many things. But still I feel there is more to achieve to say the word SUCCESS.

At IIIM: There are many memories which I can recollect, and if I start listing them then it needs many more editions. I think I should quote an incident which happened at the commencement of my MCA program. It was quite early to have my own customized friend list out of my batch mates. We were 7 friends staying nearby and used to spend time more with each other. Surprisingly we had chosen a song and sang in our Thank You party "Zindagi mil ke bitayenge...Hum to Saat(7) rang hain..." movie Satte Pe Satta.

After few days ...I realized my friend list swelled to 60 names of my batch mates. So song got modified "... Hum to Saath (60) rang hain..."

We studied, we fought, we cared, we enjoyed... On top of it I got knowledgeable teachers and cooperative seniors whose help during MCA was very useful.

Humans have a tendency to keep on setting new goals/dreams once the previous ones are achieved. I do have many dreams - one of them was to get a decent job. MCA as a degree made me eligible to enter in the IT field. MCA as a study actually helped in building the essential blocks needed for this technical field.

Message: Instead of message I would say my view point which I developed during my IT journey. For me attitude, passion and determination matter the most. These things keep fueling me. There will be time when you will not get appreciated the way you want. It is a part of your professional journey, but then these traits will help you to move ahead. Be sincere and honest to yourself and challenge yourself at least once in a year to learn new things.

: Upcoming Events :
National Conference
Industrial Tour
Industrial Visits
Orientation Week



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