



IIIM

INTERNATIONAL SCHOOL OF INFORMATICS & MANAGEMENT TECHNICAL CAMPUS

(Formerly India International Institute of Management)

A Heritage of Vision • A Legacy of Innovation

A dais for enhancing higher education system in India: International Conference

IIIM in collaboration with University of Bolton, U.A.E, Western International College, U.A.E and Indus International University, Himachal Pradesh organized international conference on the theme "Technical and Higher Education in India: Emerging Landscapes" on 10th and 11th April 2015.

The conference focused to bring together academicians, researchers and practitioners to provide a premier inter disciplinary and multidisciplinary forum to present and discuss the recent innovations, trends and practical challenges encountered and the solutions adopted in the field of higher education in India. The conference received over 120 research papers under various themes and sub-themes of the conference.

The two days long conference witnessed quality presentations and participation by eminent resource persons, knowledgeable panelists in three technical sessions. International experts like Prof. Nripendra P. Rana from School of Management, Swansea University, United Kingdom and Prof. Kelvin John from University of Bolton, United Kingdom, shared their expert views via Skype.

The inaugural ceremony was bestowed with the presence of Mr. Sunny Sebastian, Vice Chancellor, Haridev Joshi University of Journalism and Mass Communication. He also released **The Book of Abstracts**, a compilation of the papers submitted in the ICMIT 2015 which reflected hard work of the researchers in the domain.

The ceremony was followed by the first technical session titled - **Configuring Higher & Technical Education: Curriculum design, delivery, evaluation and assessment**. The proceedings of day one ended with a Panel Discussion on the theme "**Emerging Trends and Challenges in Higher & Technical Education in India**".

Day two commenced with second Technical Session titled - **Education Leadership, Vision, Quality Assurance and Research** followed by third technical session titled- **Emerging trends in Technical Education & Research**.

The proceedings came to end with valediction ceremony witnessing benign presence of one of our country's most distinguished strategist and policy maker **Honourable Shri T.N. Chaturvedi**, Former Governor of Karnataka and Kerala. Shri Chaturvedi shared his enlightening thoughts and applauded the institute for organizing such a platform for the researchers. He added his views on technology advantages and on how research develops creativity and intellectual zest in us.

'What comes has to go, all that remains are memories'. At the culmination of the conference, esteemed chief guest Shri. T.N. Chaturvedi was presented with a memento to treasure the memories of the event.

The Conference witnessed its efficacious closing with the thanking note and unlocked the gates for a more magnificent conference next year in ICMIT-2016.



Enhancing the Business Octane: E - week

E- Igniters: IIIM's entrepreneurship cell flagged off annual E-week on 13th Feb, scheduled till 21st Feb 2015.

The inaugural and the pledge ceremony were led by e-Leaders for the session 2014-15. During this week, IIIM an active member of National Entrepreneurship Network (NEN) conducted series of events at various verticals such as general entrepreneurship and social entrepreneurship. Some of the events include:

Day one: 'Presentations' by students on brief of their work and learning gained during their 10 days hands-on-experience with NGOs.

Day two: 'Making Money out of Waste' - an opportunity for students to create unimaginable products from useless waste items, followed by a motivational talk by Professor Ashwani Kumar, Chairperson, Centre for Public Policy Habitat and Human Development, School of Development Studies, Tata Institute of Social Sciences (TISS), Mumbai.

Day three: 'Outreach' to the village Phagi to perform street play to educate rural people about self-dependence and significant role of entrepreneurship.

Day four: 'E- Baithak', a panel discussion with thriving alumni entrepreneurs.

Day five: 'Bazaar on Campus' - Arranging stalls of various items.

During the week, students learned the skills of entrepreneurship from an array of activities which not only injected the spirit of entrepreneurship but also motivated students to come up with innovative ideas and strategies.

IIIM Grabbed the RUNNERS UP Championship Trophy in Entrepreneurship Week India 2015, North Region. The recognition motivated the students and filled them with enthusiasm and resolve for more determined performances next year.



Promoting sustainability: Energy Conservation Award

IIIM Jaipur has been conferred upon "**Rajasthan Energy Conservation Award 2014**", in the category - 'Institutional Building' by Department of energy, Government of Rajasthan.

Career pathway: Certificate course on Retail banking

IIIM introduced Certificate Course on Retail Banking. The course was conducted from 7th to 10th September 2015 in collaboration with Stratadigm Education and Training Pvt. Ltd., Hyderabad for MBA final year Students. Mr. Raghav was the facilitator for the course. During the four day session, students gained knowledge of banking and its related terms in detail. During the session, students were also exposed to the comparative study of Retail Banking practices in USA vis a vis India. The course structure had various practical components for enhancing learning of the students including assignments, case discussions, management games, and quizzes. On the last day, an examination was conducted for issuance of certificates.



MOSAIC - An amalgamation of cognition and talent

“MOSAIC-2015”, the annual management festival of IIIM, was organized from 16th to 18th March, 2015. MOSAIC is a meeting ground for young aspiring managers from renowned management institutes.

The fest was inaugurated by Mr. Mohit Arolkar, Vice President, BFS Commercial Operations, Genpact. Mosaic was an amalgamation of management games and cultural events. It witnessed excellent participation from across the country.

The valedictory ceremony “PINNACLE” was the celebration of joy, hard work, creativity and innovation. The students of IIIM knitted the closing ceremony with stunning performances. Mr. Satyen Modi, Senior Vice President, Circle Head, HDFC Bank, Rajasthan was the chief guest of the ceremony. The winners of various events were awarded trophies and certificates. Subodh Institute of Management & Career Studies, Jaipur was announced as the winner of MOSAIC 2015 and they were awarded with the “Rolling Trophy”.



Roopantar - A Platform to pursue your passion -

Roopantar 2015, an inter institute “Business Plan” competition was organized by E-Igniters, the IIIM NEN E-Cell for the first time on January 24, 2015. The competition highlighted strategic challenges and managerial dilemmas faced by business leaders.

The event witnessed participation of 15 teams from reputed institutions across the country. Each team had to demonstrate their incisive instincts for launch of a regional venture at a new location for the organisation such as **MYWASH.IN, BREKKIE, FALAHAAR and HATTI KAPPI**.

The competition gave participants an opportunity to compete with the best minds across the country and showcase their plan/idea to a team of esteemed judges: **Mr. Chintan Bakshi**, CEO, Startup Oasis and **Ms. Preeti Singh**, Network Manager, National Entrepreneurship Network.

This was an effort to encourage and motivate budding entrepreneurs to crystallize new and innovative ideas, and provide a platform for them to interact with experts from industry.

Ms. Megha Kedia, Ms. Sakshi Jain and Ms. Shivani Jain of The IIS University, Jaipur bagged the first position followed by Mr. Aaditya Kedawat and Mr. Raj Krishan Solanki from Amity University, Jaipur at the second position. The winning teams were given cash prizes of Rs. 3000 and Rs. 1500 respectively.

The students witnessed and participated as enthusiastic and knowledgeable spectators and asked thought provoking questions from the teams. Dr. Ashok Gupta, Director, IIIM congratulated the winning teams and thanked the participating institutions for their enthusiastic involvement.



Acquaintance with financial budgeting: Post Budget Analysis

IIIM organized Post budget Analysis session on March 4th, 2015. The panel included renowned senior economists, Prof. Nathuramka and Dr. C.S. Barla, Mr. Varun Bansal, Chartered Accountant and Ms. Winfred Crawford, soft skills Trainer, who shared their views about the effects and consequences of budget in long run. The discussion was conducted in order to discuss the pros and cons of the latest budget and also to give the students an insight about the financial happenings in the country.



Odysey

'Udaan' – Geared up for success journey

IIIM organized 'Udaan -The farewell', for MBA Batch 2013-2015 on 5th May, 2015 and for MCA on May 7, 2015 respectively. The event was a blend of emotions, and aspiration as budding managers and technocrats were stepping out in to the corporate world to create a new benchmarks.

From MBA Programme, Ms. Nikunjan Jain and Mr. Gajendra Singh were crowned as Ms. Farewell and Mr. Farewell respectively, while from PGDM Programme Ms. Prerika Tanwar and Mr. Neeraj Rawat won the title of Ms. Farewell and Mr. Farewell respectively. Another most awaited title for the day was for “Mr. and Ms. Dynamic”. In MBA Programme, Mr. Mayur Joshi and Ms. Monika Mishra bagged the title of Mr. and Ms. Dynamic. In PGDM Programme Mr. Neeraj Rawat and Ms. Sonali Pawa won the title of Mr. and Ms. Dynamic.

In MCA Ms. Iti Jain was crowned as Ms. Farewell and Mr. Anurag Khemani bagged the title of Mr. Farewell.

Dr. Ashok Gupta, Director IIIM, called upon the outgoing batch to be 'Strong Pillars' of the Institute and wished them good luck for their career.



Insights to social entrepreneurship: Certificate Course on CSR

IIIM conducted a three day certificate course on 'Corporate Social Responsibility' (CSR) from, September 14th – 16th 2015, for the final year MBA students. The workshop was organized in collaboration with Society for Integrated Development Activities; Research & Training (SIDART -NGO) in association with United Nations-Global Compact Network India (UN-GCNI). The purpose of conducting this course was to inculcate social values in our students.

Padmabhushan Dr. D.R Mehta, former chairman of SEBI and, Founder and Chairperson of Bhagawan Mahavir Viklang Sahayata Samiti (BMVSS) inaugurated the course workshop. He shared his rich and vast experience of serving the masses and motivated the students towards making a positive difference in other's life. During the workshop, Dr. Pramila Sanjaya, founder member, SIDART and Mr. Sanjay Mishra, CEO, Jaipur Marathon, addressed students to raise social consciousness.

To give practical orientation to students, visit was conducted in some villages like Bamboria, Rampura, Jaisinghpura, Mandawa, Sanjaria Thikariya and Vidhani of Jaipur district to collect data on quality of life and health indicators like vaccination, malnutrition, health and sanitation etc.

On the third day, valediction ceremony was organized with the benign presence of Mr. P.C Pandey, Executive Director UN-GCNI as the chief guest along with Mr. Rijit Sengupta, Director, Cuts International and Ms. Neeraj Kumar, President SIDART. Dignitaries distributed certificates to students and encouraged them to work for novel social causes.

Diorama

Talent Hunt - Freshers exhibiting latent potential

Talent Hunt – 2015 was organized in the campus of IIIM for MBA and MCA students on 4th September and 12th September respectively. Talent Hunt is an annual feature to recognize and nurture artistic potential of students. The students showcased their talents in various categories - Arts, Music, Dance, Drama and Literary Expression. The idea was to explore and discover artistic and cultural skills amongst students. The students were extremely excited to receive a platform to exhibit their talents.



Poster presentation - Horizon 2020

A poster presentation competition was organized for MCA students on 23rd September, 2015. The theme of this activity was “India Vision 2020”. All the students participated with great zeal and enthusiasm and portrayed their vision on various subjects like e-Kranti, education, health care, information technology, defense technology, infrastructure, electric power, agriculture & food processing.



Orientation programme

IIIM organized orientation programme – 'Parichay' for the new batches of MBA and MCA, 2015 from 10th August to 18th August and 24th August to 31st August respectively. 'Parichay' is a weeklong series of informative and educational programs, sessions and events that orients the students towards professional life.

New students arrive on campus approximately one week prior to classes, where they are introduced to all of the resources that are available to them during their time at IIIM.

Encompassing a weeklong program organized by IIIM, the budding managers and technocrats are addressed by influential professionals from different domains of the corporate world. To assess the potentials of students and setting direction for their careers, the institute conducted group discussions and personal interview for the fresh batches of MBA and MCA programme.

Recognitions.....

Dr. Bharti Sharma, Associate Professor, MBA, IIIM, has received the **Best Paper Award** for the research paper titled '**Striving to Evolve: Acceptance of Women Trainers in the Indian Corporate World**'. The award was conferred at the valediction ceremony of Indian Society for Training and Development National Convention, held on February 19-21st, 2015 in Bhubaneswar, Odisha.



Ms. Preeti Tiwari, Sr. Assistant Professor, MCA, IIIM, won “First Prize” in Research Paper Presentation on “**A Study on Hybrids of Ant Colony optimization Algorithm**” in a National Conference on “Future Directions in Multidisciplinary Perspective of Computer Science and Information Technology: Scope & Challenges” (FDMPCSIT2015) organized by The IIS University, Jaipur, scheduled on 30-31 January 2015.



Workshop on cloud computing

IIIM organized a workshop on 'Cloud Computing' for MCA students, on August, 7 2015. The workshop was targeted towards orienting students on Cloud computing basics and a brief touch on IaaS & PaaS giving the participants opportunity of hands on Cloud platforms. The session had covered Cloud concepts, mapping them with Softlayer and Bluemix.



Touching milestones....

Following faculties have been awarded with the degree of Doctor of Philosophy:

Dr. Vijay Gupta has been conferred on Ph.D. degree in the field of Computer Science, on the topic “A statistical analysis of the impact of metadata in Data Warehousing and Business Intelligence” from the Department of Statistics, University of Rajasthan.



Dr. Sandeep Vyas has been conferred on Ph.D. degree in the field of Finance, on the topic “Role of Developmental Financial Institutions (DFIS) in credit facilitation to the Indian Industries: A Critical Review”, Department of ABST, PG School of Commerce, University of Rajasthan.



Dr. Rajani Poonia has been awarded Ph.D. degree on the topic “Soft Computing Theories and Techniques: their use in solving computing and optimization problems”, in Computer Science Engineering and Technology Department, Jagannath University, Jaipur.



Joining hands in the Government led Initiative – Digital India

IIIM has joined hands with the programme – 'Digital India' launched by Government of India. The institute organized a 4-day event from 22nd July 2015 to 25th July 2015 to familiarize students and faculty about the motives behind Digital India.

The event commenced with the video of hon'ble Prime Minister Sh. Narendra Modi's speech, delivered at the launch of Digital India Week. The event had many activities like presentations, Quiz contest and Cyber hunt competition.

Conference putting minds to action - IDCA

IIIM Jaipur in collaboration with India Development Coalition of America (IDCA), organized 4th North India International Conference on “Inspiring Innovation and Social Entrepreneurship for Poverty Eradication in India”, on February 21, 2015.

Dr. M.K. Devarajan, Honorable Member, State Human Rights Commission inaugurated the conference. Dr. Aparna Sahay, Additional Director, Accounts and Registrar, Centre for Management Studies, HCM-RIPA was the key-note speaker for the inaugural ceremony. Dr. Manju Nair, Principal, IIIM welcomed all the guest and delegates. She emphasized that education plays a significant role in creating awareness of human rights. Dr. Mohan Jain, Founder President, IDCA in his address gave a brief introduction of IDCA and drew attention to the social inequalities prevailing in the society.

The conference was based on two themes - 'Innovative Practices in Water and Health Care' and 'Education and Livelihood'. The speakers in the panel discussed their work and experience in different spheres of NGOs. IIIM and IDCA collaborated their efforts in finding innovative solutions for developing a holistic approach towards social responsibility.

The students gave brief presentation of the projects, which they took up while working for organizations with a social cause. Eight teams came forward with presentations of their work in the social sector. The top three presentations were rewarded with a cash prize of Rs. 5000/-, Rs. 3000/- and Rs. 2000/- respectively. In the Valedictory session Dr. M.K. Jain gave vote of thanks and emphasized on generating innovative ideas for social entrepreneurship.



Trainings and Placements

Industry interface is indeed the most critical differentiator for educational institutions worldwide. It builds a strong foundation for corporate interface, innovative ideas, guidance and mentorship by experts. IIIM is constantly in touch with the leading corporate groups and works towards critically evaluating the industry expectations. With the help of strong industry-institute academia and under the guidance of industry stalwarts, the institute aims at increasing industry-institute interaction and to provide adequate exposure to the students.

Some of the eminent speakers with whom students got opportunity to interact were: Mr. Ashok Agarwal – Wires and Fabrics, Ms. N. Multani – Coke India, Cap. Manish Tiwari – ICICI Pru, Mr. Kapil Goyal – Prop. Event Consultants, Mr. Sumit Bhandari – Reliance Communications, Mr. Subrata Das – EHCC, Ms. Deepika Thakur – Roof Infrastructures, Mr. Nishith Kumar Saxena – Shalimar Paints, CA Vikas Rajvanshi – Rajvanshi & Associates, Mr. Prateem Tamboli – Fortis Escorts Hospital, Ms. Winfred Crawford – Corporate Trainer, Mr. Subeer Verma – The Lalit Hotel, Mr. Jayant Chandra – TATA Motors, Ms. Prabha Vishwanathan – Genpact, Mr. Vijay Pareek – Gravita India, Mr. Siddharth Jain – Art of Living, Mr. Prateek Sudarshan – Sys Infotech, Mr. Hemant Gupta – TCS, Mr. Bhawishya Mittal – SAP, Mr. Alok Saini – ICICI, Ms. Garima Bhatnagar – Indian Bank and Ms Amreen Ahmed – PRAVAH.

Yet another highlight has been tremendous opportunities in gaining first hand experience of corporate world through live projects and mini projects. Students were able to grab the prospects with various big names to explore the real corporate flair. To name a few, students gained real time work experience with: Vodafone Digilink Ltd., Bank of India, Amazon, Bajaj Finserv, Google Inc., Hilton Hotel, Get It Yellow, Oberoi Trident, Radio Mirchi, Jaipur Rugs, Earth India, Nahata Group, Lineage Healthcare, Locus Transit Pvt. Ltd. and Geek Shashtra.

NSS week

IIIM organized a six days long chain of event as a part of 27th AIMS (Association of Indian Management Schools) National Management Week with an overall aim to arouse social consciousness amongst the students and to provide them with the opportunity to work with the people in slums and villages. The main focus of this event was to expose students to the reality of life so as to bring about the change in their social perception.

The following activities were undertaken during the National Management week were:

- Day I: Tree plantation and sports
- Day II: Visit to NGO - Saksham
- Day III: Visit to Old Age Home Prem Niketan
- Day IV: Talent Hunt
- Day V: Earn and Donate
- Day VI: Health check-up Camp

Enhancing the skills of budding managers - Industrial Tour

IIIM strongly believes in motivating students and giving them the opportunities to explore their potential and understand the importance of team work, coordination, group dynamics, and oneness. They are given the opportunities to lead, organize and participate in various events around the year. One such regular effort is to take students on industrial tour outside Rajasthan.

This year, the tour was conducted in April 2015 with 66 students. The tour covered various important places in Chandigarh and Manali with exposure to diversified industries in these areas. The industries students visited were Coca-cola, Bhushan Steels, Himachal Shawl Industries, Telecom Technologies Pvt. Ltd. and ACCESS Infotech Pvt. Ltd. to name a few.

FDP

On July 16, 2015 a faculty development programme was conducted by Prof. Azhar Kazmi, Professor in Management, King Fahd University of Petroleum and Minerals, Dhahran, Saudi Arabia. Prof. Kazmi encouraged faculty members to emphasize on four significant areas i.e. Teaching, Research, Training and consultancy to add value to their career. Prof. Kazmi emphasized the involvement of teachers in research activities to contribute effectively in the field of education.

अवनति से पतन

गला रुंध सा गया, अवरुद्ध कंठ से,
कुछ बोलने का प्रयास किया, तो पाया,
शब्दकोष ही खाली, असहाय नेत्रों से,
ऐसे देखा जैसे, अबोध शिशु माँ को देखता है,
मर्म हृदय की स्पन्दन दूर-दूर तक
सुनाई दे रही थी ।
आह! इतनी व्यथा किसे है ?
कौन है वहाँ?
जो इतना करुण कृन्दन कर रहा है,
सभ्यता ने संस्कृति से पूछा,
और अशान्त मन, विचलित नेत्रों से,
कुछ ढूँढने लगी, सभ्यता ने पुनः कहा
आज स्वदेश मे मैं कुछ धुमिल सी हो गयी हूँ,
विदेशी अतिथी यहाँ ढूँढने आते हैं, मुझे और मैं,
अपनो में ही अनजानी सी हो गयी हूँ,
विदेशी अतिथियों को मैंने कहते सुना है.....
आया था, श्रीराम-कृष्ण की जन्मभूमि देखने,
“यत्र नारयस्तु पुज्यन्ते रमन्ते तत्र देवताः”
को समझने और सीखने, इतना कहते हुए,
सभ्यता, संस्कृति के आँखों से ओझल हो जाती है ।
संस्कृति एक गहरी सांस लेते हुए
हाँ, ठीक ही कहा सभ्यता ने
श्रीराम-कृष्ण की जन्मभूमि
श्रीराम-कृष्ण की जन्मभूमि ।
अश्रुदल से सिंचित नम नेत्रों की भाषा
सब कुछ दृष्टिमय हो रही थी,
जब संस्कृति ने विद्या को देखा
ओह ! वह तुम ही हो जो करुण कृन्दन
कर रहीं थी
हाँ, वह मैं ही हूँ
मैंने चाहा शिक्षा और ज्ञान का आधुनिकरण,
न कि व्यवहार और शिष्टाचार का,
विज्ञान के नये सिद्धान्त चाहिए मानव रचना के लिए
न कि नैतिक पतन के लिए,
कला में नयी आकृति चाहिए, समाज में कुरुतियाँ नहीं,
धर्म-विद्या चाहिए, शान्ति, सभ्यता और संस्कृति चाहिए,
भ्रष्टाचार मुक्त भारत चाहिए ।

शिवनाथ घोष
असिस्टेंट प्रोफेसर, एमसीए
आईआईआईएम, जयपुर



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