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IIIM

INTERNATIONAL
SCHOOL
of INFORMATICS &
MANAGEMENT JAIPUR

(Formerly India International Institute of Management)

A Heritage of Vision • A Legacy of Innovation

ISIM celebrated “Montage-2013” with rhythm, zest and creativity

ISIM-The IIS university, Jaipur organized its 9th Annual techno cultural fest “MONTAGE-2013” on 8th and 9th October 2013. This two day event was celebrated with full zeal and vigor. The theme for the “MONTAGE-2013” was “Diwali” for the 1st day and “Navratri” for 2nd day. The students participated in this gala IT fest with great exuberance and made it a huge success.

The IT-cultural fest was inaugurated on 8th October, 2013 by the honorable chief guest Shri Bhupendra Dak, IPS, Commissioner of police, Jaipur. The fest started with the inaugural ceremony “UDGHOSH” with Saraswati Vandana, followed by lighting the lamp. Dr. Ashok Gupta, Director ISIM and Vice Chancellor, The IIS University welcomed the guests and participants. Shri Dak appreciated the wide array of activities and competitions in Montage. He further added that events like MONTAGE are necessary for holistic development of students.

Montage 2013 was dedicated to Shri Vinod Dham - Father of the Pentium chip. The participants saw a glimpse of his life, achievements and contribution to the development of the highly successful Pentium Processors through a presentation.

This fest included various events such as Brain Bench, Cross Roads, Aamne -Saamne, Bits and Bytes, Splash, WebVision, Taal, Drishti, Spectrum, Ooh - La - La, D4U, Thru - Ur - Eyes, Pixels and Code-Acumen. The participants explored and tested their technical and mental skills such as creativity, programming and imagination.

The fest received an overwhelming response from various colleges across India. It ended with effervescent ceremony - “Euphony” on the second day. The chief guest for the closing ceremony was Mr. Narendra Bakshi, Global Ambassador TIE, Silicon Valley, USA. Mr. Bakshi appreciated efforts and participation of the students and praised the energy level of the youngsters to put forth the best show. He then felicitated the winners with winning trophies.

The highlight of the evening was a brilliant presentation designed by the ISIM students, taking everyone on a journey through the happenings of the two days. Thunders of applause reverberated in the auditorium, appreciating the technical dexterity of the presenters. The overall running trophy of Montage 2013 was booked by Biyani Institute of Science and Management, Jaipur.

The Director, Dr. Ashok Gupta thanked the participants and facilitators of the event for making the event a grand success.

B – Quizzing – The National level quiz competition 2013: Googling around the Corporate Globe

International School of Informatics and Management (ISIM) Technical Campus and FMS-The IIS University, Mansarovar, Jaipur, organized their 4th National Level Business Quiz competition on 14th December 2013. More than 70 teams from various management institutions and corporate, across the country participated in this enthralling competition. The event started with the lamp lighting followed by quiz rounds.

B-Quizzing was organized in two rounds, preliminary round-The Litmus Round and final round which was further subdivided into 5 rounds namely, Cruci Gama, Synthesis, The Lattice, Pin Pointers and Fast n Furious. After the preliminary round, six teams were selected for the final round.

Besides the main rounds, there was also an audience round for the enthusiastic audience. The finalists played diligently and with team spirit and ensured the scoreboard was ticking throughout. They exhibited excellent quizzing competence. The finals went through five rounds, where every team ambushed for their share of the points.

In the end, the team of Mr. Shakti Singh Kavia and Mr. Sunil Tyagi from Genpact proved their acumen and were crowned the winners of B-Quiz 2013. The team from Ferrero India was the first runners-up and the team from Maurya Learnings private Limited was the second runners-up. The winners were awarded with a cash prize of Rs. 11000, Rs. 7000 and Rs. 5000 respectively.



ISIM welcomed MBA Freshers at - “Abhinandan” 2013 with enchantment and delight

Abhinandan 2013, the fresher's day party celebrated on 11th Sept '13, at IIS Auditorium, underlined this thought and gave a warm and hearty welcome to the new batches of MBA, PGDM, MBA-FMS and MAM (a 5-year integrated course in management started from academic session 2013-14) for the new session of 2013-14. The event marked the welcome of new students to the IIS Family.

Honorable chief guest Prof. M.K. Sharma, Director Dr. Ashok Gupta, Principal Dr. Manju Nair, faculty members and students graced the occasion. The seniors welcomed their juniors with traditional custom of tilak and sweets. Dressed-up in traditional attire, freshers mesmerized everyone. Freshers complemented the theme of the event- “Pink City”.

The participants fought hard over two rounds to show their wits and quick thinking capability for Mr. and Ms. Fresher competition. A panel of three judges adjudged the participants. For FMS, Ms. Shivika Maharshi and Mr. Shivangk Trivedi won the titles of Ms. and Mr. Fresher and Ms. Aparna Joshi and Mr. Avtaar Agarwal were Lady and Gentleman of the Day.

For MBA, Ms. Anurshi Maheshwari and Mr. Prateek Arora won the Ms. and Mr. Fresher's title, while the Lady and Gentleman of the day titles were won by Ms. Ankita Agrawal and Mr. Vijay Sharma.

For PGDM, Ms. Prerika Tanwar and Mr. Neeraj Rawat were crowned by the title of Ms. and Mr. Fresher and Ms. Siddhi Taparua and Mr. Ankit Soni were adjudged Lady and Gentleman of the Day

For MAM, Mr. Drishtant Mishra was awarded with “Well Dressed Student” title.



“Abhinandan” 2013, the freshers' day for MCA on the theme “Stars and Moon”, was organized with joy

“Abhinandan” 2013, the freshers' day for MCA was held on 20th Sept '13, at IIS Auditorium on the theme of the event- “Stars and Moon”, to welcome the new batch of MCA for the new session of 2013-14. The event marked the welcome of new students to the IIS Family.

The event commenced with Saraswati Vandana along with the performances by the magnitudes of the evening. The evening took a spark by musical performance followed by announcing the titles for the freshers; and various dance forms set the stage on fire.

Event concluded with an inspiring discourse and announcement of winners of Mr. and Ms. Fresher by Dr. Ashok Gupta, Director ISIM and Vice Chancellor, The IIS University. Mayank Sharma and Shruti Dhawan won the title of Mr. and Ms. Fresher competition respectively.

The whole event displayed various colors of talent, joy, worth of hard work, and the vivacity of team work. The platform unfastens the talents all students who are set to become the “Technocrats of tomorrow”.



Radio 7 - “Umeed Se Bhari Zindagi” was awarded Runners up Trophy in Manthan Award Asia Pacific – 2013

The 10th annual Manthan South Asia e-Content Awards and Conference wrapped up in New Delhi on 5th-6th December 2013. There were Four hundred and thirty nominations for the awards from across Asia, and 26 winners were selected after an online screening and round table voting by the jury.

Radio 7 - “Umeed Se Bhari Zindagi” was awarded Runners up Trophy in Manthan Award Asia Pacific – 2013. “Umeed Se Bhari Zindagi” is a radio program that includes a series of documentaries that takes up various social issues such as HIV/AIDS, child marriage, child labour, polio, safety of women, respect for elders, and environmental awareness. The information for radio program is collected through surveys and then, scripts are prepared for the series based on the feedback.

Mr. Gajendra Singh (RJ) on behalf of RADIO-7 was given an opportunity to represent Radio – 7 for wide spectrum of programmes of community development. Programmes like “Save Water”, “Rajasthani Padharo Mahre Desh”, “Umeed se Bhari Zindagi”, “Marudhar Ek Jhalak”.

Corporate Tapping: Industrial Visit to “PARLE” by students

INTERNATIONAL SCHOOL OF INFORMATICS and MANAGEMENT (The IIS University) had organized an Industrial Visit to “PARLE” in October, 2013.

The visit was organized for the Management students for providing them the opportunity to witness the actual insight (manufacturing and working) of a well-known brand 'Parle'.

Students of FMS, RTU and PGDM visited the PARLE factory situated at Neemrana (Alwar), 170kms from Jaipur. The visit was conducted by the college for giving the students a chance of industrial exposure, which is indeed a crucial part of their learning.

Parle is a well-established brand in Bakery and confectionary segment and it is known for its strong foundation laid down several years ago which inculcate “Trust, Originality and Quality”.

Students were shown the process of manufacturing, packaging and distribution of various Parle products.

All students were also shown a video of the Parle's mascot “Zappo” which is very interesting as well as learning in context of the company's operations.

Students were taken at the plant site by the company's instructor who imparted his specialized approach to make students understand the whole process and working of the company.

Altogether the industrial visit comprising of lots of fun, learning and practical exposure, turned out to be a fruitful step in the context of perusal of the course.

The energy boosting ground: Sports Event on August 13, 2013

ISIM organized sports event for MCA students in which an array of sports events were scheduled. There were five teams. Each team had 10 participants, who actively participated in various activities that held for boys and girls separately, the activities included: Relay race, Blind fold race, 1- leg race, 1- leg pair race, 3- leg race, 3- leg back race.

Students with zeal and enthusiasm participated and won in various events. These kinds of sports event not only provide a way to enjoy but also allow the students to take a break from daily routine of studies and also cut down the intense academic pressure.



Panorama

Business Standard organized B-school Quiz 2013-14 at ISIM

Business Standard Limited organized the "Business Standard quiz" for the students of International School of Informatics and Management on December 24, 2013.

The quiz gave a unique platform where B-school students got chance to compete among themselves. The main motive was to enhance the student's knowledge and to keep them updated with the current happenings of the corporate world.

The quiz comprised of 50 multiple choice questions to be solved within 30 minutes. The competition was edgy and back breaking. Further the results were declared with 3 price tags. The winners were felicitated with medals and certificates.

Winners of the quiz:

Mr. Nitin Chaudhary was conferred with the Gold medal, Mr. Nipun Goswani was awarded with the Silver medal and Mr. Shubham Lawania was presented with the Bronze medal. All the winners were also given the "Winners Certificate" along with the medals.

Faculty Corner

Dr. Shuchi Singhal – Associate Professor, ISIM, prepared a management case and received "BIMTECH - Stough Young Scholars Award" and Gold Medal for the best case titled Organizational Survival in a Nascent Industry: Case of ASN Solutions presented at the International Conference on Management Cases (ICMC 2013) organized jointly by BIMTECH, Greater Noida, India and School of Public Policy, George Mason University, Virginia, USA on December 5-6, 2013. The case is related to the digital signature industry. It provides a conceptual knowledge about the oligopolistic market structure and the strategies adopted in such markets like price wars and formulating cartels. The case also provides an insight into the distribution model adopted in this industry.



Techno Buzz 2013

Techno Buzz, the technology quiz for MCA students was held on November 16, 2013 organized by MCA senior batch for their juniors. Teams were divided into 5 groups namely, Firefox, Chrome, Opera, Netscape & Safari. Firefox was the organizer whereas Chrome, Opera, Netscape and Safari were the participants. The quiz consisted of six rounds namely: General Quiz, Multiple Choice 1, Multiple Choice 2, Rapid Fire, Audio-Visual, and Buzzer Round. Every round explained in detail about the Rules & Regulations and the questions related to the round. At a time four students from each team were allowed to participate in each round. Team Safari was declared the winner of the event.



Footprints.....

Nikita Sharma - FMS

Nikita Sharma, student of FMS has been awarded first position in "Microsoft's Yappan App Fest". She developed an application named E-Price. The E-Price App helps users to make the best purchasing decisions, gives an opportunity to compare the prices across multiple stores, view entire specifications and details and view rich photos and make secure purchases directly from user's phone/tablet. This App was selected amongst the top six Apps and was placed on first position.

Narendra Khatwani - PGDM

Narendra, student of PGDM created Financial advisor code by clearing IRDA examination and also achieved the "FAST START" certificate on the very first day of internship at PNB Metlife. After that he received a "RISING STAR" certificate. He was also conferred with many other cash awards and trophies for his excellent work.

Saurabh Sharma - MCA

Saurabh, student of MCA has skills to assemble and arrange outlines of features to form composite images according to the imagination. He can prepare a series of simple line drawings to 3D sketches which appear to be mesmerizing. Here is one of his creations.

IBM certification - MCA

Over 70 students underwent a three days training programme on IBM CE software foundation course conducted by IBM Career Education Programme.

45 students were certified on the following IBM technologies.

- > IBM certified Associate Developer – Rapid Application Developer for Websphere Software V6.0
- > IBM certified Academic Associate – DB2 9 Database and Application Fundamentals



Connect@ISIM: Alumni Meet

International School of Informatics and Management (The IIS University) organized "Dharohar" Alumni Meet with grand celebration on December 24, 2013. Dr. Ashok Gupta Director, IIS University was the chief guest of this event. The Alumni Meet, at the International School of Informatics and Management saw a beautiful gathering of more than 150 alumni.

The Meet began with the Ganesh Vandana and Cultural activities performed by the students. The evening was made lively by the campfire and rocking music onto which all the alumnus danced and enjoyed. The Institute also felicitated alumni members with mementos. It was a wonderful occasion to meet and share the experiences with the alumni who post graduated from the Institute. The Alumni shared their cherished memories of IIIM campus and their successful career stories.

This memorable evening was sparked by the enthralling games like Pass-2-Pass, Musical Chair etc. followed by scintillating voices of some of those talented Alumni who uplifted the mood of the evening.

As quoted by one of the alumni Ms. Veena Dutta: "It was a good initiative by the college and I feel very proud to be a part of this college.

ISIM is deeply thankful for its entire Alumnus who witnessed this ALUMNI MEET and is still looking forward for such kind of events in the future. Thoughts from – Alumnus of ISIM



Sagar Jalani

Owner

Brown Sugar

IIIM memories you cherish.

The nostalgia of IIIM will always be with me. I actually enjoyed attending college. There was always that happy smile on my face whenever I entered college and this reason also made me Mr. IIIM too. I got very nice friend circle which are now a part of my life. The faculty members are friendly and strict too when they need to be. The healthy discussion with corporate personnel was always inspiring. The activities, festivals everything was quite enjoyable. I always miss those days.

Your message for the juniors:

I must say you should definitely enjoy your college with your friends and your faculty too but along with that you must take your studies also very seriously. It will help you in achieving your dreams. This college prepares you to be tough enough to face the challenging corporate world outside.

Arijit Nandy

Associate Vice President - Deputy Branch Manager Jaipur, Regional Nodal Officer, Rajasthan The Hongkong and Shanghai Banking Corporation Limited

IIIM memories you cherish: Mostly I miss my first year as till then IIIM didn't had a separate campus and we were sharing campus with ICG. Seriously I miss the campus life as you only live it once. So dear all live your campus life and come to college even on Sundays.

Your message for the juniors:

You would be leaving all your friends here in this school. In the big corporate world one needs to be open to challenges. Try to create work life balance. To take out the best out of your subordinates you should earn their respect first. Unfortunately Carrot and stick are still the oldest trick to get work done but you can be innovative too.

In the end "Live your life to the fullest and don't get married till you are there."



Campus Placements

With the slowdown of the recession and improvement in productivity, companies particularly this year have been proactive in recruiting personnel for all streams of operational and allied areas of management and business. The year saw big names moving out of virtual hibernation and was seen visiting colleges across the country to bring in fresh managerial talent. Base jobs were the highlight of the recruitment process and Management colleges moved into the hyper drive to drive jobs and profiles to fit them to meet the requirements of the students.

The ISIM fraternity of students from all streams of management got fair chances to face interviews with some big names. Vodafone Digilink Ltd., Cocoon Hospital, NSE Ltd., Shriram General Insurance Co. Ltd., Oxfam India, ICICI Securities Ltd., Agarwal Metal Works Pvt. Ltd., Codex, Bosch Ltd., The Living Greens, Metacube Software Pvt. Ltd., Ing Vysya Bank, Smart Circle Group, Ongraph Technologies, Nestle, The Lait, Axis bank, Teleperformance, Aricent Technologies, Anktech Software and many more. Interestingly, skill sets were in huge demand this time and ISIM was again seeing taking the edge.

Training programs in linguistics and phonetics and interview skills proved very apt for a time when the corporate was seeking talent on core competencies and communication. Our students performed brilliantly in group discussions and beat expectations and competition with élan and class at all levels. Students from IT and Management had to face a new challenge in the form of tough aptitude online tests which they cleared primarily because they were mentally prepared for a new kind of recruitment this time. The human resource function saw positive acceleration in hiring which proved that in spite of all rumors of the country and industry taking a brunt of the overall slowdown on international economic tangents, the grey spell was not that dark.

Thanks to our students for keeping the flame of competence and hard work very high. Long Live ISIM'S tryst with the trying times.

A snapshot of few companies where students got placed

S. No.	Company	Students Name
1	Vodafone Jaipur	4
2	Nestle	1
3	NSE	4
4	Shriram Gen Insurance	1
5	Axis Bank Limited	6
6	ICICI Securities	6
7	Agarwal Metal Works	2
8	Bosch Ltd	1
9	The Living Greens	2
10	Hafelle	1
11	Ing Vysya	10
12	D.B. Corp	10
13	Care India	1
14	Cucoon	2
15	Teleperformance	6
16	Oxfam	4

A quick look on upcoming Events

"MOSAIC-2014", the 16th Annual Management Fest of ISIM-Technical Campus will be held on 10th, 11th & 12th of March 2014, in collaboration with FMS-The IIS University. "MOSAIC-2014" is a meeting ground for budding managers from the Management Institutes all over the country. Management institutes from all over India participate with full enthusiasm and zeal in the 3 day long Management fest.

National Conference

ISIM is organizing fourth National Conference on Management and Information Technology on "Data Analytics and Business Intelligence- Emerging Paradigms" scheduled on 11-12 April 2014. NCMIT 2014 will provide an interdisciplinary platform to scientists, researchers, academicians, students, entrepreneurs, and corporate representatives from all domains that have huge data to process and analyse, to discuss, and present their ideas.

Farewell Party

ISIM will bid farewell "Udan" for the senior batches of MBA and MCA in the month of April and May respectively.



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