



IIIM

TECHNICAL CAMPUS, JAIPUR

Creating a
brighter
Tomorrow




**INTERNATIONAL SCHOOL OF
INFORMATICS & MANAGEMENT**
TECHNICAL CAMPUS

DIRECTOR MESSAGE



Welcome to IIMM, a unique institution in professional education, an institution geared up to set the professional pace for the careers of tomorrow. A bias for action based on rigorous analysis and rich understanding of the complexities of the organizations around us, learning from faculty, peers, leaders in the society, from business history, and from success - that is the ambience of our institute. At IIMM we aim at creating a domain in which participants of various programmes continually deepen their understanding of self and acquire a more meaningful contribution in unfolding the world. We believe in partnering with the corporate and other institutions, in gifting to the nation a self motivated team of leaders who are versatile in talent and brimming with a sense of belongingness to their work and organization. We invite you to discover for yourself one of finest Management & IT schools from a global, cultural and social perspective. Come and explore the world of excellence at our institute, grow with us and contribute to the betterment of society, wherever you are.

Dr. Ashok Gupta
Director

ABOUT IIS INSTITUTIONAL NETWORK

The IIS Institutional Network, which runs under the aegis of Indian Council for International Amity (ICFIA), took its wings to an educational journey with the launch of India International School in July 1990, which has left its impeccable imprint on the educational scenario of the country. Establishment of International College for Girls, in 1995 gave credence to the endeavors as is evident from the kudos and recognition earned by it during a short span of over a decade. The college now basks in the glory of its Deemed University status, by the name The IIS University. The International School of Informatics and Management (IIMM) Technical Campus, popularly known as IIMM (1995), is yet another flagship venture of the network. It is one of the most sought after Management & IT institutions of the state, approved by AICTE and affiliated to the Rajasthan Technical University, Kota. The 'FM Radio 7' was commissioned in March 2005 and has proved to be an excellent edutainment provider in Jaipur. The ICG Institute of Educational Research & Development (2006) offering B.Ed. and M.Ed programmes is a humble effort towards establishment of an ideal centre for educational research.

Established in 1995, IIMM is amongst the top three Management & IT institutions of Rajasthan which has been imparting quality education for over a decade. The milestones achieved in this journey towards academic excellence include recognition among top 50 Business Schools in the country by the Business World survey, 2013 and CSR GHRDC survey 2008 -2014. The Institute received 'A' rating in Business Standard Best B-school Survey 2013 and 2014. IIMM is one of the constituents of the IIS Institutional Network promoted by the Indian Council for International Amity (ICFIA). The institute has emerged as an integrated professional institute where learning is an optimal blend of 'value based growth' and 'future-preparedness'. IIMM offers MBA and MCA programmes duly approved by the All India Council For Technical Education (AICTE), New Delhi and affiliated to the Rajasthan Technical University, Kota. The institute has also been recognized by Rajasthan Technical University, Kota as the research centre for Ph.D. programme in Management and Computer Applications.

At IIMM students learn to approach the world with confidence, diligence and ingenuity, a natural outcome of the curriculum and beyond the curriculum activities that inspire intellectual and creative growth. The vibrant student community is a rich amalgamation of varied life styles and personalities. The student committee incharge for co-curricular activities organizes a wide range of mind boggling quizzes, seminars, panel discussions, symposiums, open house sessions that provide students opportunities for interaction and learning. A kaleidoscope of mesmerizing, colorful cultural activities is organized for students to nurture and enhance their diverse abilities and encourage development of multi-faceted personalities.



Vision

To be globally responsive and socially conscious, committed to innovation and creativity by developing and disseminating knowledge and practice for learning and resource use optimization. And to emerge as an organization with an optimal blend of value based growth and future preparedness, leading to prosperity of the society and nation at large.



Mission

"We stand committed with a spirit of enterprise, will to succeed, zeal to grow and objective-achievement orientation through value based education for community at large by creating an environment of intellectual stimulus, scientific orientation and social responsibility".

Goals

- To develop a comprehensive world view in the students with respect for all forms of life and foster an environment where people work together and are motivated to succeed.
- To inculcate the zeal for individual excellence and yet reinforce the importance of team work.
- To support a proper harnessing of latent talents and to encourage the students to take initiatives.
- To provide an environment, in which the students and the faculty are driven by the spirit of enquiry in their quest for knowledge.
- To Enhance logical, creative and analytical skills.



An Outstanding Learning Environment

IIIM offers an enterprising teaching and learning ambience to develop in students a realistic knowledge and understanding of business and working life. The Institute, with its global orientation adopts an appropriate mix of lectures, case studies, group discussions, buzz sessions, role plays, syndicate methods, seminars, industrial visits and simulation exercises for intellectual and professional

advancement. Students work in teams to develop in-house automation and MIS applications to hone their programming skills. The institute is also an enthusiastic participant in inter-institute festivals and competitions and organizes its annual management fest, "MOSAIC" and annual IT fest 'MONTAGE' with great fanfare.

Placement

The Placement Cell not only counsels the students about various academic, professional and competitive programmes but also acts as a nodal center for employment and deployment. Fully equipped with information and literature about various career options available all over the world, the placement officer arranges for summer trainings, campus interviews and allied services.

Library

The Library is well stacked and fully computerized. It holds a rich collection of printed as well as electronic resources which include books, journals, online databases, audio-visual materials, CDs/ DVDs, e-journals, reports, case studies, conference proceedings and training manuals, etc. It subscribes to the best of national and international magazines and journals, besides providing rich and varied resources in management, IT and allied subjects.

Book Bank

In order to reach out to a range of students, irrespective of their financial background, the Institute offers the Book Bank facility which enables them to borrow books for a semester and retain them during the examination period as well, on minimum membership charges.

Computing Facility

IIIM has state-of-art computing facilities consisting of PC nodes and IBM Pentium based servers, connected on a high speed Gigabit Ethernet UTP based network in Windows and Linux environment. All these nodes have access to the internet through a 4 MBPS Broadband connectivity. Licensed application software as required for Computer Applications and Management programmes are available for the students and faculty. The campus network is protected using Symantec Endpoint Protection.

CRS FM Radio-7

FM Radio 7 is a radio station of the students, for the students and by the

students. Conceived, designed and created by the budding talents of IIS Institutional Network, the Programme aims at education through entertainment and entertainment through education. On air at 90.4 MHz FM, this edutainment media is an innovative powerhouse for students and staff to learn the nitty-gritty of broadcasting, creativity and communication skills.

Publication



IIM has its own publication wing which brings out Newsletters, Magazines, Brochures, Bulletins and other literature periodically. The institute publishes its own peer reviewed International Journal of Management & IT, OORJA, ISSN (Print) 0974-7869, ISSN (Online) 2395-6771 thrice a year.

National Service Scheme (NSS) Unit

With the motive of inculcating social responsibility amongst the students and imbibing the motto of "Not me but you" of NSS, the institute has setup a NSS Cell. The cell undertakes community activities like, blood donation camps, adoption of slums, polio vaccination camps, adult literacy drives and other environment friendly initiatives etc.

E-Igniters - The Entrepreneurship Cell

E-Igniters - The Entrepreneurship Cell facilitates conceiving and nurturing of viable ideas. Its aim is to assist students interested in innovation and entrepreneurship, whether in the context of starting their own business or working for a firm with an entrepreneurial culture, to make good most of their time at the B-School and to equip them for the challenges they face after post graduation.

Activities

Student Clubs form an essential part of the learning experience at IIM. They provide students with an opportunity to explore new areas of interest as well as develop important networks with the alumni and in wider interest with the institute community.

Speaker series, presentations and special meetings are typical activities organized by these clubs. Open to everyone in the institute community, these events complement academic activities with a vibrant and sociable integration of the members. Students organise activities throughout the year in various clubs including Genesis - The Marketing Club,

White Knight - The Finance Club, Humanagers - The HR Club, include # The Software Development Club and webscape the web developing club.

Alumni Support

The institute is proud of its students who are doing exceedingly well in their personal & professional lives. The institute organizes



'Dharohar' its Alumni Meet twice a year to bring together the wealth of talented and capable IIM Alumni to share their expertise & experiences on the prospective avenues for further accentuating a mutually beneficial liaison. To connect with Alma Mater the institute has its own portal for Alumni - faculty - students interaction.

State of the Art Infrastructure

The institute has established an uplink with Edusat, India's exclusive Satellite for education meant to link various institutions of higher education and create virtual classrooms. The Wi-fi campus consists of air-conditioned lecture halls, well-equipped computer labs, modern library, auditorium, guest house, conference room, audiovisual hall, canteen, students' common hall, centrally air-cooled girls' hostel and a swimming pool.

Faculty

The institute is endowed with the best of faculty with a choicest blend of rich industry experience and academic repute. The faculty is committed to develop new pedagogies and to venture into unexpected terrains and modes of research, ensuring academic excellence at the institute. The enterprising teaching fraternity is well known for its contributions in advanced management thinking, authoring books, contributing research papers and undertaking various MDPs and consultancy assignments.

Innovative Initiatives

To be an innovator in business or a stimulant of change in society IIM extends its sight beyond the current curriculum and offers the Business English Certificate (BEC) awarded by the University of Cambridge. The institute has developed a customized model on soft skills to enhance employability skills of the students, to equip them with passion for excellence and assist them to leave an indelible mark on their recruiters.

Internal Quality Assurance Cell (I.Q.A.C)

The Internal Quality Assurance Cell (IQAC) ensures the delivery of a superior and consistent program. Under the quality assurance policy of the institute; the processes are well documented and updated on a regular basis. The periodic assessment of various activities and processes ensure quality delivery of all programs.



Students Mentoring and Development Programme

SMDP i.e. Student Mentor ship and Development Programme is an integral part of the institute's academic work. Each faculty member of IIM acts as a mentor for a group of 10-15 students. The role of faculty mentors is to help the students assimilate the institute culture, guide them in making intelligent choices regarding dual specialization electives and help in identification of resources needed by them.

Counseling Cell

The institute extends counseling services to the students through a fully active counseling cell on campus. The cell caters to diverse needs of the student community including academic, career, personal, psychological and social guidance through one to one interactions and suggesting developmental and soft skills program for professional success.

Anti-Ragging Mechanism

The Institute has two units constituted as per the directives of the Honorable Supreme Court and the guidelines of the AICTE & the affiliating university, to check and curb the menace of ragging and to ensure totally ragging free atmosphere in the campus. These units function at two levels: Anti Ragging Squad and Anti-Ragging Committee.

Medical Facilities

IIM has its Medical Care Facilities and First Aid Facilities in the campus. The institute maintains an "Infirmary" with a qualified nursing Superintendent on duty to provide and facilitate medical assistance and fitness counseling to all the students and staff members.

The Institute has a tie up with reputed Hospitals in the neighborhood to provide medical facilities to all teaching, non-teaching staff and the students

Grievance Redressal Policy

The institution has a Grievance Redressal Cell to ensure that grievances / complaints are promptly attended to and resolved effectively. There is also a mechanism to analyze the nature of grievances for promoting better discipline in the institution. It assists in collecting, articulating and handling of the grievances raised by the students.

Value Added Courses

To enhance the skills sets of the students various value added course have been offered including Communication Skill Development Programme, Certificate Course in Data Analytics, Certificate Course in Citizenship and Social Entrepreneurship, Certificate Course in Banking and Finance, Certificate course in Corporate Social Responsibility (CSR) organized by SIDART, Certificate Course in Financial Modeling & Stock Market Trading, Certificate course in Cloud Computing, Certificate course in Big Data with Hadoop.

Smart Class Rooms

Technologically equipped classrooms to aid and enhance class interaction have been set up. The Classrooms in modern look feature a smart podium with a touch panel control system, PC and Laptop connection, DVD player, projector and screen. The student - centric comprehensive strategy for digital education allows seamless learning by experiencing.



OUR MAJOR RECRUITERS

Activant Solutions
Airtel
Amazon
Anand Rath
Angara.Com
Asian Paints
Aureiga IT
Axis Bank
B4U Solutions
Bosch
Care India
Cocoon Hospital
Coca-Cola
Data Infosys
DCS Technologies

Deutsche Bank
Diamond Group
ETV
Excelsior Education
Gen Pact
Getit Info
Goo2o Technologies
Hafele India
Hawkins
HDFC Bank
HDFC Securities
ICICI Bank
ICICI Prudential
ICICI Securities
India Bulls

India Infoline
India Mart
Intap Labs
InterGlobe Technologies
IPSOS Media
ITC
Jaipur Rugs
Jaro Education
Just Dial
L&T
Lineage Healthcare/Cocoon
Lotus Dairy
Max Retail
MTS

Naukri.com
Nestle India
NSE of India
Network Direct
nMore
Ons Learning and Placement
Opus Media
Oxfam
Pantaloon Retail
Pitney Bowes India Limited
PNB Metlife
Principal Retirement Advisors
Protchsoft Technologies
R.K. Marbles

Reliance Big Aims
Reliance Communications
Reliance Life Insurance
Reliance Retail
SAG Infotech
SBI Life Insurance
Sharekhan
Shriram General Insurance
Siyarams
TDI International
Unicon
UTI Mutual Funds
Virtual Infocom
Vodafone
Yebi.com

PROGRAMMES OF STUDY

MBA

The institute offers two year full time MBA programme duly approved by the AICTE, New Delhi and affiliated to the Rajasthan Technical University, Kota.

Intake : 120 Students

Eligibility : Bachelors degree or equivalent in any discipline recognized by the Association of Indian Universities with at least 50% marks in aggregate.

Admission Procedure : Admission through CMAT, conducted by AICTE.

Dual Specialization Fields : Group A - Finance, Group B - Marketing, Group C - Human Resource Management, Group D - Production & Operation Management, Group E - Information Technology Management.

Fees : As per the State Government Regulations.

MCA

The institute offers three year full time MCA programme duly approved by the AICTE, New Delhi and affiliated to the Rajasthan Technical University, Kota.

Intake : 120 Students

Eligibility : (10+2) at school level with Mathematics, & Graduation in any subject from any recognized University with at least 50% marks in aggregate.

Admission Procedure : Admission through NIMCET, conducted by NIT.

The programme provides the students a deep insight into programming techniques like structured and object oriented methods along with data warehousing and manipulation using Web Applications, DBMS and RDBMS concepts. The students are imparted latest and comprehensive knowledge of Networking and Data Communications, which are buzzwords of the IT industry.

Fees : As per the State Government Regulations.

Ph.D

The institute has been recognized as approved research centre by RTU Kota for Ph.D programme in Management and Computer Applications.

Selection and allotment of Research Scholars to Research Centre is governed by RTU norms.

Fees : As per the State Government Regulations.

INTERNATIONAL SCHOOL OF INFORMATICS & MANAGEMENT TECHNICAL CAMPUS

(Formerly India International Institute of Management)

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