

VISION

To be globally responsive and socially conscious, committed to innovation and creativity by developing and disseminating knowledge and practice for learning and resource use optimization and to emerge as an organization with an optimal blend of value based growth and future preparedness, leading to prosperity of the society and nation at large

MISSION

We stand committed with a spirit of enterprise, will to succeed, zeal to grow and objective-achievement orientation through value based education for community at large by creating an environment of intellectual stimulus, scientific orientation and social responsibility.

GOALS

- • To impart education that enables the students to acquire the desired skills and abilities necessary to answer the challenges of the modern world and the process of globalization, due to technological advancements.
- • To inculcate the spirit of enquiry, self expression and independent judgment amongst the students and staff.
- • To enhance the ability to utilize the full potential of Intellectual Capital and learning resources through quality research, consultancy, scholarship and creative performance.
- • To cherish the Indian value system with focus on the Indian culture, traditions and heritage, imbibing the best of the West at the same time.
- • To understand and appreciate human differences in culture, gender and race, and finally to cultivate aesthetic sensibility and moral values in society at large, leading to the strengthening of the spirit of application of knowledge towards National growth

Strengths

- A Systematic process of curriculum delivery is in place.
- Thrust on innovation, research and employability.
- Industry relevant Value-Added Courses to supplement the academic curriculum.
- Approved Research Centre for Ph.D. in Management & IT by Rajasthan Technical University, Kota.
- Collaboration with national and international institutions and organizations for academic interchange in the areas of teaching, learning and research.
- Well qualified, dedicated and committed faculty with a wide range of expertise.
- Conducive working environment for faculty and staff leading to faculty and staff retention.
- Most of the faculty members are Ph.D. holders and approved Research Supervisors.
- Faculty members are actively engaged in authoring book and quality publications and also are resource person for workshops, seminars FDPs and refresher courses.

- Extensive use of Case analysis in teaching.
- Students actively engaged in Live Projects/Internships with organizations of repute. .
- Plethora of activities organized under various student clubs including Genesis-The Marketing Club, White Knight-The Finance Club and Humanagers-The HR Club , #Include , Webscape
- An Active and widespread Alumni Network.

Weakness

- Lack of flexibility in admission of students, as admissions are governed by state government norms.
- Lack of flexibility in curriculum designing.

Opportunities

- Exposure to recent technological advances through Webinars and networking platforms.
- Capitalizing the online opportunities through online courses.
- Strategic alliances and partnerships with institutions / organizations of national and international repute.
- More students from rural areas are opting for Higher Education
- Enhance scope for entrepreneurship development
- Opportunities of collaborative research with research institutions.

Challenges

- Locational disadvantage for strengthening academia-industry linkages.
- Mushrooming growth of technical institutions.
- Migration of students to universities / institutions in metros and abroad.

Focus Areas

A)Academic Excellence

Since the day foundation of Institution was laid , institute has been focusing on developing an ecosystem of excellence in education on its campus.

Institute is known for being a centre of co-creator and point of knowledge sharing. It gives everyone a platform to learn , grow and expand beyond the horizons of comfort zone and put skill set to contribute in upliftment of self and society.

Using Interactive and engaging ways of teaching , motivating and building strong relation with students, taking corrective measures on the basis of feedback periodically from the stakeholders of the institute , institute has developed an ecosystem of quality education.

Plan of accomplishing excellence in academics comprise of following criteria

- Use of Technology in teaching-learning
- New programmes
- Academic advancement

- Technology in teaching-learning

The institute emphasises on use of evolving and latest means of digital technology into teaching and its significance in increasing student engagement and learning. This is being facilitated by providing autonomy to faculty members and students to design and develop teaching learning experience based on demands of changing technology-based world.

The University will continue to adopt technology enabled pedagogy at all levels and encourage blended teaching methodology involving traditional, interactive, and ICT enabled pedagogical techniques to enhance the teaching–learning process.

- Academic advancement

The Institute focuses on accomplishing academic excellence by incorporating guest lectures , workshops, trainings , guest lectures and mentoring into the overall experience of teaching for the students.

Freedom and flexibility support to faculty members is given in experimenting and innovating the knowledge imparting process.

Individuals with strong research and teaching acumen will be invited for events/co-curricular activities organized on campus

B) RESEARCH AND DEVELOPMENT

1. Foster an environment for Innovation based on Research

- The Institute inspires students to undertake interdisciplinary research.
- The Institute encourages students to participate in national and international conferences and present papers under mentorship of faculty members of the Institute
- Institute has established an Innovation Cell to provide a platform for students to convert their innovative ideas into an entrepreneurial opportunity and transform into successful ventures.
- Institute has established a library enabled with various digital resources for students and faculty members to use for the purpose of research .
- The institute has an open eco system for encouraging promoting training , research and innovation in the curriculum through mentoring , technical and financial support.

- The Institute has been recognized as Research Centre by Rajasthan Technical University , Kota .
- The faculty members of the Institute are research supervisors and are contributing to the world of research by guiding their scholars with their PhD and research articles

2. Enhancing Infrastructure and Resources for facilitating state of the art Researches

- The Institute has plans to continuously improve physical facilities , equipment , knowledge and technology based resources.
- Need based infrastructure advancement identified on the basis of research proposals and innovation projects will be added and modified in the existing facilities available the Institute.
- More books , journals and periodicals will be added in central and digital library of the Institute

3. To promote research tie-ups with industry, agencies, government bodies and NGOs for research, projects, internships and innovative programs:

In order bring in exposure of new bent and mind set of research , the institute will always collaborative form of researches with Institutes of repute.

4. Enhancing the research profile of the Institute , Faculty and Students

- Institute has an inhouse interdisciplinary peer reviewed Journal to its credit “ Oorja’ . It has played a significant role in the direction of promoting research publications.
- Original and plagiarism free work of research will always be a priority of the institute.
- With a research friendly culture , the institute encourages its faculty members to undertake research projects , publish in UGC care listed journals or or those indexed in SCOPUS/Google Scholar/Web of Science or Indian Citation Index) with high impact factor.

C) INFRASTRUCTURE AND RESOURCES

- To make conscious efforts for revenue resources

Investment in Technology for Capacity Building and developing research conducive environment

Regular and strategic investments will be made in order to enhance the overall learning experience at campus and promote smooth and effective operating environment in the Institute.

Focus area of Investing will involve creating effective and secure communication between the students and the faculty.

The institute will continue to provide state of the art physical and digital & IT based resources to encourage research bent in students and enhance their overall learning experience at the Institute.

- To continue to invest in expansion of Library Technology Resources:

Technology has key role to play in today's day and age of learning. The institute will work in the direction of providing required technology resources to its faculty members and students so that they evolve as members of the society with an ease to adapt to the technological advancements in the world. The institute will continue to use latest library management software's in order to provide smooth working environment in Library.

The Institute plans to incorporate many electronic data bases and platforms to facilitate open and extensive reading and learning experience for its students. This will provide easy and user friendly experience to the researchers and budding entrepreneurs

- ICT enabled services

The institute will ensure to provide modern class rooms , high speed internet , LAN facility, software upgradations in computer labs and class rooms of the Institute.

It will continue to upgrade the computing system and networking systems across the campus.

Emphasis on developing technology facilities to deliver virtual teaching from the Institute will be given

Continuous Website upgradation and updating will be done in order to facilitate information sharing with the stakeholders of the Institute.

- Developing Eco-Friendly and Sustainable Campus

The institute will continue to work in the direction to develop an approach of resource conservation and making the campus more sustainable in terms of its operations.

Steps in the direction of energy conservation and use of alternative and sustainable means of energy generation will be used at the campus. An eco – system to promote the idea of recycle and reduce wastage will be developed at the institute in order encourage students to become more responsible and aware members of the society

D) FEEDBACK FROM STAKEHOLDERS OF THE INSTITUTE

Stakeholders of the Institute includes , students, parents, internal and external faculty, community, management bodies, other institutions, accreditation agencies, funding agencies, alumni, NGOs, industry. In order to work in best of their institute emphasis on taking feedback from its stakeholders whenever needed. On the basis of need , experience and expectations , overall teaching , learning and evaluation process is designed .

Feedback helps in prioritizing allocation of resources and setting right priorities of the Institute. Some of the key steps taken in this direction includes

- Integrating digital means of teaching into regular class room teaching for students
- Institute is planning to launch its own Learning Management System as part of initiative to digitalize the Institute
- Faculty members will be encouraged to undertake quality research projects and more faculty development programs will be organised in future .
- Emphasis on developing a more integrated alumni network will be given
- More Faculty Development Programs will be organised in order to facilitate the development of the Faculty Members