



Name Dr. Poornima Mathur

Designation Assistant Professor

Specialization Human Resource Management

Experience 13 years

E-mail mathur.poornima@rediffmail.com

Phone no. 9950722624

PUBLICATIONS:

International

1. Mathur Poornima (2011). Strategic issues in performance management in innovation based organisation. *OORJA*, ISSN- 0974-7869, 10(1).
2. Mathur Poornima (2015) (UGC CARE). Achieving Competitive Advantage through Employees. *International Journal of Arts and Humanities and Management Studies* 1 (9), ISSN-2395-0692.
3. Mathur Poornima and Nair Manju (2015) (UGC CARE). SHRM Practices Leads To Competitive Advantage In Hospitality Industry. *Zenith International Journal of Economics & Management Research* , 1 (1), ISSN-2249-8826.
4. Mathur Poornima (2016) (UGC CARE). Organization Structure a Key to Driver to Competitive Advantage. *International Journal of Management and Commerce Innovations*, ISSN 2348-7585, 3(2).
5. Mathur Poornima and Nair Manju (2022) (UGC CARE) Achieving Sustainable competitive Advantage through Strategic HR practices in Hospitality Industry: An Empirical Attestation. *AIMS Journal of Management* (January 2024)
6. Mathur Poornima (2022). Linking Selective Hiring to Competitive Advantage in Hospitality Industry. *OORJA*, ISSN- 0974-7869, 19(1).

National

- Mathur Poornima and Nair Manju (2016). Driving Competitive Advantage In Hospitality Industry. *Business Manager*.

Papers published in International Conference Proceedings

- (SCOPUS) P. Mathur, "A Structural Equational Model Depicting Retention Strategy for Women Employee," 2023 3rd International Conference on Innovative Practices in Technology and

Management (ICIPTM), Uttar Pradesh, India, 2023, pp. 1-6, doi: 10.1109/ICIPTM57143.2023.10117726

- Mathur Poornima , presented a research paper titled “Strategic Management Planning based on Ecosystem- A New Innovative Study” in the National seminar on “Emerging Trends and Development in Commerce and Management” on Tuesday, August 31, 2021

Book Chapters

- (SCOPUS) Mathur Poornima, Agarwal Alpana and Walia Sandeep (2023) “Journey of HR From Industry 1.0 to 5.0 and the Road Ahead” Book Titled Opportunities and Challenges of Business 5.0 in Emerging Markets, IGI Global Publisher of Timely Knowledge; DOI: 10.4018/978-1-6684-6403-8.ch009, ISBN13: 9781668464038.

EDUCATION:

- PhD (2016) from IIS University. Jaipur
- MBA (2007), MITS University, Laxmangarh.
- B.Ed (2020) Singhania University Jhunjhunu.
- B.Com (2005), Kanoria College, Rajasthan University

AWARDS AND ASSOCIATION:

Invited as Resource Person/ Speaker

- Guest Session on the topic “Time Management” at Biyani Girls College (2010).
- Guest Session on the topic “Positive Thinking” at ITC Rajputana Sheraton, Jaipur 2015.
- Guest Session on the topic “Improving Team Dynamics: Crafting Effective Teams” at Amity Noida (2021).
- Member of SLA (Student Learning Assessment Program), AICTE, 2021.
- On Panel of Paper Setter, Rajasthan Technical University (RTU), Kota, Since 2012.
- Examiner on Panel in Rajasthan Technical University (RTU), Since 2015.
- Member of Syllabus Revise committee , Rajasthan Technical University (RTU)
- Registered Counselor, IGNOU
- PhD supervisor RTU KOTA.

WORK EXPERIENCE:

- **Presently working in International School of Informatics and Management as an Assistant Professor**
Joining date 15/12/2021.
- **Maharihi Arvind Institute of Science And Management From(July 2017-2021)**
 - Designation** : Associate Professor
 - Subjects** : MBA 1 Sem- OB
: MBA 2 Sem- HRM

: MBA 3 Sem- HRP, TOD
: MBA 4 Sem- Industrial Labour Relations
: BBA 3 Year- Indian Management Thought and Business Leaders
: BBA 2 Year- Strategic Management
: B.Com 1 Year-Entrepreneurship and Small Business Management

- **Visiting Faculty (July 2015-2017 June)**

Strategic HRM & Research Classes in Manipal,
MBA, BBA & B.Com Classes in Maharshi Arvind University
MBA, BBA & B.Com Classes in IIIM & ICG College.

- **Jaipur Cambridge Public School, Jaipur**

Designation : Vice Principle
Working Since : October 2014 to April 2015

- **IIIM, International School of Informatics and Management, The IIS University**

Designation : Sr. Assistant Professor
Working Since July'11 to June 2012
Subjects : Human Resource Management, Strategic Human Resource Management, Performance Management, Business Environment
Responsibilities : Formulating Time Table, Organizing student events
Additional : Examination coordinator, Student Counseling of MBA students
Responsibility : Organizing conferences & seminar

- **Biyani Group of Colleges**

Designation : HOD MBA
Working Since : January 2009 to June 2011
Subjects : BBA Part 2 (Human Resource Management)
MBA SEM 1 (Organization Behavior, Business Communication)
MBA SEM 2 (Human Resource Management)
MBA SEM 3 (Training & Development, Human Resource Planning, Strategic Human Resource Management, International Business)
MBA SEM 4 (Employment Laws)
Responsibilities : Formulating Time schedule for Lectures, Coordination with Regular and visiting faculty, Compiling and analysing Daily & Monthly Reports (MIS), Independent handling of examination Centre and managing resources for the same etc.
Additional : Editor for MBA News Letter, Coordinated the
Responsibility : Entire rejuvenate of the MBA division URL

- **Asia Pacific Institute of Management ,Jaipur**

Designation : Sr. Faculty
Working Since : April'08 to August'08
Subjects : BBA Part 1 (Business Communication)
BBA Part 2 (Human Resource Management)

MBA Part 1 (Business Communication)

MHRM Part 1 (Industrial Relations) & (Labour Legislation)

Responsibilities : In charge of entire BBA Administration, Coordinating & managing visiting Faculty, Formalizing Courseware and Syllabus

| Seminars/Conferences and FDP's Attended | | | |
|--|---|---|---|
| Type of Event | Name of Event | Organized by | Date of Event |
| Department of Personality Development | "How to win friends and influence people" | Biyani Girls College, Jaipur | 15 Dec, 2009 |
| National Conference | National Seminar on "Emerging Trends in Education" | Biyani Girls College, Jaipur | July 2011 |
| International Conference | International Management Conference | Biyani Girls College, Jaipur | September (BICON-11) 2011 |
| International Conference | Working Together to Eradicate Poverty and Mitigate Climate Change in India | India Development Coalition of America (IDCA) and ISIM Jaipur | January 11-12, 2012 |
| National Conference | Innovative & Sustainable Global Solutions to Business Management & IT Issues | ISIM Jaipur | April 19-20, 2012 |
| 2 days National Conference | Second National Conference on Management and Information Technology | International School of Informatics and Management and FMS- The IIS University, | April 19-20, 2012 |
| 5 days FDP Development Program | Executive Development Program (Promoting Entrepreneurship in university campus) | Manipal University Jaipur | March-15 th -19 th March 2021 |
| International Webinar | Essence of Religious Education to Conserve Environment | Seshadripuram Evening Degree College | March 29 th , 2021 |
| One Day Inter Collegiate Webinar | Implications of Internet on Copyrights & Trademarks | Prahladrai Dalmia Lions College of Commerce and ECONOMICS | March 27, 2021 |
| 5 days FDP | Essential Skills and Technologies for Quality Research | P. E. S. COLLEGE OF ENGINEERING MANDYA, Karnataka | 30-03-2021 to 03-04-2021 |
| Webinar | "Innovation in Accounting and Auditing" | UCMTA Gujarat and Shri H K Commerce College | April 22, 2021 |
| Webinar | National Initiative for Technical Teachers Training | Faculty Development Cell(AICTE) | 15th June 2021 |
| FDP | Educational Technology Trends | WIRC of ICAI JOINTLY WITH Mumbai University, HSNC University, Indian Accounting Association, Thane , and Smt. M.M.K College of Commerce & Economics, Bandra | 18th June, 2021 |
| National Conference | Pathway to success in Post Covid Era: Digital Marketing | Biyani Group of colleges | June 30, 2021 |

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|-----------------------|--|---|-------------------|
| Webinar | Paradigm shift in Research and Development | ICFAI Business school | July 27,2021 |
| 5 days Workshop | Research Methodology and hands on learning | Kalinga Institute of Social Sciences (KISS) Deemed to be University, Bhubaneswar, Odisha, India | August2 – 6 ,2021 |
| Webinar | Research-Based B.Com./BBAunder New Education Policy (NEP) - Job Opportunities" | IIF COLLEGE OF COMMERCE ANDMANAGEMENT STUDIES | August 17,20 21 |
| Webinar | Post Covid Scenario & Effects on Placements | ICFAI Business school | August 22, 2021 |
| One Week FDP | Advanced Research Methodology and Writing of High Quality Research Papers | SKIT, Jaipur | 24/08/21-28/8/21 |
| International Seminar | EMERGING PARADIGMS OF DIGITAL TRANSFORMATION OVER CLOUD | Maharishi Arvind Institute of Science and Management | August 28, 2021 |
| National Seminar | Emerging Trends and Development in Commerce and Management" | Maharishi Arvind Institute of Science and Management | August 31, 2021 |
| FDP | Recent Trends in teaching and Research in Applied Science | Poddar International College | January 20-24 |
| 3 days workshop | Learning Mendely Software | Department of accountancy and Business Statistics Mohanlal Sukhadiya University | 5-7 April 2022 |

PERSONAL INFORMATION

- o Date of Birth: 5th march 1985
- o Nationality: Indian
- o Marital status: Married
- o Permanent Address B-203, Rosewood Apartment, Sirsi Road

I hereby declare that the above given information is true and to the best of my knowledge.



Date:

(Dr. POORNIMA MATHUR)