

## UBA ACTIVITIES

With a mission to create an environment of social responsibility and promote value-based education following initiatives were undertaken in the villages adopted under Unnat Bharat Abhiyan:

### Orientation & Tree Plantation

The orientation session regarding UBA activities was organized for MBA & MCA students. The orientation session was organized in the college auditorium to make students aware of the objectives of UBA and different activities that are planned in adopted village. Samutthan, the NSS cell coordinators, Dr. Vijay Gupta and Dr. Bharti Sharma conducted the orientation session.

Tree Plantation programme was held in the Pawaliya village the first day. The NSS volunteers along with the students and teachers of Govt. Sr. Sec. School, Pawaliya identified area in school premises to plant saplings in a well-organised way. In order to restore the eco-balance , the afforestation drive was taken with all seriousness. All the participants were highly enthusiastic to make it a big success. The students of class VII of the school planted saplings and watered the plants. They were given the responsibility of taking care of all the plants planted that day. Every step of the programme was appreciated by the officials of the local administration. The programme created a great stir among the general public too.



### Education Development Activity at Govt. Sr. Sec. School, Pawaliya

Under Education Development, volunteers of the institute prepared teaching modules on important topics in Mathematics & Science like Trigonometry, Algebra, Statistics, Mensuration, Health & Diseases, Physical Resources, Force, Newton's Law, to name a few. They taught these modules to students of class IX and X in batches for the entire day. The school students appreciated simple and different methods of teaching. They enjoyed learning through different examples and solving interesting puzzles.



### **Health Check-up Camp**

IIIM Health Camp is one such special initiative of the institute to provide healthcare services to meet the immediate health care needs of the marginalized community in rural areas through standalone camps. Health camps offered comprehensive health services – curative, preventive, promotive and referral, to a large number of people.

The institute with their student volunteers organized health check-up camp at the Pawaliya Village in Sanganer Tehsil in Jaipur district. The objective of the camp was to provide free health check up and spread awareness regarding some common measures that can be taken to prevent lots of health related issues.

During the camp Dr. Mahendra Singh Dhandu, Physician, CRDH Multispeciality Hospital, Sanganer briefed rural people about the good and healthy eating habits and shared various precautionary measures to be taken during monsoon to prevent themselves from dengue, swine flu, chickengunya etc.

Some key features of the medical camp:

- More than 80 patients attended the ‘one-day’ camp.
- The medical camp was facilitated by professional consultant and a medical staff.
- Basic Dietary information about essential nutrients was dispersed to patients.



### **Digital Literacy Camp**

It is needed to work together to empower people to be digitally literate citizens. IIIM students organized a digital Literacy camp for villagers of Pawaliya Village to make them realize the power of the internet to understand the world in a better way. They were encouraged and taught to utilize the online resources. The students shared with the villagers that the smartphones (available with many villagers), if utilized properly, can transform their lives in a better way. The team discussed lots of information but concentrated on important applications like SMS hospital application, Swacch Bharat Application, Online Bill Payments and Recharge. The students realized that, if a little move can create so much difference in their life, we can definitely do bigger things for them. Bigger things can bring bigger changes. Teaching with a difference can make learning easy.



### **Computer Skill Development Program**

A Computer Skill Development Program was organized for the students of Kasturba Gandhi Awasiya Vidyalaya, Pawaliya village. Total 45 students participated in this program. The participants were taught about basic computer, basic Internet skills, MS- Word, MS-Excel, MS-PowerPoint, Youtube, Creating and operating email ID, railway booking, online shopping, e-newspaper, online recharge, etc. The students were busy doing learning activities entire day and requested faculty coordinator to conduct more such sessions.





## **Community Awareness Activity on Prime Minister Employment Generation Programme (PMEGP) at Pawaliya Village, Sanganer Tehsil, Jaipur District.**

IIM in collaboration with Khadi & Village Industries Commission (KVIC) organized awareness session on PMEGP for youths of Pawaliya Village. The officials from the department shared that Government of India has approved the introduction of a new credit linked subsidy programme called Prime Minister Employment Generation Programme (PMEGP). The Scheme will be implemented by Khadi and Village Industries Commission (KVIC), a statutory organization under the administrative control of the Ministry of MSME as the single nodal agency at the National level. The objective of the programme is to generate employment opportunities in rural as well as urban areas of the country through setting up of new self-employment ventures/projects/micro enterprises. The villagers were told about the nature and quantum of financial assistance to be given to beneficiaries under the scheme. The dignitaries present in the session were Shri P.K. Mathur, Shri D. K. Chawla, Assistant Director, Khadi Commission, Shri Ishwar Dayal Sharma, Rajasthan Khadi Board.

