

# CAMBUZZ



## INTERNATIONAL SCHOOL OF INFORMATICS & MANAGEMENT TECHNICAL CAMPUS

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(Formerly India International Institute of Management)

*A Heritage of Vision • A Legacy of Innovation*

### ICMIT 2018

The International Conference on the theme, Business Intelligence and Analytics: Emerging Strategies and Technologies, in collaboration with The IIS University Jaipur, Indus International University, Una, Himachal Pradesh, Western International College (WINC), RAK UAE, South Asia Institute for Social Transformation, Dhaka, Bangladesh and University of Bolton, RAK Campus, UAE was held on 12th April, 2018 and 13th April, 2018.

The inaugural ceremony was graced by chief guest, Mr. Basant Khaitan, Ex-Chairman, Confederation of Indian Industry (CII), Rajasthan and the Guest of Honour was Mr. Saksham Choudhary, Co-Founder, Learn Code Online (LCO), Ahmedabad.

The Book of Abstracts, a compilation of selected abstracts contributed by the participants of the conference was released by the Chief Guest in the inaugural session.

The conference received enthusiastic response from researchers, corporate persons and academicians. Dr. Juwel Rana, Associate Professor, School of Health and Related Research, UK, Prof. M.S. Pahwa, Associate Professor, Manipal University, Jaipur, and Mr. Deepak Kumar, Senior Manager, Karvy Insights, New Delhi shared insights on different aspects of Business Intelligence and Analytics.

The panel discussion with eminent panelists Dr. Rajesh Kothari, Professor, Dean & Director, R.A. Podar Institute of Management, Jaipur, Mr. Manu Shukla, Project Officer and Consultant, SeMT, Department of Information Technology & Communication, Government of Rajasthan, Jaipur, Mr. Deepak Kumar, Senior Manager, Karvy Insights, New Delhi and Mr. Ronak Singhvi, Co-Founder, AurigaIT Consulting Pvt. Ltd, Jaipur was very interesting and informative and attracted the participants' attention towards : Profit vs. Privacy, Ethics vs. Economics in the context of Business Intelligence and Analytics.



### MOSAIC-2018

The annual management festival of IIIM, was organized from 19<sup>th</sup> -21<sup>st</sup> March, 2018; MOSAIC provided a meeting ground for young aspiring managers from renowned management institutes. The fest witnessed excellent participation from across the country.

During the fest, eleven events were organized which were an amalgamation of management games and cultural events.

The valedictory ceremony "PINNACLE" manifested the joy, hard work, creativity and innovation of IIIM students in their various performances. Shri Naveen Jain, Mission Director, National Health Mission, Government of Rajasthan was the chief guest of the ceremony. The winners of various events were awarded trophies and certificates. The IIS University, Jaipur was announced the overall winner of MOSAIC-2018 and were awarded the Rolling Trophy.



### QIV Index Ranking

IIIM has once again been ranked **First in Category 'A'** for the academic session 2018-19 for both Management (MBA) and Computer Applications (MCA) Programs by Rajasthan Technical University (RTU), Kota on the basis of Quality Index Value (QIV) score.





### Abhinandan- The Freshers' Day

Abhinandan, Freshers' Day was organized on 14<sup>th</sup> September, 2018 to welcome the juniors with open hearts. It was a captivating musical event and the icing on the cake were the titles of Mr. & Ms. Freshers.

The winners from MBA for Mr. Freshers were Mr. Ashish Khandal and Mr. Akshay Jain and Ms. Freshers were Ms. Kanan Nagar and Ms. Nikita Bhadoria. While the winners from MCA for Mr. Freshers was Mr. Kuldeep Verma and Ms. Freshers were Ms. Himani Sharma and Ms. Shruti Gupta.

### Degree Distribution Ceremony

IIIM organized RTU Degree Distribution ceremony on September 27, 2018 wherein more than 192 successfully qualified graduands of MBA & MCA programmes received their Masters Degree.

The event started with a melodious Saraswati Vandana, followed by lighting of lamp by Dr. Ashok Gupta, Director, IIIM. Dr. Gupta blessed and congratulated the young graduands.

Ms. Jyoti from MCA who has secured 7th position in the merit list and Ms. Megha Jain from MBA who secured 5th position in the merit list were awarded for their Merit Positions.



### University Merit Positions

IIIM, with strong focus on academic excellence has witnessed top ranks for its students in the MBA and MCA merit list of the Rajasthan Technical University this year also. Megha Jain, MBA Batch 2015-17 has secured Fifth (V) position, while Jyoti, MCA Batch 2014 -17 has secured Seventh (VII) position in the university merit list. Megha Jain received her degree in the Eighth Convocation hosted by Rajasthan Technical University, Kota on July 26, 2018.



### Udaan 2018

IIIM students in their own special way bid adieu to their beloved seniors. A splendid Farewell - UDAAN 2018 was organized for MBA and MCA students on 4th May, 2018. The theme of the event was "Rainbow".

The event included range of fantastic performances showcased by the juniors.

Mr. and Ms. Farewell Titles were awarded to the passing out students, judged on the basis of their overall grooming. The awardees were, Ms. Sonali Kabra, Mr. Dikshant Goyal, Ms. Subhani Joshi, and Mr. Bharat Sharma from MBA Programme, and Ms. Sushmita Sharma, Mr. Darshan Dave, Ms. Anchal Mehta, and Mr. Akash Dhaka from MCA.

The students who had exhibited their talent on multiple platforms such as Sports day, Mosaic 2017 & 2018 and Montage 2017 were felicitated for their achievements.



### STAR

Institute with an aim of holistic development of the students, initiated STAR in the year 2017, to enhance students' proficiencies and personality. The Initiative aims to improve the **Soft Skills, Technical skills, Awareness of self and Readiness** of MBA and MCA students. STAR initiative was well appreciated in the AICTE- UKIERI workshop and was selected amongst the top 6 out of 100 projects from all over the country. Under STAR, the students are assessed on different parameters and various intervention are designed to improve students' performance. This year also interventions were planned under STAR initiative.



### FDP - "Drum Circles"

IIIM organized a Faculty Development Programme through "Drum Circle" on April 16, 2018, which comprised group activity for physical, mental, and spiritual well being. The resource person was Mr. Manu Chandak. He started his session by highlighting importance of a 'jembe' which meant "bringing everyone together for peace and harmony".

He through various activities made participants understand the importance of target setting, team spirit, concentration, patience, confidence, time management, adaptability etc.

He also encouraged participants to follow some hobbies and interests for maintaining a viable fit between professional and personal life.



### Radio Mirchi - 'Mirchi Campus Star'

IIIM in association with Radio Mirchi 98.3 FM organized 'Mirchi Campus Star' Contest on 29th August, 2018.





### International Workshop on Developing a Global Mindset

On 28<sup>th</sup> August, 2018, a workshop was conducted by Dr. Azhar Kazmi, Professor, Department of Management, King Fahd University of Petroleum and Minerals, Dhahran, Saudi Arabia, on the topic 'Developing a Global Mindset'. In his deliberations, he used several examples from corporate world and asked students to understand and learn different cultures by interacting more with their fellow colleagues, having different cultural backgrounds.

### Workshop on 'Utilization of Data Analytics in Portfolio Management'

A five day workshop on finance was conducted by Mr. Naresh Sabhnani, industry expert from 28<sup>th</sup> August to 7<sup>th</sup> September 2018 for the MBA students on use of Data Analytics in Portfolio Management. The workshop equipped the students with firsthand knowledge of portfolio management basics and dynamics in handling financial investments. Various tools of Portfolio management such as analyzing research reports/chart software, fundamental analysis, technical analysis and creation of equity portfolio were discussed and hands on training was provided on the same.

### Workshop on Digital Marketing

On 26<sup>th</sup> March, 2018, a workshop on 'Digital Marketing' was conducted for the MBA students by Mr. Prince Kapoor, Digital Marketing Professional, The Beginners (NIIT). Sir in his session acquainted the students with the application of digital marketing in promotion of brands.

A workshop on Digital Marketing was organized for the students on 28<sup>th</sup> September, 2018 by Mr. Sushil Soni, Digital Marketing Expert.

This platform was to help the budding managers to acquaint themselves with the blooming phenomenon in the marketing world. It gave the students insight on how to connect business and organization via digital channel.

### Workshop on Network Simulator

On 31<sup>st</sup> August 2018, a workshop on Network Simulator-3 was conducted for MCA students by Dr. Ramesh Chandra Poonia, Associate Professor, Amity University, Jaipur and Dr. Linesh Raja, Assistant Professor, Amity University, Jaipur. The students had a hands-on experience on the tool and were delighted to know the various research prospects associated with it.

### Angular Workshop

A workshop on Angular with Node JS was conducted for MCA students from 18<sup>th</sup> September to 20<sup>th</sup> September, 2018 by Mr. Gaurav Bhardwaj, Business Manager - Corporates, Techavera, Noida.



### Guest Lectures

On 23<sup>rd</sup> July, 2018, guest lecture was conducted for the students on "Personal Effectiveness" by Dr. Karunesh Saxena, Professor, Faculty of Management Studies and Director, IQAC, Mohanlal Sukhadia University. He gave the students insights through practical examples about the career path they should opt for in the field of management.

On 28<sup>th</sup> March, 2018, a session was conducted for the MBA students on "Expectation of the corporates" by Mr. Kamal Singh, Executive Director, UN Global Compact Network, India.

### Parichaya 2018

IIM welcomed the fresh batches of MBA and MCA with 'PARICHAYA' - a week-long orientation programme. The welcome day for fresh batches was organized on 7<sup>th</sup> August, followed by week-long programme scheduled from 8<sup>th</sup> August to 16<sup>th</sup> August 2017 & from 16<sup>th</sup> August to 24<sup>th</sup> August 2018 for MBA and MCA respectively.

Dr. Ashok Gupta, Director, IIM and Vice chancellor, The IIS University, welcomed the new batches of MBA & MCA and called upon the students to adopt focused and disciplined approach in life for success.

Encompassing a weeklong program organized by IIM, the budding managers and technocrats were addressed by influential corporate professionals from different domains of the corporate world. Some of the speakers were Ms. Aditi Gupta, Deputy Manager, HR, Bosch, Imaya Valen, HOD - Learning & Development, Genpact, Mr. Vikramjeet Singh, Director, INAS Social Consultancy, Ms. Deepali Joshi Puri, Business Analyst, Apperio-A Wipro Company, Prof. Ramesh Arora, Trainer, Management Development Academy, Ms. Mahima Gupta, Sr. Development Officer, Metacube Software Pvt. Ltd. The programme acquainted students with glimpses of the real world of business and industry, and provided students a platform to familiarize them with their fellow students, faculty members and administrative teams.

For the all-round development the institute also conducted group discussions and personal interview for the fresh batches during the orientation week. The endeavour was to discover the gap between competencies required by professionals and those possessed by the students.

### Certified Management Accountant Scholarship Test

US affiliated, Certified Management Accountant scholarship test was conducted at the campus by Miles Education, Jaipur, in which 35 students have qualified.



### #include - The Programming Club

To boost the programming ability of students, the club organized a 'Code Chef' a coding activity on September 10<sup>th</sup>, 2018 for MCA students. Every team was given a set of programmes wherein programme's code was jumbled. Students had to identify the problem and also debug ,correct and execute it. Students participated enthusiastically. The team of Ms Khushboo Choudhary and Ms Radhika Goyal was the winner and runners up were Mr Hemant Kumar and Ms Kanika Kumawat.



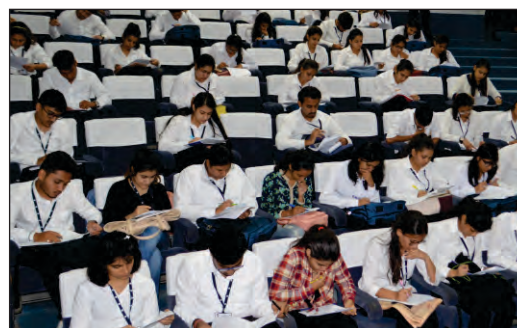
### WebScape Club - The Web Designing Club

WebScape club organized a Web development activity on 20th Aug,2018 that has shown wide spectrum of web technologies. Students presented their skills in high quality web designing. The winners were Ms. Payal Goyal and Ms. Radhika Goyal and Runners Up were Ms. Yogita Soni and Mr. Vishal Sharma.

### Genesis - The Marketing Club Activity

The club organized Quiz on 'Corporate world' on August 8, 2018. Fresh batch of MBA students were shown a presentation on the glimpses of the dynamic business world. It had six categories, including Top Ten Companies on the basis of Net Profit, Top Ten Companies to work for, Top Ten most valuable Indian Brands, India's top five youngest Entrepreneurs, Most powerful business women in India, Top five video streaming applications in India.

The presentation was followed by a quiz in which there were questions covering above mentioned categories. Students attempted the Quiz enthusiastically and the winners of quiz were Sonal Rathi, Jitendra Vyas and Kajal Puruswani from MBA RTU I Semester.



### Paper presentation by MCA Students in International Conference

Ms. Shreeya Soni, Ms. Roshni Kanjani, Ms. Chitra Singh and Mr. Lakshit Sharma Presented Papers "Social Media Analytics: Tools And Techniques", "Role of Social Media Analytics for Enhancing Performance of Business Organization", "A Mobile Over Speeding Detection and Reporting System", "Comparison of Open Source Tools for Data Analytics" respectively in International Conference on Business Intelligence & Analytics: Emerging Strategies and Techniques, Jaipur on 14 April 18 .

### Industrial Visit

On 29th September, 2018, MBA students were taken on a local industrial visit to Rajasthan Co-operative Dairy Federation Limited (Saras), Jaipur. The aim was to give exposure to the students about the working of the dairy industry.



### Industrial Visit

IIM organized an Industrial visit for MCA students at Systweak Software, Jaipur on 25th April, 2018. Students learned about S/W Development, Gaming, IOT & Machine learning, Digital Marketing, Content Writing, Testing. Further on August 4, 2018 MCA students visited Bhartiya Skill Development University, Jaipur. Students visited various labs and took hands-on experiences on Networks & Cables, IOT Lab, 3D lab, Electronic BSDU lab.



### Paper Published by MCA Student

Ms. Apoorva Verma student of MCA V SEM. Published her research paper " Big Data-Trends Analysis and Challenges" in UGC Listed journal IJETIR - International Journal of Emerging Technologies and Innovative Research in volume 6 , Issue 3 August18.



### YES+ Program

A seven day, YES!+ workshop was conducted by the Art of Living team for the students from 10th September, 2018 to 16th September, 2018. The aim of the workshop was to accelerate their all round excellence. The YES!+ workshop was a smooth blend of ancient wisdom, yoga, pranayama (breath control), meditation and the Sudarshan Kriya, fused with contemporary intellectual exchanges. Under this, various activities were conducted for the students to acquaint them with these concepts.

### Session on Art of Living

A musical session was conducted by members of Art of Living at the IIIM Campus on 7<sup>th</sup> September, 2018. The students were also acquainted with Sudarshan Kriya which acts as an energy booster.

### Tree Plantation

Under the NSS Cell, tree plantation activity was organized by the members on 31<sup>st</sup> August, 2018. It was an initiative towards “Green India , Clean India.”

### Guest Lecture

To commemorate the second anniversary of the surgical strikes by India, a session by Lt. Col. Joginder Singh Lamba (Retd.), National Council Member, ISTD, Jaipur Chapter was held on September 29, 2018. Lt. Col. Lamba sensitized the students of the discipline, sacrifice and valour of the armed forces and briefed them on the events that led to surgical strikes of 2016. The speaker addressed the students curiosities and queries on life as an Indian army personnel.

### Gandhi Jayanti Celebration

On the occasion of 149<sup>th</sup> birth anniversary of Father of our Nation and to mark the commencement of the 150<sup>th</sup> anniversary celebrations, a week long celebration was organized by IIIM from September 27, 2018 to October 2, 2018. The following activities were held in the week:

- 300 books were donated to a Govt. Primary School in Jaipur.
- Tree Plantation Drive was taken up by the NSS volunteers in which they planted 20 saplings of different varieties viz ornamental, shadowing and fruit bearing trees. The students also placed bricks as barricades and each student took the responsibility to nourish and maintain the allocated plant.
- About 50 food packets were distributed to Shipra Path Kachhi Basti Children under the campaign Bhukh Mukh Bachpan.
- On Gandhi Jayanti, a “Patriotic Song Competition” was organized at the campus, the winner of the competition was Harshit Khandelwal. It was followed by “Cleanliness Drive” in which the faculty staff and the students participated with enthusiasm. The students cleaned their classrooms and the faculty and the staff their work areas. The 1<sup>st</sup> Semester of MBA and the 3<sup>rd</sup> Semester of MCA were found to have put maximum effort to leave their classrooms spic and span.

### Sports Day

On the occasion of National Sports Day, indoor and outdoor sports activities were held at the IIIM Campus. Students participated very enthusiastically in Volley Ball, Badminton, Table Tennis, Chess and Carrom competition inspite of heavy rains in later part of the day.



### Talent Hunt

MBA and MCA Students of IIIM organized Talent Hunt - 2018 on 01st September and 04th September respectively. Talent Hunt is an annual feature to recognize and nurture artistic potential of students. The students showcased their talents in various categories - Arts, Music, Dance, Drama and Literary Expression. The idea was to explore and discover artistic, cultural and organizing skills amongst students. The students were extremely excited to get a platform to exhibit their talents.



## Dharohar 2018

International School of Informatics and Management hosted 'Dharohar 2018' - The Annual Alumni Meet, on April 20, 2018, a nostalgic event for the alumni to re-connect with their batch-mates and to reminisce in an informal setting. It was an evening for sharing experiences, knowledge, learnings and accolades earned in their personal and professional journey of life.

The alumni were welcomed traditionally by the juniors and the evening gained momentum with the ethnic performances by the students on Bollywood Dhamaal, Thirakte Kadam, Sur Sartaj and many more. An array of fun activities were organised for the alumni. During the meet information on Alumni Mobile App- 'Dharohar' was also shared with the alumni.

All alumni were united in resonating their feelings that the institute has played a crucial role in shaping their destiny and shared stunning commemorations of their college life. The event stimulated the alumni to share their new business ideas and key professional insights in varied functional areas of the corporate world. The reunion concluded with the oath of meeting again with full fervour and zeal.



## Achievement - Alumni

We feel exuberant to share that Ms. Megha Kapoor, our MCA alumna Batch 2012-15 participated in Spanish Open Pickleball Championship held from 7<sup>th</sup> September, 2018 to 9<sup>th</sup> September, 2018 at Madrid, Spain and bagged Gold medal in Women's Doubles (Category - 3.5 ) and Bronze medal in Women's Doubles (Category - 4.5).



## Alumni Interaction

On 18<sup>th</sup> September, 2018, an alumni interaction was held for the students by Mr. Apurv Singh, Area Sales Manager, J K Cement. He briefed the students with his real life managerial experiences. He even motivated the students to participate in "Swachh Ability Run".

Mr Prashant Rajoria, Senior Business Analyst, Allianz Technology alumna of IIIM interacted with students and shared his views on industry expectations from fresh pass outs and his experiences of working in an IT Company and enlightened students about new technologies that will help them to be ahead in the competitive world.



### Alumni Interview

Full Name: Pawan Jangid

Designation: Assistant General Manager

Co. Name: IDBI Bank Ltd

Your success journey:

Writer of bestselling novel Panoti In Blunderland available at Amazon and Kindle.

Memories of IIIM:

I read somewhere that you are average of ten people you spend your time with. I'm grateful for my alma mater for being a rendezvous point of some of the hungriest, craziest and super hilarious friends I have been with. When I look back I remember mostly uncontrollable bouts of laughter, serious existential conversions on late night chai, visit to Nahargarh and more laughter.

Message for juniors:

- Forget those thick self-help books. The best motivational advice is written on your shoe box. Just do it. Don't sharpen the proverbial axe so much that you don't have energy to cut the tree. Paralysis by analysis is modern epidemic.
- Action is a building block of any masterpiece. Act. Fail. Learn. Repeat.
- Take risks now while you are not trapped inside a home loan installment.
- Be shameless about selling your idea. Everyone was shameless before they were epic.
- It takes 10000 hours of deliberate practice to be world class at anything. 10000 hours is a great deal of time so pick something you love.
- Three things stop us from getting what we want. Our fear, our distraction and our escapes.
- Write down your fears.
- Fear is a grammar of evolution. Don't fight fears. Understand them. Embrace them. Imagine worst that could happen.
- Don't let this black hole of internet swallow your attention. Please.
- Attention is currency of action. Spend it wisely.
- Align your 'what you actually want' with 'what you want right now'.
- Be grateful.

## Upcoming Events:

- Roopantar
- Dharohar
- B-quizzing
- International Conference
- Mosaic
- Udaan



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