



IIIM
JAIPUR

CAMBUZZ

NEWSLETTER

March-2025

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Happy to share that our students continue to make us Proud !

Congratulations to the rank holders of RTU MBA and MCA examinations 2024.

In MBA Ms. Pragya Parnami has secured 9th Rank and Ms. Prachi Jain has secured 10th rank.

In MCA Ms. Sneha Meena has secured 4th rank Mr. Rajveer Singh has secured 8th Rank.



Union Budget 2025: Expert Insights & Student Discussions

On March 11, 2025, IIIM Jaipur hosted a seminar on Union Budget 2025, featuring industry experts and CA professionals who decoded the budget's key aspects. Students gained valuable insights through expert analysis and an interactive Q&A session.



The Art of Leadership: Inspiring the Next Generation

IIIM Jaipur hosted an insightful leadership workshop on March 12, 2025, featuring Dr. Ramesh K. Arora (Retd. Professor, University of Rajasthan & Chairman, Management Development Academy).

The session emphasized on vision, communication, and influence, engaging students in interactive exercises to develop empathy, integrity, and purpose-driven leadership.

A generous donation of 150 leadership books by Dr. Arora, sponsored by the S K Foundation, further enriched students' learning experience.



IIIM Hackathon 3.0: Innovation in Action!

IIIM Jaipur hosted IIIM Hackathon 3.0 on March 21, 2025, bringing together 10+ teams from various institutes. This six-hour tech marathon challenged young innovators to develop real-world solutions in areas like Environmental Sustainability, Education, Smart Cities, Smart Campus, and Social Impact.

A distinguished jury comprising Mr. Vineet Jain (Senior Principal, Bristol Myers Squibb, USA) and Mr. Krishna Choudhary (VP, Tistabene & Digital Marketing Director, Top Crew Aviation) evaluated teams on innovation, feasibility, impact, and presentation.

Winners: Team MindCareBot (Ms. Tanishka Jain, Ms. Neha Sharma, Ms. Shraddha Laddha) – IIS (deemed to be) University, Jaipur

Runners-up: Team Byte Kiddos (Ms. Jigyasa Gupta, Ms. Tanishka Sharma, Ms. Urvashi Shekhawat) – IIS (deemed to be) University, Jaipur



B-Quizzing 2025: Battle of Business Minds!

IIIM Jaipur put students' business acumen to test with an electrifying Business Quiz Competition on March 11, 2025. After a fierce contest of wit and knowledge, the top spots were claimed by:

Samarth Agarwal – First Place

Kunal Sejwani – Second Place

Khwaish Garg – Third Place

Kudos to all participants for showcasing their sharp business insights!



IIIM & IDCA host 14th North India International Conference in Jaipur

The International School of Informatics & Management Technical Campus (IIIM), Jaipur, in collaboration with the India Development Coalition of America (IDCA), successfully organized the 14th North India International Conference on March 7-8, 2025 in Jaipur.

The theme of the conference was "Innovative Practices to Mitigate Poverty and Climate Change in India."

Dr. Mohan Jain, Trustee and Founder-President of IDCA, addressed the participants and highlighted the organization's efforts in poverty alleviation through social entrepreneurship. He shared insights into various initiatives undertaken to empower underprivileged communities.

Guest speaker Padam Shri Mr. Lakshman Singh, Secretary of the Village Development Youth Council, Lokmanya, delivered a thought-provoking session on sustainability and climate resilience. He emphasized how individuals connected to his organization are making a significant impact through organic farming and eco-friendly initiatives.

The two-day event provided a platform for experts, scholars, and professionals to exchange ideas on sustainable solutions, fostering discussions on climate action, poverty eradication, and innovative socio-economic development strategies.



Performance Marketing Unleashed: Industry Insights for Future Marketers

With digital marketing evolving rapidly, IIIM Jaipur organized a Performance Marketing Workshop on March 26, 2025, equipping students with cutting-edge skills. Led by industry experts, the session provided hands-on knowledge on data-driven marketing strategies, boosting students' employability in placements, internships, and entrepreneurial ventures.



Empowering Student Well-Being: YMHFA Training at IIIM

IIIM Jaipur, in collaboration with Mpower (an initiative by the Aditya Birla Education Trust), hosted a 3-day Youth Mental Health First Aid (YMHFA) Training from March 25-27, 2025, under the COPE (Counseling and Outreach for Peer Empowerment) initiative.

Led by Ms. Mugdha Mahatre (Executive - Outreach & Content, Mpower), the training equipped 25 students with essential skills to identify, support, and assist peers facing mental health challenges.

Key Takeaways:

- ✓ Understanding mental health & crisis intervention
- ✓ Recognizing early signs of distress
- ✓ Applying the ALGEE Action Plan for mental health support
- ✓ Enhancing empathy, communication & active listening skills



NISM Certification Workshop: Elevate Your Finance Career!

A special workshop on NISM certification was held on March 28, 2025, led by Dr. Sandeep Vyas (Associate Professor, IIIM).

Key Takeaways:

- ✓ Importance of NISM certification in finance careers
- ✓ Enhanced employability, higher salary prospects, and career growth
- ✓ IIIM's strategic tie-up with NISM, offering free coaching and serving as an NISM-approved exam center



Navigating the World of Macroeconomics:

On March 28, 2025, BBA (IISU) students presented an activity titled "Navigating the World of Macroeconomics," showcasing key macroeconomic concepts like monetary and fiscal policy, crowding out, inflation, and the Phillips curve. Through engaging presentations, they explored how these ideas are integral to managerial decision-making and business strategy. The event provided a practical understanding of macroeconomics, helping students apply theoretical knowledge to real-world scenarios, crucial for their development as future business leaders.

Workshop on Power BI:

Transforming Data into Dashboards by Dr. Preeti Tiwari on March 28, 2025

- Application on Power BI
- Data analysis with Power BI
- Visualizing key metrics

Strategy Nexus 2025

Strategy Nexus 2025, held on March 29, brought together MBA students for a dynamic event focused on the journeys and learnings of renowned business tycoons. Through captivating presentations and detailed analysis, the teams highlighted the strategic challenges and successes of industry icons, offering valuable insights for modern business scenarios. The event fostered critical thinking, collaboration, and inspiration, leaving attendees better prepared for their entrepreneurial journeys.



Campus Placement Success Stories - March 2025

Key Highlights:

- Companies from various sectors including IT, Finance, Consulting and FMCG participated in the Campus Drive.
- The Recruitment process involved multiple rounds of interviews, including technical assessments, group discussions, and personal interviews.
- Students have secured positions in leading firms across diverse industries such as Software Development, Data Analytics, Finance and Marketing.
- **Participating Companies:**
 - Tata Consultancy Services(TCS)
 - HDFC Bank
 - JK Cement
 - HDB Financial Services
 - Advanced Career Solutions(ACS)
 - Kotak Life Insurance
 - Kogta Financial Services
 - Top Crew Aviation
 - Hike Education.

Student Selections:

- **Aastha Pitthiya** KOGTA Financial Services
- **Ishika Godika** Top Crew Aviation
- **Somendra Mourya** JK Cement
- **Aman Jain & Abhilasha Gaur** Kotak Life Insurance.
- **Chanchal Agarwal, Kriti Bisht, Kerine Jain, Disha Bachwani, Vikas Marwal & Priyanka Jhakar** HDFC Bank.
- **Ajay Kanungo & Somya Mulchandani** HDB Financial Services.



Aastha Pitthiya



Ishika Godika



Somendra Mourya



Aman Jain



Abhilasha Gaur



Chanchal Agarwal



Kriti Bisht



Kerine Jain



Disha Bachwani



Vikas Marwal



Priyanka Jhakar



Somya Mulchandani

The Institute secured first position for outstanding contribution in organizing the COPE community event by Mpower on March 7, 2025. Mohd. Aamaiz (MBA RTU) received the Outstanding Student Leader Award .



(Formerly Indian International Institute of Management)

Approved by AICTE, New Delhi Affiliated to RTU, Kota
Ranked 1st in category 'A' By Rajasthan Technical University, Kota
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