

Bazaar on Campus
 Pitch Deck competition
 Mock Interviews
 Week long Pre- Placement Training
 Aptitude Tests
 Workshop on Spirituality/ Art of Living
 Re-Charge: Recreate, Refresh, Rejuvenate, Co-curricular activity
 Zumba/ Yoga Classes

E-Igniters: The E-cell Activities
 Genesis: The Marketing Club Activity
 White Knight: The Finance Club Activity
 Humanagers: The HR Club Activity
 Samutthan: The NSS Club Activity
 International Yoga Day Celebration
 Unnat Bharat Abhiyaan Activities
 Live Project Opportunities
 Entrepreneurial talks
 Paricharcha - A Panel Discussion by Entrepreneurs
 Workshop on IPR/ Business fit
STAR (Soft skills, Technical skills, Awareness of Self, Corporate Readiness Activities)
 Session on Awareness of Self
 Major Lab (Functional Area – I & II) Presentations
 Project Work Presentations
 Re-Charge: Recreate, Refresh, Rejuvenate, Co-curricular activity
 Zumba/ Yoga Classes

**Semester IV
 Paper Title**

- Dual Specialization in Two Major: Six Subjects (Three from each group)
- SODECA: Social Outreach, Discipline & Extra Curriculum Activities
- Audit Course
- Project Study
- Major Lab (Functional Area I)
- Major Lab (Functional Area II)

Holistic Personality Development Activities

Post Budget Analysis
 ICMIT: International Conference on Management and Information Technology
 International Conference in Collaboration with IDCA : India Development Coalition of America
 Industry Institute Interfaces



ISIM
 Technical Campus



ISIM

Creating a brighter tomorrow

**International School of
 Informatics & Management
 Technical Campus**

(formerly India International Institute of Management)

Approved by AICTE, New Delhi
 Affiliated to RTU, Kota

Accredited 'A' by NAAC

Ranked 1st in category 'A' by Rajasthan Technical University, Kota



**MBA
 Program**

- Ranked First in the category 'A' for the academic session 2017-2018, 2018-19, 2019-20 and 2021-22 by Rajasthan Technical University, Kota.
- Recipient of "Rajasthan Education Leadership Award-2022"

Sector-12, Mahaveer Marg, Mansarovar
 Jaipur - 302020 (Rajasthan)

Tel. : 0141-2781154/2781155

Email : iim@icfia.org Website: www.icfia.org



Capacity Building Corporate Readiness Initiative

Semester I Paper Title

- Fundamentals of Management
- Managerial Economics
- Operations Management – I
- Marketing Management
- IT for Managers
- Organizational Behaviour
- Cost and Management Accounting
- Business Statistics and Analytics for Decision Making
- Seminar on Contemporary Issues
- Data Analytics Lab.
- Business Communication Lab
- SODECA: Social Outreach, Discipline & Extra - Curriculum activities
- Audit course

Holistic Personality Development Activities (Proposed Activities)

- 21 Days Parichaya: The Orientation Programme
- Case Study Analysis
- Abhinandan: The Fresher's Day
- Live Projects Opportunities
- Industrial Visit
- Industry Institute Interfaces
- E-Igniters: The E-cell Activities
- Genesis: The Marketing Club Activity
- White Knight: The Finance Club Activity
- Humanagers: The HR Club Activity
- Samutthan: The NSS Club Activity
- Movie Review
- Sports Activity
- Alumni Connect
- NDLI club Activities
- Talent Hunt
- E-Baithak- A Panel Discussion with Alumni Entrepreneurs
- Unnat Bharat Abhiyaan Activities
- Entrepreneurial talks
- International Youth Day Celebration
- STAR (Soft skills, Technical skills, Awareness of Self, Corporate Readiness Activities)**
- Webinar
- Research Aptitude Test
- Business Communication and Soft Skills Workshop
- Student Profiling System

- Performance and Mathematical Ability Test
- Test your Personality
- Idea Generation competition
- Corporate Quiz
- Seminar on Contemporary Issues Presentations
- Re-Charge: Recreate, Refresh, Rejuvenate, Co-curricular activity
- SMDP-Student Mentorship Development Programme
- Zumba/ Yoga Classes



Semester II Paper Title

- Legal and Business Environment
- Corporate Strategy
- Quantitative Techniques
- Financial Management
- Human Resource Management
- Marketing Research
- Operations Management- II
- New Enterprise and Innovation Management
- Mini-Project
- Business Ethics Lab.
- Managerial Computing Lab.
- SODECA: Social Outreach, Discipline & Extra Curriculum Activities
- Audit course

Holistic Personality Development Activities

- Mosaic: Two Days Inter-Institute Annual Management Fest
- Roopantar: Inter-Institute National Business-Plan Competition
- B-quizzing: National Business Quiz competition for Corporate and B-Schools
- 10 days NGO Internship for Certificate Course in Citizenship and Social Entrepreneurship

- Case Study Analysis
- Live Project Opportunities
- Industrial Visit
- Industry Institute Interfaces
- E-Igniters: The E-cell Activities
- Genesis: The Marketing Club Activity
- White Knight: The Finance Club Activity
- Humanagers: The HR Club Activity
- Samutthan: The NSS Club Activity
- Book Review
- Sports Activity
- Workshop on Recent Trends in Management
- Unnat Bharat Abhiyaan Activities
- Corporate Charcha: A panel discussion with Alumni from Business World
- Workshop on " Start-up opportunity"
- Startup Mentoring Sessions
- STAR (Soft skills, Technical skills, Awareness of Self, Corporate Readiness Activities)**
- Webinar
- Presentations on NGO Project
- Current Affairs Quiz
- Current Affairs Forum Presentation
- Aptitude Test
- Mock Group Discussion
- Mini-Project Presentations
- Re-Charge: Recreate, Refresh, Rejuvenate, Co-curricular activity
- Rs 100 competition
- Research Paper Presentation Opportunity in ICMIT: International Conference on Management and Information Technology
- NGO Project Presentation Opportunity in International Conference in Collaboration with IDCA : India Development Coalition of America
- Zumba/ Yoga Classes



Semester III Paper Title

- Dual Specialization in Two Major: Six Subjects (Three from each group)
- SODECA: Social Outreach, Discipline & Extra - Curriculum Activities
- Audit Course
- Summer Training Project Report
- Major Lab (Functional Area I)
- Major Lab (Functional Area II)
- Managerial Skills Development Lab

Holistic Personality Development Activities

- Summer Internship opportunities
- Case Study Analysis
- Live Project Opportunities
- Industrial Visit
- Industry Institute Interfaces
- E-Igniters: The E-cell Activities
- Genesis: The Marketing Club Activity
- White Knight: The Finance Club Activity
- Humanagers: The HR Club Activity
- Samutthan: The NSS Club Activity
- Unnat Bharat Abhiyaan Activities
- Entrepreneurial Talk
- Sports Activity
- Startup Mentoring Sessions
- STAR (Soft skills, Technical skills, Awareness of Self, Corporate Readiness Activities)**
- Summer Training Project Report Presentations
- Major Lab (Functional Area – I & II) Presentations
- Managerial Skills Development Lab activities