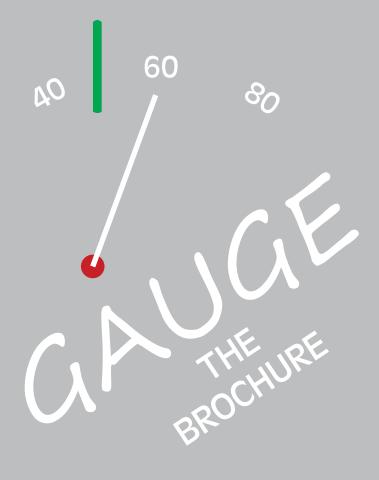
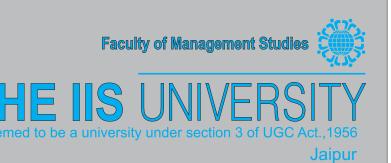
FMS - MBA

A Heritage of Vision A Legacy of Innovation





Vision

To be an International Model Institution for students' success beyond predicted expectations.

To promote and maintain academic excellence.

To transform the dreams and aspirations of the youth to reality.

To strive and seek to cater to the Global needs.

Mission

To empower the youth to realize that they determine the outcome of their own lives.

To provide a conducive environment for the development of an individual's personality.

To believe that performance has everything to do with an individual's desires and determination to excel thereby providing a platform to unleash the dormant faculties and talents within.

To have an unflinching faith in the potential of the youth and to ignite young minds and develop the convictions in them discarding those that hold them back.

To cherish the Indian value system with focus on the Indian culture, traditions and heritage, imbibing the best of the West at the same time.

To support a proper harnessing of latent talents and to encourage the students to take initiatives.

To provide a learning environment, in which the students and the faculty are driven by the spirit of enquiry in their quest for knowledge.

To encourage the students to appreciate the natural and artistic realms of life.

To grasp and imbibe the complexity of moral issues.

To recognize the significance of growth and technologies.

To understand and appreciate human differences in culture, gender and race.

To provide the opportunities for the greatest possible achievement and attainment to each and every individual.

Goals

To develop a combination of knowledge and skills to promote modern outlook and a scientific temper.

To generate social consciousness among the youth to meet the challenges of the society and the world at large.

To promote International understanding and world fellowship through global education and exchange of ideas, knowledge and the youth.

To provide quality education for self-reliance.

To groom into dynamic, charismatic and WORLD READY Entrepreneurs.





Invitation from the Vice Chancellor

We have moved from excellence to perfection with a zeal and strategy that has had a miraculous effect on our students. They have inculcated the spirit of change and smart work from the Aura that we have imbibed at the international School of Informatics & Management Technical Campus.

There have been instances when we have had to groom students with extreme care and plenty of empathy and a rigorous training regimen to meet the current needs of industry which we feel is more inclined to Skill sets/ Soft skills/ Mentoring now, and we have come out with flying colors.

The approach to tending our prodigies is what we excel at apart from teaching them the nuances of Computer applications.

Corporate character is another paradigm that we have been trying to concentrate on in our endeavor to bridge the gap between Industry and academics.

We are different not because we try and mold personalities but because we have an inherent passion for doing what has not been done and try and find answers to questions that bring us into contact with the subtleties of complex human and business requirements. We believe in Extreme sensitivity and an apt approach to **Reach-Decode-Apply**, which is the modern day corporate mantra.

With every passing year and with businesses becoming all the more complex we are committed to develop Skills, Creativity, Professionalism and Enthusiasm in our young technocrats.

We invite you to visit our campus and support our fledglings into their first flight to glory so that they too can make a place for themsleves in the annals of achievers.

Warmest regards,

Dr. Ashok Gupta Director



ABOUT MBA

 $The \ Programme\ envisages\ grooming\ and\ building\ well\ grounded\ managers\ with\ a\ laid\ emphas is\ on:$

- Analytical reasoning, team work and effective communication imparting a sense of value that encompasses not only work ethics, but also a commitment and a passion for management as a science especially in commercial organisations.
- Developing the mental discipline to blend concept and ideas with strategic planning and action, creatively and innovatively.
- Holistic understanding of various aspects of business interaction through course projects, internships, field assignments and on the job trainings.
- Capability to manage diversity and uncertainty, create wealth and lead change.

COURSE STRUCTURE

The core curriculum is spread over six trimesters with an emphasis on general management subjects which will be covered during the first three trimesters whereas the functional electives will be dealt with in the last three trimesters. The Programme has been structured and developed in such a way that it balances conceptual, analytical, communicative and logical skills. The focus of the Programme shall be on development of business analysis, problem solving, decision making skills, positive attitude and enhancement of leadership qualities. The teaching and assessment methods deployed will create a participant driven learning environment. The total courses covered in MBA (dual specialization) shall be 35 and are of synergistic and integrative nature. The total credits associated with the courses shall be 140. The first three trimesters shall be devoted to Eighteen core courses encompassing various managerial functions over and above the case studies which shall be an integral part of the curriculum and shall enable the students develop an aptitude and leadership qualities turning them to be managers and effective strategic business partners.

During the second year students will undergo internship and summer trainings with reputed organisations to gain hands on experience in various functional areas of management. The internship will, normally, be spread over 6-8 weeks. This exposure is a mandatory requirement for completion of the Programme and is designed to expose the budding managers to various organisations developing thereby an understanding of job realities and application of managerial knowledge.

DUAL SPECIALIZATION

The students admitted to the MBA Programme in the FMS - The IIS University will be offered dual specialization in Marketing, Finance, HR, IT & Systems and International Business. The course specialisation will be taken up during the second year of the Programme i.e. fourth, fifth and the sixth trimesters. The total Programme work load shall consist of ten elective courses and seven core courses. The curriculum has been designed to enhance students' existing skills and to increase their potential for creating value in the world of business. The aim of the course is to provide participants with an education in the essential techniques of management; to extend the fundamental knowledge into various areas of specialization and to achieve a balance between academic rigour and exposure to wide variety of experience in commerce, industry and government. The Programmes have been tailored keeping in mind the radical changes and development in business and organisational practices and industry expectations.

THE CURRICULUM

MBA Part I

Principles & Practices of Management Organization Behavior Marketing Management-I Human Resource Management I Managerial Economics **Business Communication & Soft Skills** Quantitative Applications in Management **Business Environment** Marketing Management-II Human Resource Management II Financial Management-I Seminar on Contemporary Management Issues **Production & Operation Management** IT for Management Management Accounting Research Methodology in Management Financial Management-II

MBA Part II

Summer Training Project Report Business Laws Project Management & Appraisal Industry Domain knowledge(IDK) Business Policy & Strategic Management Corporate Governance & Business Ethics Entrepreneurship

Written Analysis of Cases(WAC)

Electives I Marketing

Marketing I (Any two)
Product & Brand Management
Consumer Behavior
Customer Relationship Marketing
Rural Marketing
Marketing II (Any two)
Retail Marketing
Integrated Marketing Communication

International Marketing
Marketing III (Any two)
Business to Business Marketing
Internet Marketing
Marketing of Services

Elective II-Finance

Finance I (Any two)
Security Analysis & Portfolio Management
Financial Services and Products
International Finance and Forex
Corporate Taxation Planning
Finance II (Any two)
Commodity Derivatives and Trading
Financial Report Analysis and Valuation

Finance III (Any two)

Fixed Income Market and Analysis Insurance Business Management Retail Banking

Risk Managemnet & Derivatives

Financial System & Market Operations

Elective III Human Resource Management HR I (Any two)

Organization Development : Nature, Origin and Process

Employee Recruitment and Selection Compensation Management Managing People & Performance in Organizations

HR II (Any two)

Cross Cultural Management Strategic HRM

Training & Development

Managerial Effectiveness HR III (Any two)

HR Planning & Information System

HR Planning & Information Sy Employment Laws Industrial Relations

Elective IV IT & Systems

IT & Systems I (Any two)

Computer Applications in Management System Analysis & Design IT Strategy Introduction to Database Management

Introduction to Database Managemen System

IT & Systems II (Any two)

IT Infrastructure Management Software Engineering & Project Management

E- Business

Knowledge Management

IT & Systems III (Any two)
IT Consulting Management

Business Process Re-engineering Enterprises Resource Planning

Elective V International Business International Business I (Any two)

Foreign Trade Policy of India
International Marketing Management
Global Financial Markets and Instruments
Foreign Language For Business-I
(German/French)

International Business II (Any two)

Export-Import Procedures and

Documentation

International Financial Management International Supply Chain Management and Logistics

Foreign Language For Business-II (German/French)

International Business III (Any two)

International Human Resource Management

Forex Management and Currency Derivatives

International Marketing Research





PEDAGOGY

ADAPT & ADEPT" defines the philosophy of management education at the FMS-IIS University. We train our students to be "ADEPT" meaning skillful in various disciplines of management and also teach them the art of adaptability in order to survive in this ever-changing and dynamic business environment. These qualities are inculcated in the students by our eminent faculty members who have a right mix of corporate and academic experience

Effective management requires decisions based on contextual analysis and insights. To stimulate the intellect and enhance intellectual capabilities, case method of learning is used. The Course of Independent Study helps students in gaining first-hand experience in current management practices and philosophy. Working with talented and accomplished peers provides a unique opportunity for accelerated professional and personal growth.

We believe in developing an individual with strong fundamental and conceptual skills and capability, combined with a deep sense of responsibility towards others and the society and commitment the growth for all individuals. We emphasize that individuals should experience the simulated environment of the corporate world of decision making.

Accordingly, the learning process involves extensive classroom instructions, face-to-face, field experience, e-learning case analysis, and individual projects.

It is a balanced approach comprising of technical inputs and group tasks. The classroom instruction is the primary vehicle of learning. It gives strong theoretical and conceptual inputs. The curriculum and the depth of coverage are similar to that of the best business schools.

The Face-to-face Active interaction and participation of students are encouraged. The present developments in each of the specific areas are discussed, using articles from reputed, national and international journals.

Teaching language (English): English language learning(ESOL) and Periodic presentations, quizzes by individuals and groups are conducted. This also helps in enhancing communication skills.

Guest lectures - Eminent professionals from the industry share their experiences and enable the aspiring students to broaden their vision.

Case method is extensively used for the student to experience the simulated environment of the corporate world and for developing decision making skills. The cases are carefully selected to be contemporaneous and illustrating the use of relevant principles and tools in a complex setting.

Off-campus workshops, Seminars FMS-IIS holds off campus workshops and seminars on current topics on a regular basis.

There is a strong belief that at the Institute in 'learning by doing' and that a true management education goes beyond the classroom. The students are therefore exposed to 'Non Management' programmes like annual cultural fests and are encouraged to participate in all co curricular activities.

This model places the student in the centre of teaching and learning to best respond to the demands of his personal and professional development project and the demands from companies, industries and communities



CORPORATE CONNECTIONS

	Vodafone Private Limited		Punjab National Bank		Reliance Securities Ltd.
	Colgate Palmolive Private Limited		Religare Enterprises Ltd.		Mobile TeleSystems (MTS) Ltd.
	Bharti Airtel Limited		Max New York Life Insurance Company Ltd		Angel Broking Ltd.
	Genpact India Private Limited		Birla Sun Life Financial Inc.		Capital IQ
	Parle Products Private Limited		General Electric Money		DSP Black Rock Mutual Fund Ltd.
	Infosys Technologies Limited		City Bank		Edelweiss Capital Ltd
	Eli Lilly and Company		TCI		Oxfam India (NGO)
	ICICI Bank Limited		Jindal Steel and Power Limited		Lilliput India Pvt. Ltd
	Axis Bank Limited		Housing Development Finance Corporation Limited		Gravita India Ltd.
	Johnson & Johnson	(HD	FC) Bank Ltd.		Shri Ram Group Of Institutions
	Kotak Mahindra Bank Ltd.	(HD	Housing Development Finance Corporation Limited FC) Life Insurance Ltd.		VIP Industries
☐ Industrial Development Bank of			Bajaj Allianz Life Insurance Company Limited		E-Blue Retail Ventures Pvt Ltd.
India	ndia Limited (IDBI)		Planet Sports India Ltd.		KGK infrastructure Ltd.
Com	Standard Chartered Public Limited		Rajasthan Electronics & Instruments Ltd.		Indian Premier League (IPL)
	pany Reliance Life Insurance Company		Yes Bank Ltd.		Career Launcher India Ltd.
Limited			Indusland Bank Ltd.		Sharekhan Securities Ltd.
	ICICI Prudential Life Insurance		State Bank of India (SBI) Life Insurance Ltd.		Dhanlaxmi Bank Ltd.
Com	Company				Punjab National bank (PNB) Ltd.
	ABN AMRO Bank		ABN AMRO Asset Management (India) Ltd.		HCL Infosystems Ltd.
	Pantaloon Retail (India) Limited		ICICI Securities Ltd		Thomas Cook India Ltd.
	Deutsche Bank		India Bulls Securities Ltd.		Bank of Baroda
	Mahindra & Mahindra Limited		India Infoline Securities Ltd.		State Bank of Bikaner & Jaipur
	Asian Paints		Welspun Group		Ashok Leyland Limited
	Reliance Communications Limited		India Mart		Teach For India (Times of India)
			Vaibhav Group		



OUR CORPORATE EXPOSURE

Raymonds Textile Ltd.: A project on importance of material management and job outsourcing with special reference to vendor score card and inventory management of finished goods

Future Group- Big Bazar: A project to study the Organizational based on OCTAPACE Profile. The OCTAPACE profile is a 40 item instrument that gives the profile of organization's ethos in eight values. These values are openness, confrontation, trust, authenticity, pro action, autonomy, collaboration and experimentation.

Bank of Baroda: Ministry of Micro, Small & Medium Enterprises (MSME), Government of India launched Credit Guarantee Scheme (CGS) so as to strengthen credit delivery system and facilitate flow of credit to the MSE sector. To operational the scheme. Government of India and SIDBI set up the Credit Guarantee Fund Trust for Micro and Small Enterpises (CGTMSE). BOB recruited our students to analyze financing under CTMSE strategies adopted by PNB and Bank of India and give suggestions to the Bank of Baroda.

BOSCH Ltd.: Attrition of employees is a thing of Concern for any organization and the pattern and reasons for attrition need to be understood properly. Out students did a project on Attrition Analysis for BOSCH Limited.

Indiabulls Ltd.: A project was undertaken to study the changing scenario of Investment in Financial Markets and the impact on consumer behaviour. The study helped Indiabulls, Jaipur to formulate its marketing strategies.

Bharti Hexacom Ltd. (Airtel): A study was done to analyse the Employee Engagement Practices adopted by the Human Resource Department of Airtel.

IPSOS INDIA: A research based project with IPSOS INDIA for their client Hyundai. Our students did the mystery shopping at the 27 outlets of Hyundai dealers and submitted a comprehensive report on the aspects as sales process, customer satisfaction, display at showroom etd.

BHEL: A project on working capital management.

Reliance Industries Retail: A project on study of customer loyalty programs and buying behavior at Reliance Fresh retail stores in various cities.

Metlife Jaipur: A project was undertaken for Metlife to study the hiring sources for the insurance industry and their impact on cost control.

PLACEMENT PROCESS

Placement Process

Final Placements are the end towards which the two year program is directed. At FMS, Placement is considered a very strategic activity. The FMS Placement Cell comprising faculty and student representatives organizes activities and events all round the year to attract corporate houses of repute to the campus. The placement Advisory Committee of FMS has eminent representatives from industry and academia.

FMS always adheres to employee centered procedure for campus placement. It respects the needs and expectations of the industry in its attempt to secure good placements for the students. Consistent efforts are made round the year to groom students accordingly.

Campus recruitment at FMS offers the organization a wide choice of candidates and provides a platform for industry-institute interaction. The placement process is fairly simple. The companies willing to recruit FMS management graduates are required to fill in the Placement Response Form attached herewith, ensuring that it is complete in all respects, indicating he time of interview and other relevant details. Companies desirous of conducting on campus recruitment are requested to organize pre-placement talk followed by a suitable selection process. The placement cell of FMS can facilitate the selection process by sending across detailed curriculum vitae of short listed candidates on receiving such a demand.

Many organizations express a desire to interview short listed candidates at their own locations. In such situations the identified candidates are granted leave to appear for interaction at the location specified by the concerned organization. In order to facilitate the smooth conduct of the placement process, we request the interested organizations to kindly send us the duly filled placement form at the earliest. All correspondence regarding the placement may kindly be addressed to:

The Registrar FMS - The IIS University Gurukul Marg, SFS, Mansarovar, Jaipur

Tel: +91-141-2400160, 2400161, 2397906, 2397907 Fax: +91-141-2395494, 2786404

Web: www.iisuniv.ac.in, www.icfia.org



IIS INSTITUTIONAL NETWORK JAIPUR



Finance



ABHILASHA DADHEECH

- May 26, 1990
- 12/21/1991
- Diploma in Mass Communication and Video Production
- Finance
- **Internal Business**
- Saras Dairy (RCDFL)
- Brand awareness survey
- abhilasha.dadheech@gmail.com

ADITI SAXENA

- 12/14/1988
- **BCom**
- Finance
- **Internal Business**
- Little India
- Catalogue Management and Study of **Effective Procurement**
- Genpact Process Developer (PD)3 Years
- adi0611ti@gmail.com
- 9784334886



AKRITI JAIN

- 6/9/1992
- Certificate course in Banking and Insurance
- Finance
- Human Resource Management
- Kotak Mahindra Bank Ltd.
- Working capital management and loan disbursement process
- AKRITI_66990@YAHOO.IN
- 9928066990

ALANKRITI TIWARI

- 7/10/2012
- **BCom**
- Finance
- Human Resource Management
- Nationalnal Engineering Industries Ltd.
- Training needs identification and skill mapping
- 9799564414





ALPA SHARMA

- 5/23/1991
- COMMERCE
- CERTIFICATE course in WEB DESIGNING AND TECHNOLOGY
- Finance
- Marketing
- SBI MUTUAL FUND
- Perception and behaviour of customer towards mutual fund
- SHARMAALPA22@GMAIL.COM
- 9782527452

AMARJEET RATHI

- 4/12/1991
- BBA
- Finance
- Marketing
- SBI
- Deposit and other product
- AMARJEETRATHI@YAHOO.COM
- 9414001005



- Date of Birth(mmddyy)
- Summer Training unit
- Qualification Project title
- Additional Qualifications
- Work Experience
- Minor Specialization
- E-Mail

Finance



ANAND PAHARIYA

- 1/2/1991
- Commerce
- Finance
- Marketing
- Parle Biscuits Pvt Ltd.
- Measuring extent of job satisfaction of workers
- ANAND.PAHARIYA30@GMAIL.COM
- 9460225540

ANUBHA JAIN

- **1/7/1990**
- Bcom
- Pursuing CS, C Articleship for 3 Years
- Finance
- Human Resource Management
- Paayas milk producers Company Ltd.
- Ratio analysis and working capital analysis
- ANUBHAJAIN2175@GMAIL.COM
- **8890359657**



ARPIT AGARWAL

- 11/9/1991
- Bcom
- Finance
- Marketing
- Dainik Bhaskar
- A study on comprehensive analysis report and monthly budget
- ARPIT91990@GMAIL.COM
- 9772245070

DIMPLE CHANDWANI

- **1**2/17/1990
- BBA
- Pursuing CS
- Finance
- Marketing
- Arvind & Co.
- Comparative analysis of ratios
- 958794992





DIVYA KHATRI

- **1**1/28/1990
- B.Com(h)
- Finance
- Marketing
- Shree Cement Ltd.
- Market analysis and customer satisfaction
- divyaangel28@yahoo.com
- **9**001301717

FAISAL CHAUHAN

- **7/31/1988**
- Bcom
- FinanceInternal Business
- Fortis Escort Hospital
- Stress level of clinical and non clinical staff
- FAISALCHAUHAN00@GMAIL.COM
- 9929413842



- Date of Birth(mmddyy)
- Summer Training unit
- QualificationProject title
- Additional Qualifications
- Work Experience

Finance



GAJENDRA SINGH PANWAR

- **7/13/1987**
- Commerce
- Finance
- Marketing
- Pepsi India Holdings Pvt. LTd.
- Distribution and sales promotion strategy of Pepsi
- SINGHRAJVIR1989@GMAIL.COM
- 9799875443

GARIMA MEENA

- **1/1/1991**
- BCom
- Finance
- Marketing
- Baroda Rajasthan Kshetriya Gramin Bank
- Comprehensive study of financial analysis





GURPREET SINGH BRAR

- **1/7/1989**
- commerce
- Finance
- Marketing
- ICICI Prudential Life Insurance Co. Ltd.
- Lapsation of policy and its impact on life insurance
- G007SIDHU@GMAIL.COM
- 9602518072

HITESH SHARMA

- **4/9/1990**
- commerce
- Finance
- Marketing
- Saras Dairy (RCDFL)
- Ratio Analysis
- hiteshsharma858@GMAIL.COM
- **9413537646**





HRICHA TIWARI

- 9/26/1993
- Commerce
- Finance
- Marketing
- UBI
- A study of consumer preference towards home loans with special reference to Union Bank of India
- HR.TIWARI94@GMAIL.COM
- **9**414879334

KAPIL JAIN

- **3/28/1991**
- BBA
- Finance
- Marketing
- Indiabulls Securities Ltd.
- Study on changing scenario of investment in stock market
- KAPIL.JAIN091@GMAIL.COM
- 9351470017



- Date of Birth(mmddyy)
- Summer Training unit
- QualificationProject title
- Additional Qualifications
- Work Experience

Finance



KHUSHAL SALUJA

- 7/10/1990
- commerce
- Finance
- Marketing
- Raddison Blu Hotel
- Payable and receivable management
- KHUSHALSALUJA90@GMAIL.COM
- **9837117197**

KHUSHBU KHANDELWAL

- **1/7/1992**
- BBM/BBA
- Certificates course in NSE
- Finance
- Human Resource Management
- Punjab National Bank
- Scope & analysis of PNB MSME loans
- KKHUSHBUK@GMAIL.COM
- **8003891850**



KOMAL GOYAL

- **8/7/1991**
- B.COM(H)
- Diploma in Mass Communiction and Video Production
- Finance
- Marketing
- Punjab National Bank
- COMPARATIVE ANALYSIS BETWEEN PUBLIC AND PRIVATE SECTOR BANKS
- KMLGOYAL622@GMAIL.COM
- **7597154040**

KRITI GOPAL

- **3/23/1992**
- B.Com
- Finance
- Marketing
- Religare Securities Ltd.
- A study on ratio analysis at Religare Securities Ltd.
- ARVIND.PRINTERS12@GMAILCOM
- 9828930330





KRITI JOSHI

- 9/2/1991
- Commerce
- Certificate in Banking and Insurance Services
- Finance
- Human Resource Management
- Clariant chemicals(I) Ltd.
- Treasury Management analysis
- JOSHI.KRITI2@GMAIL.COM
- 9928685515

MEGHA JHALANI

- **1/22/1992**
- BBA
- Certificate in Web Technology and Web Designing
- Finance
- Human Resource Management
- Indiabulls Securities Co. Ltd.
- Investment and portfolio management
- MEGHAJHALANI22@GMAIL.COM
- **9829937875**



- Date of Birth(mmddyy)
- Summer Training unit
- QualificationProject title
- Additional Qualifications
- Work Experience
- Minor Specialization
 - E-Mail

Finance



MOHD ABID

- **8/1/1991**
- commerce
- Finance
- Marketing
- ITC LIMITED
- An analysis of retailers and customers response towards re-launch of Bingo Chips in Jaipur
- ABIDK392@GMAIL.COM
- 9829999249

NEHA APPUKUTTAN

- **■** 6/27/1991
- BCom
- Finance
- Human Resource Management
- Bosch Ltd.
- Bosch Jaipur visibility survey 2013
- NEHA.APPUKUTTAN@GMAIL.COM
- 9414070082



NEHA MEHTA

- 6/22/1990
- Commerce
- Finance
- Human Resource Management
- Autolite(india)Ltd.
- Financial statement analysis
- NEHA_MEHTA221@REDIFF.COM
- 9799885332

NIKHIL SANGHI

- **8/20/1991**
- Bcom
- Finance
- Marketing
- Kotak Mahindra Bank Ltd.
- Comparison of the products of the Kotak Mahindra Bank with other banks
- NIKS.20081991@GMAIL.COM
- 9680009444





NIKITA PANCHAL

- **1/1/1991**
- BBM
- Certificate in International Business
- Finance
- Human Resource Management
- ING Vysya Bank Ltd.
- Comparison of ING VYSYA Bank with ICICI, HDFC and Axis Bnk
- ABC

NISHIKANT PALIWAL

- **8/20/1988**
- Commerce
- Finance
- Internal Business
- Arth Micro Finance Pvt. LTd.
- A study on loan procedure, repayment and collection of fund
- PALIWALNISHI@GMAIL.COM
- 9001793801



- Date of Birth(mmddyy)
- Summer Training unit
- QualificationProject title
- Additional Qualifications
- Work Experience
- Minor Specialization
- E-Mail

Finance



PARUL

- **2/28/1989**
- BBA
- Tally
- Finance
- Human Resource Management
- The Rohtak Central Cooperative Bank Ltd.
- Analysis of working capital of central cooperative bank
- PARUL.GAUTAM28FEB@GMAIL.COM
- **8930029548**

PRINCY THOMAS

- **5/8/1991**
- B.Com
- Finance
- Human Resource Management
- Kotak Mahindra Bank Ltd.
- Financial products of Kotak Mahindra
 Bank Ltd. with special emphasis on Kotak
 Mutual Fund
- princy8591@yahoo.com
- 9314503594



RADHIKA GOYAL

- **1**/26/1991
- B.Com
- Finance
- Human Resource Management
- Reliance Mutual Fund Ltd
- BUYING BEHAVIOR OF INVESTORS TOWARDS MUTUAL FUND
- GOYALRADHIKA26@GMAIL.COM
- **9**468843921

RAJAT CHOUDHARY

- **7/7/1990**
- Bcom
- One year diploma in Import-Export Management
- Finance
- MARKETING
- HINDUSTAN ZINC LIMITED
- A COMPARTIVE ANALYSIS BETWEEN DIFFERENT ZINC PRODUCING COMPANIES
- RAJATC07@GMAIL.COM
- **9829081223**





RAJAT PATNI

- **5/11/1991**
- Commerce
- Finance
- MARKETING
- Bharti Airtel Ltd.
- Marketing strategies of Airtel
- PATNI_RAJAT28@YAHOO.IN
- 9636060010

RAM RATAN

- **8/12/1990**
- COMMERCE-
- Finance
- MARKETING
- Bajaj Allianz Life Insurance Co. Ltd
- A study of functioning and sales promotion technique adopted by field forces
- sainiram84@gmail.com
- 9829078358



- Date of Birth(mmddyy)
- Summer Training unit
- QualificationProject title
- Additional Qualifications
- Work Experience
- Minor Specialization
- E-Mail

Finance



RASHI GUPTA

- **8/2/1992**
- BCom
- Finance
- Internal Business
- TATA Motors Finance LTd
- Credit process, policies and assessment of worthiness of customers
- RASHI.GUPTA0202@GMAIL.COM
- **9**414041802

RIKITA BHARGAVA

- **3/9/1991**
- Commerce
- Certificate course in Retail Management
- Finance
- MARKETING
- Jones Lang La Salle
- Mall accounting and revenue collection
- RIKKI.7913@GMAIL.COM
- 9352515603



RISHIKA ATREYA

- **1**0/11/1991
- BCA
- Certification in C1 and Java
- Finance
- MARKETING
- Indiabulls Securities Ltd.
- Services provided by Indiabulls
- ATREYA.RISHIKA11@GMAIL.COM
- **8890150806**

RITIKA MOOLCHANDANI

- **3/29/1991**
- BBA
- Certificate course in Retail and Marketing Management
- Finance
- MARKETING
- Mayank International Pvt. Ltd.
- Analsis of performance appraisal system
- RITI_SWEET2003@YAHOO.COM
- **9166748483**





ROHIT JAIN

- **1**0/2/1989
- commerce
- Finance
- Internal Business
- Kotak Mahindra Bank Ltd.
- Study of financial services
- JAINROHIT40@GMAIL.COM
- 9829061395

RUCHIKA PANCHOLI

- **9/30/1990**
- Commerce
- Finance
- Internal Business
- Equitas Finance Pvt Ltd
- Study of credit policies
- RUCHIKAPANCHOLI@GMAIL.COM
- **7737361614**



- Date of Birth(mmddyy)
- Summer Training unit
- QualificationProject title
- Additional QualificationsWork Experience
- Minor Specialization
- E-Mail

Finance



SANJANA BALANI

- **9/5/1990**
- BBA
- Finance
- MARKETING
- Adani Group of companies Ltd.
- To study, analyze and evaluate e-Banking
- Zicom Security Systems Ltd.Coordinator3 Mnths
- sanjanabalani10@gmail.com
- **7791844486**

SAPNA MATHUR

- **8/10/1990**
- BBA
- Certificate course in International Business
- Finance
- Human Resource Management
- Ruchi soya Industries Ltd
- A study of business process automation
- VIDIP992GMAIL.COM
- 9509666001





SHAHINA

- **1**1/26/1993
- BBM/BBA
- CERTIFICATE course IN BANKING and INSURANCE services
- Finance
- Human Resource Management
- IDBI BANK LTD
- KYC norms with IDBI Bank
- SHAHINA2611@GMAIL.COM
- **9549515395**

SHAILA SHYAMSUKHA

- **1**0/11/1989
- BBM
- Finance
- MARKETING
- Arvind and co.
- Comparative analysis of ratios
- SHAILA.SHYAMSUKHA11@GMAIL.COM
- **8769504091**





SHRUTI LAKHOTIA

- **3/14/1991**
- Bcom
- Certificate course in Banking and Insurance
- Finance
- Human Resource Management
- ICICI Bank Ltd
- Need of working capital in small and medium enterprises
- SHRUTILAKHOTIA14@GMAIL.COM
- **8947956228**

SHUBHAM NAGAR

- **5/10/1991**
- COMMERCE
- Finance
- marketingRIICOLtd.
- A study on finance assistance by RIICO
- SHUBHAMNAGAR47@GMAIL.COM
- **9783900772**



- Date of Birth(mmddyy)
- Summer Training unit
- QualificationProject title
- Additional Qualifications
- Work Experience
- Minor Specialization
- E-Mail

Finance



SURABHI JAIN

- 6/15/1991
- BBM
- Finance
- Human Resource Management
- Videocon Industries Ltd
- Recruitment and Selection process
- SURABHIJAIN451@GMAIL.COM
- **9413476555**

SWATI CHHABRA

- **4/19/1991**
- commerce
- Finance
- Internal Business
- Kotak Mahindra Bank Ltd.
- A study of car finance schemes and credit policy
- SWATICHHABRA .19@GMAIL.COM
- **9782793079**



TARUN NAGAR

- 5/27/1991
- BCom
- Finance
- MARKETING
- Ambuja Cement Ltd
- An analysis on supply chain management for Ambuja Cement
- TNAGAR83@GMAIL.COM
- **9887192911**

VARTIKA MAHESHWARI

- **1**0/20/1990
- B/
- Finance
- Human Resource Management
- Jaipur Dairy
- Grievance Management in Human Resource department
- VARTIKA.LIBRA20@GMAIL.COM
- 7742272232





VIPIN GAUR

- 3/21/1989
- BCA
- Finance
- MARKETING
- Dainik Bhaskar
- A study on financial ratio analysis
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- 9799990222

YASH SHARMA

- **1/13/1991**
- -B.COM
- Certificate course on Excellence in IT
- Finance
- MARKETING
- Rajasthan Electronics and Instruments Ltd
- Feasibility analysis of REIL Renewable energy division
- YAASH3SHARMA@HOTMAIL.COM
- **7737723211**



- Date of Birth(mmddyy)
- Summer Training unit
- QualificationProject title
- Additional Qualifications
- Work Experience
- Minor Specialization
- E-Mail

Human Resource Management



ASMITA SHARMA

- **8/11/1990**
- BBA
- Human Resource Management
- Marketing
- Indusind Bank Ltd.
- Background verification of employees
- RANU_KALA@YMAIL.COM
- 9024514522

BARKHA CHOUDHARY

- **3/18/1992**
- BA
- Human Resource Management
- Finance
- ICICI Prudential Life Insurance Co. Ltd.
- Study on selected investment plan
- BARKHACHOUDHARY111@GMAIL.COM
- 9829315647



BHAWNA CHAWLA

- **5/14/1990**
- BSc
- Human Resource Management
- Marketing
- Axis Bank Ltd.
- Study on employee absenteeism in Axis Bank
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- **4/1/1992**
- Human Resource Management
- Finance
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CHITRA

- 9/27/1990
- BA
- Certificate course in Excel Microsoft
- Human Resource Management
- Marketing
- Grace Toyota
- A study on Training and development
- CHINKI.KATARIA.999@GMAIL.COM
- 9812053997

HARENDRA PARASHAR

- **7/10/1984**
- BBA
- Human Resource Management
- Marketing
- Vipul Motors Pvt. Ltd.
- A study on consumer buying behaviour towards small & medium car segment with special reference t Vipul Motors Pvt. Ltd.
- VRBPARASHAR@GMAIL.COM
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- Summer Training unit
- QualificationProject title
- Additional Qualifications
- Work Experience

Human Resource Management



HARSHITA SHARMA

- **5/18/1991**
- BBA
- Human Resource Management
- Marketing
- MTS
- Learning and development of DST's performance
- HARSHA.SHARMA1991@GMAIL.COM
- **9829100872**

KOUMUDI SATISH KUMAR SHARMA

- **1**0/1/1991
- BCom
- Human Resource Management
- Marketing
- Stock holding corporation of India Ltd.
- Effect of market conditions on banking sector
- KOUMUDI81@GMAIL.COM
- **9672560932**



PAYAL SUBNANI

- **1**0/13/1988
- RA
- ΜΔ
- Human Resource Management
- MARKETING
- Bosch Jaipur Ltd.
- Trade apprentices documentation for compliance
- SUBNANI.PAYL@GMAIL.COM
- 9928590100

PRACHI RAMAWAT

- **7/17/1991**
- BB/
- Human Resource Management
- Marketing
- Pitney Bowes Business Insight
- Recruitment and Selection practices
- PRACHIRAMAWAT20@GMAIL.COM
- 8560878225





PURVA DADHICH

- 6/3/1990
- BBA
- Human Resource Management
- Finance
- TATA Teleservice Ltd
- Employee reimbersement program
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RAHUL YADAV

- **9/25/1993**
- BBA
- Human Resource Management
- MARKETING
- Hindustan National Glass Ltd.
- Study on training and development
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- **9**460560982



- Date of Birth(mmddyy)
- Summer Training unit
- QualificationProject title
- Additional Qualifications
- Work Experience

Human Resource Management



RAJAT RAJ SINGH JHALA

- **1**/18/1991
- commerce
- Human Resource Management
- Finance
- HINDUSTAN ZINC LIMITED
- Employee empowerment through quality of life survey
- RAJATCHITTOR@GMAIL.COM
- 9928584904

RAJEEV SHARMA

- **9/4/1989**
- BCA
- Human Resource Management
- MARKETING
- K.S. Cars Pvt Ltd
- Research on consumer behaviour regarding enquiry generation using cold calling
- Teleperformance IndiaCCE9 Mnths
- RAJEEVDADHICH1989@GMAIL.COM
- **9**468671110



RANI MISHRA

- **1**0/5/1920
- Bcom
- Certificate course in Web Designing and Technology
- Human Resource Management
- MARKETING
- National Bearing Co. LTd
- Study about training effectiveness at NEI
- MISHRA.RANI91@GMAIL.COM
- **9829012504**

SAKSHI MANGAL

- **1**2/8/1991
- BB/
- Human Resource Management
- MARKETING
- Tijaria polypipes ltd
- Recruitment and Selection
- SAAKSHIAGRAWAL08@GMAIL.COM
- 9414028935, 9571441860





SHREEJA P NAIR

- **9/18/1990**
- B. Sc. Hotel Management
- Human Resource Management
- Finance
- Reliance Capital Asset Management Ltd
- The study of mutual fund under Reliance Capital Asset Management Ltd.
- CCDTem Member Level 16 Mnths
- ANGELAPPU89@GMAIL.COM
- 9929519901

- Date of Birth(mmddyy)
- Summer Training unit
- QualificationProject title
- Additional Qualifications
- Work Experience

Marketing



AAYUSH MATHUR

- **2/17/1987**
- Engeneering
- Marketing
- Human Resource Management
- NITCO Ltd
- Dealer and sub-dealer mapping for Jaipur region
- NITCO Ltd.GET (Graduate engineer Trainee)13 Mnths
- MATHURAAYUSH1@GMAIL.COM

ADITI AGARWAL

- **8/20/1991**
- Bcom
- Certificte course in Retail and International Business
- Marketing
- Finance
- Punjab and Sind Bank
- Analysis of financial statements and ratio
- ADITI_AGARWAL15@YAHOO.COM
- **9831405191**



ADITYA NAGAR

- 8/3/1992
- BA
- Marketing
- Human Resource Management
- Ambuja Cement Ltd.
- Customer satisfaction for Ambuja Cement
- nagaraditya474@gmail.com
- **9785385151**

AKSHAY PAREEK

- **8/13/1991**
- BBA
- Marketing
- Human Resource Management
- The Times of India
- Marketing of the times neighbourhood of Mansarovar area
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- 9929555106





AMAN DEEP SINGH KHURANA

- **1**0/11/1989
- Commerce
- Marketing
- Human Resource Management
- IPCA LABS LTD
- Analysis of recruitment and selection procedure
- Aviva Life Insurnce Co. India Ltd.Insurance Advisor6 Months
- AMANDEEP1110@GMAIL.COM
- **9752492315**

ANKIT KUMAR SHARMA

- **■** 6/26/1990
- BBA
- Marketing
- Finance
- Morarka Organic Foods Ltd.
- An nalysis on awareness of organic food and study on effectiveness of existing sales model
- ANKITSRMA26@GMAIL.COM
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- Date of Birth(mmddyy)
- Summer Training unit
- QualificationProject title
- Additional Qualifications
- Work Experience
- Minor Specialization
- E-Mail

Marketing



ANKITA CHATTERJEE

- 1/28/1990
- Certificate in Jewellery Designing
- Marketing
- Finance
- Edelweiss Capital Ltd.
- Risk taking pattern of different customers
- ankita.chatterjee99@gmail.com
- 9782775181

ANKUR JANGIR

- 10/8/1990
- BBA
- Marketing
- Human Resource Management
- Maruti Suzuki Ltd.
- Sales operations and quality control process of Maruti Suzuki Ltd.
- ANKURCREATIVE24@GMAIL.COM
- 8952874369





ARUN BAJOLIA

- 1/17/1992
- Marketing
- Finance
- Shree Cement Ltd.
- Sales promotion in Shree Cement Ltd in Jaipur region
- 9571777775

ASHISH KUMAR GARG

- 1/1/1991
- **BCA**
- Marketing
- Human Resource Management
- Gujarat Cooperative Milk Marketing Federation Ltd.
- Market survey and distribution strategy for Amul in Delhi market
- Step Up EventzMD2 Years





ASHWANI YADAV

- 2/18/1991
- BBA
- Marketing
- Amtech Auto Ltd.
- Customer satisfaction

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BHAVNA NARULA

- 1/1/2000
- BSc
- Marketing
- Human Resource Management
- PEPSICO India Holdings Pvt Ltd.
- Growing potato chips consumption-inhome



- Date of Birth(mmddyy)
- Summer Training unit
- Qualification Project title
- Additional Qualifications
- Work Experience

Marketing



BHAWANA CHHAPARIA

- **1**2/23/1991
- Commerce
- Marketing
- Finance
- Birla Cement
- A study of knowing brand positioning of Birla cement
- BHAWANACHHAPARIA23@GMAIL.COM
- **94195037603**

CHESHTA ARYA

- **1**1/30/1990
- BBM
- Marketing
- Human Resource Management
- ETCO Digital Pvt. Ltd.
- A study on brand awareness and customer expectation with value addition
- NIKKI.VIRUS@GMAIL.COM
- **9**414047657





DEEPAK BASAWDANI

- **1**1/28/1990
- RRA
- Marketing
- Human Resource Management
- Kamal Auto Finance Ltd.
- Comparative study on housing loan finance by Banks and NBFC
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- **9**414066333

DEEPAK KUMAR MAMODIA

- **1**1/17/1992
- BBA
- Marketing
- Finance
- ICICI Prudential Life Insurance Co. Ltd.
- Mutul fund as an investment avenues for investors and conducting market reserch
- DEEPAKMAMODIA@GMAIL.COM
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DEVESH NIMBARK

- **3/26/1990**
- BBA
- Marketing
- Finance
- Godrej Ltd.
- study on brand awareness and competitive analysis of Godrej vending operation
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DIGVIJAY SINGH SHEKHAWAT

- **4/15/1990**
- Commerce
- Marketing
- Finance
- Hindustan Zinc Ltd.
- Ratio Analysis of Hindustan Zinc Ltd
- DIGVIJAYSINGHSHEKHAWAT91@GMAIL. COM
- **9782492220**



- Date of Birth(mmddyy)
- Summer Training unit
- QualificationProject title
- Additional Qualifications
- Work Experience

Marketing



HAMANDRA SINGH KHANGAROT

- 9/24/1989
- Commerce
- Marketing
- Finance
- HINDUSTAN ZINC LIMITED
- Comparative analysis of zinc companies
- HAMANDRASINGH@GMAIL.COM
- **9887530613**

HARSHIT SINGH GEHLOT

- **4/23/1990**
- Bcom
- Marketing
- Human Resource Management
- Gehlot Motors Pvt Ltd.
- Lost sale analysis of MF Tractors
- GEHLOT007@GMAIL.COM
- 9.1983E+11





KAMAL SHARMA

- **1**0/17/1990
- -BBA
- Marketing
- Finance
- Indusind Bank Ltd.
- A report on brand promotion strategies of Indusind Bank
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- 9799834603

KAMINI TEKWANI

- **3/22/1991**
- BBA
- Diploma in Fashion Designing, Certificate course in Mass Communication
- Marketing
- Finance
- JK Cement Ltd.
- Price analysis of JK Cement with other brands in Jaipur region
- BITTU.CHODHARY@GMAIL.COM
- 9024037393





KARTIK SHARMA

- 7/31/1991
- -commerce
- marketing
- Human Resource Management
- Insync Marketing and Event solutions
- Brand activation and brand promotion
- Genpactprocess associate17 months
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- **9672978911**

KAUSTUBH TIWARI

- **1**1/4/1986
- BBA
- Marketing
- Finance
- Hindustan coca-cola beverages Ltd.
- Study on market analysis of coca-cola in urban and rural areas
- GenpactProcess Developer (PD)2 Years
- kaustubhtiwari0487@gmail.com
- **9**460033706



- Date of Birth(mmddyy)
- Summer Training unit
- QualificationProject title
- Additional Qualifications
- Work Experience
- Minor Specialization
- E-Mail

Marketing



KISHAN SINGH KAMEWAL

- **8/8/1989**
- Commerce
- Certificte course in Computer Hardware and Networking
- Marketing
- Finance
- National Engineering Industries Ltd.
- To study updation and validation method of auto application catalogue
- kishan08singh@gmail.com
- 9529099898

MANILA ASNANI

- **8/11/1991**
- BBA
- Marketing
- Human Resource Management
- Pepsico India Holdings Pvt. Ltd.
- A study on various brands of Pepsico Co.
- MANILA.ASNANI@GMAIL.COM
- 8003368069





MANOJ KUMAWAT

- **1/14/1992**
- BCom
- Marketing
- Internal Business
- Morani Hundai Pvt. Ltd.
- Study on customer satisfaction
- MANOJKUMAWAT5@YAHOO.COM
- 9783444222

MAZHER ALI

- **12/31/1988**
- Marketing
- Internal Business
- TATA Teleservices Ltd.
- Sales and promotion strategies
- MAZHAER.ALI427@GMAIL.COM
- 9929743324





MOHIT YADUVANSHI

- **8/11/1991**
- Marketing
- I Year certificate course in Computer applications
- Marketing
- Finance
- Sona koyo steering system Ltd.
- Just in time manufacturing
- AKASH.MOHIT786@GMAIL.COM
- 9461463639

MUKESH SHARMA

- **8/15/1991**
- Marketing
- Internal Business
- Orient PSPO Fans
- Analysis and survey of water heater in Rajasthan
- MUKESHA158@GMAIL.COM
- **9**166195053



- Date of Birth(mmddyy)
- Summer Training unit
- QualificationProject title
- Additional Qualifications
- Work Experience
- Minor Specialization
- E-Mail

Marketing



NIKITA MITTAL

- 5/1/1991
- B.Com (Hons)
- Certificate in Mass Communication
- Marketing
- Human Resource Management
- Country Inn and Suites by Carlson
- An effective study on recruitment and selection process
- NIKITA.MITTAL28@GMAIL.COM
- 9837080108

NIPUN GOSWAMI

- 7/2/1991
- Bcom
- Certificate of UNWTO
- Marketing
- Human Resource Management
- National Engineering Industries Ltd.
- Training need identification and skill mapping
- GOSWAMINIPUN@GMAIL.COM
- 7568560957



NITIN KUMAR AGRAWAL

- 11/1/1990
- Marketing
- Marketing
- Finance
- Bhole Baba Milk Foods Industries Pvt.
- Sales an Marketing
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PRAGATI GOYAL

- 2/21/1992
- B.COM.(H)
- Marketing
- Finance
- Punjab National Bank
- CREDIT MANAGEMENT
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- **9772589589**





PULKIT KOCHHAR

- 5/27/1990
- **BCOM**
- Marketing
- Bharti Hexacom Ltd
- ANALYSIS OF LOW REVENUE SITES
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- 9950603573

SAKSHI CHAWLA

- 10/2/1990
- Commerce
- Certificate course in Conclave on Enterpreneurship
- Marketing
- Human Resource Management
- PNB Metlife India Insurance Company Ltd.
- Study of performance appraisal structure in the organiztion with reference to employees
- PNB Metlife India Insurance Co. Ltd.Financial Advisor1.5 Years
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- 9897088424



- Date of Birth(mmddyy)
- Summer Training unit
- Qualification Project title
- Additional Qualifications
- Work Experience

Marketing



SARANSH AGARWAL

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- BBA
- Marketing
- Human Resource Management
- HDFC Life Insurance Co. Ltd.
- Recruitment and Selection
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- **9**414041345

SAURABH JAIN

- **5/12/1991**
- Commerce
- Marketing
- Finance
- Hindustan coca-cola beverages Ltd.
- A Study and evaluation of the market for consumer preference for Coke
- Kanti TradersManager1 Year
- SAURABHJAIN1225@GMAIL.COM
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SHAGUN LOHIYA

- **5/16/1991**
- commerce
- Marketing
- Finance
- ShareKhan Ltd.
- An analysis of products and services offered by Sharekhan Ltd.
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- 9828133118

SHIVANGI DADHICH

- **8/17/1990**
- Bcom
- Marketing
- Human Resource Management
- Rajasthan State Mines and Minerls Ltd.
- A study on employee welfare
- DADHICH.SHIVANGI@GMAIL.COM
- 9413263284





SHOBHIT CHOUHAN

- **9/18/1990**
- BBA
- Marketing
- Internal Business
- ITC Ltd An analysis of retailers and customers response towards re-launch of Bingo Chips in Jaipur
- Havmour yellow pagesTeam Leader1 Year
- **9**414586386

SHRESTH JOSHI

- **4/5/1989**
- BBA
- Marketing
- Finance
- Orient PSPO Fans
- Survey of sales of water heater in Rajasthan
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- Date of Birth(mmddyy)
- Summer Training unit
- QualificationProject title
- Additional Qualifications
- Work Experience
- Minor Specialization
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Marketing



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- **■** 6/30/1992
- b.com
- Marketing
- Finance
- Reliance Communictions Ltd
- Increasing prepaid customer retention to maximize revenue
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SONALI SHARMA

- **8/9/1991**
- BBA
- Marketing
- Human Resource Management
- Ramada Hotel
- HR practices in Hotel Industry
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