

# CAMBUZZ



## INTERNATIONAL SCHOOL OF INFORMATICS & MANAGEMENT TECHNICAL CAMPUS

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 (Formerly India International Institute of Management)  
*A Heritage of Vision • A Legacy of Innovation*

### Montage 2016

The 12th Annual Inter Institute IT fest Montage 2016 was held on 21st October, 2016. Montage 2016 witnessed a participation of around 175 students from 15 technical institutes offering MCA program. Participants displayed their talent in a wide spectrum of activities ranging from D4U – The dance competition to Bits & Bytes – Software Presentation, Brain Bench-IT Quiz Competition.



### An expedition towards sustainable India - IDCA conference

"Businesses cannot be successful when society around them fails." With this belief, IIIM Jaipur in collaboration with India Development Coalition of America and Rotary Club Jaipur Gurukul organized 6th North India Conference on 3rd and 4th March, 2017. The theme for the two day conference was 'How can Social Entrepreneurship and CSR help mitigate Poverty and Climate Change in India'. In the inaugural session Dr. Mohan Jain, Founder and Trustee, IDCA provided impetus to the conference and the way highlighted the strategies that can be adopted to bring positive change in the society. The chief guest for the event was Mr. Ajit Kumar Singh, IAS (Retd.) and the key note of the conference was addressed by Dr. Meeta Singh, Rajasthan Head, Population Services International. The underlying themes for the first day of conference were Innovative Practices in Water, Healthcare and Emerging Prospects in Livelihood. The speakers for various sessions shared a common perspective on significance of finding the innovative solutions for social pitfalls prevailing in the society. The proceedings for the two days were as follows:

#### Day 1

Mr. Navneet Surana, Founder, Green Earth Solutions and Mr. Laxman Singh, Secretary & Founder, Gram Vikas Navyuvak Mandal, Laporiya delivered a lecture on Innovative Practices in Water storage and management. Their insightful opinions covered the ingenious methods to save water for future generation. Further, the veterans of healthcare sector, Dr. Anil Agarwal, Health Specialist, UNICEF, Mr. Kapil Bhargava, State Advocacy Officer, RVHA, Jaipur, Dr. Amit Saini, Founder, Rural Dental Project, Punjab and Ms. Pooja Murada, Director Communications, Sehgal Foundation, discussed the Innovative practices in Health care and talked about the emerging health care challenges in rural areas.

In an hour long session, Mr. Omesh Sharma, Chief Coordinator, I-India, Mr. Sanjay Kumar Sharma, Team Leader, Pradan, Mr. Akhilesh Maheshwari, Co-founder, Naya savera, Mr. Nitin Macwan, Director, CSR Projects, Jeevan tirth, Gandhi Nagar and Ms. Bharti Sharma, Vice President, Open for Smile Always (OSA), explained the Emerging Prospects in Livelihood and expressed despair about prevailing poverty. They also discussed the possible solutions to alleviate this social evil.

#### Day 2

The second day of conference commenced with an interactive session held by Dr. Manu Vora, Chairman & President, Business Excellence, inc. via Google hangout. He spoke on Emerging Prospects in Education and also highlighted valuable facets of Indian education system. This was followed through presentations held by Ms. Bharti Singh, Founder, Praveen Lata Sansthan, Mr. Ashutosh Nandwana, Programme Coordinator, Pravah Jaipur Initiatives and Ms. Ishita Pareek, Activity Manager, Bhukh Mukht Bachpan Campaign, Jaipur. The NGO leaders motivated students through their motivating stories and shared the work of their respective NGOs. They also commended the contribution made by the students of IIIM during the project work in different organization various NGOs. Further deliberations were held on Climate Change Mitigation by eminent speakers, Ms. Aparna Sahay, Ex-Director, HCM –RIPA, Ms. Vibhuti Joshi, Deputy Director, CECOEDCON, Mr. Varun Sharma, Programme Coordinator, ARAVALI, Jaipur and Dr. Zahida Shabnam, Director, Kalptaru, Jaipur. They exhibit the threat of rapidly changing climatic conditions and discuss ways to control it.

The concluding session had presentations by the students of IIIM through which they showcased their experience and real life learning. Among the ten presentations, the top three were rewarded with cash prizes of Rs.6000/-, Rs.4000/- and Rs.2000/- respectively. The winners were Mansi Jhalani, Aayushi Khandelwal, Puneet Sharma, Abhay Jain.

Surbhi Mehta, Aashish Birla, Purnal Methi, Anshul Goyal, Jyoti Chauhan, stood second and third position was grabbed by Paridhi Khatod, Kriti Saboo, Shourya Saxena, Suyesha Sharma, Rahul Gulabrai. Prof. K S Sharma, President, Rotary Club Jaipur Gurukul, Mr. Vijay Bhartiya, coordinator, Jeeventirth were and Mr. Nitin Mcwan, Director, CSR Projects, Jeevantirth, Gandhinagar were the judges for the competition. The conference culminated with conference report by Dr. Mohan Jain. He encouraged the students to contribute towards a socially responsible society.





### New horizons of digital banking – A FDP

A Faculty Development Programme (FDP) on Digital Banking was organized on December 18, 2016. The resource person was Mr. Manish Mathur, Branch Manager, HDFC Bank Ltd.

Mr. Mathur highlighted the increasing importance of electronic transactions and money transfer in the fast changing financial environment. He acquainted the participants with the benefits and effects of digital banking, the precautions to be taken and the range of services available. A brief description of e-banking applications, e-wallets and net banking was given by the speaker. Participants were also made familiar with various digital initiatives taken by Government of India for the benefit of customers.



### Enriching investment avenues - Investor Fair

Students of IIIM participated in 'Investor Fair', organized on December 17, 2016 by NSC at Hotel Radisson Blu. Investor Fair is one of the leading investment event targeted at spreading awareness in the youth regarding different investment asset classes and showcasing the various investment opportunities in the market. Students were given opportunity to enrich their knowledge on diverse dimensions of investment – given the uncertain market, rising inflation and low interest rates. Students also received certificates for participation in the event.



### Linking Education to Smart City Initiative - A Workshop

IIIM organized a workshop on “Building Smart Cities through Educational Linkages” in collaboration with United States Embassy. Mr. Karl R. Rábago, Executive Director of the Pace Energy and Climate Center, at the Pace Law School in White Plains, New York was the resource person for the workshop.

He highlighted that in order to cope up with rising urbanization and climate change issues, innovation and digital technology must be leveraged to minimize energy consumption and improve quality of life. He emphasized the various opportunities present for businesses for reducing cost and producing better products with the help of conservation of energy. He stressed that the concept of a smart city must be merged with sustainability for the welfare of people and our planet as a whole.

### Post budget forum – An analysis of Union budget, 2017-18

IIIM organized post-budget analysis on February 8, 2017. The discussion had some eminent speakers from the industry and academia. Prof. C.S. Barla, Ex. Prof., HOD Economics, University of Rajasthan, Prof. Laxminarayan Nathuramka, Senior Economist, Mr. Hitesh Dhanuka (Chartered Accountant), Director, Dhanuka Colonizers and Builders Pvt. Ltd., Ms. Aparna Sahay, Retired Additional Director and Registrar at Centre for Management Studies, HCM, Rajasthan State Institute of Public Administration and Mr. Sandeep Jain, Director, Tradeswift Broking Pvt. Ltd., were amongst the eminent panelists who shared their views on the latest budget.

Prof. C.S Barla, chaired the panel. He started the discussion by stating three problems faced by world economy – Unemployment, Poverty and Corruption, and told every government in their budget should endeavour to curb these basic problems. Mr. Hitesh Dhanuka highlighted the fine points of the budget and shared that the budget can be considered as 'stable budget with least volatility'. Prof. Laxminarayan Nathuramka shared varied views of different economists and highlighted the strengths and weaknesses of the budget. Ms. Aparna Sahay quoted, “Budget 2016-17 is well-balanced and comprehensively addresses all aspects that industry was looking for”. Mr. Sandeep Jain highlighted that the budget is a reflection of the government's thrust to the core areas of infrastructure development, creation of new jobs and the ease of doing business.

Students got an opportunity to raise queries and seek responses from well informed panelist which resulted in comprehending deeper perspective of the budget.



### Exploring talent by discovering our potential- Inter-Institute Events Participation

Students of IIIM participated at various platforms by seizing the opportunities provided to them. At St. Xavier's College, the team stood 2nd in Ad-Mania. Students grabbed 2nd prize in Debate and Ad-Mania organised at SS Jain Subodh Girls College. At Poddar International College, students were felicitated for securing 2nd prize in Ad-Mania and third prize in Nukkad Natak.

In the Fest at Maharshi Arvind Institute of Science and Management, Apoorva Bhardwaj bagged first position in English Poetry followed by Darshna Sharma on second position in Hindi Poetry. Sonali Kabra stood first at The IIS University in Post Budget Analysis. At JECRC, Darshna Sharma secured 2nd position in Mehendi Competition.

The Institute represented by team of Sonali Kabra and Apoorva Bhardwaj was recognized among top five teams out of 184 entries in National Case Study Competition, held at IIM, Udaipur.

MCA IV SEM. Students Darshana Sethi, Neha Lohani, Vaidehi Sharma, Kanhaiya Lal Rajora, Sunil Vedwal participated in Rajasthan college of Engineering for women (RCEW) Annual Fest and secured second position in events - Web Werks, Quiz and Bridge o Mania.





### Intra- Institute activities of e-igniters the Entrepreneurship cell

IIIM entrepreneurship cell E-Igniters has taken rapid strides in promoting entrepreneurial flair and has succeeded in carving a niche for itself. The E-Igniters has organized a plethora of events under its aegis since its inception and these events have witnessed healthy participation from students.

E-Igniters organized 'Idea Generation' activity for the students on December, 14, 2016. The activity was an endeavour to provide a platform to the students to realize that generating new ideas is an essential work skill today. The activity honed their skills by providing an opportunity to consciously practice idea generation techniques that forced their mind to forge new connections, break old thought patterns and build new business strategies. The winners for the event were Jagriti Saini and second position was bagged by the group comprising Aishwarya Oscar, Harsha Rathi and Unnati Kasat.

The e-cell cell also organized 'Rs.100 exercise' on December 15, 2016 in which students formed teams, and each team developed an idea, formed a fictitious company, invested a maximum of Rs. 100, and shared their learnings of setting up an entrepreneurial venture with other students through presentation.

The cell also organized 'Movie Screening' on March 11, 2017 in which students watched movie Moneyball, which provided an insight into various dimensions of money management, budgeting and the optimal use of financial resources.



### Roopantar - 2017

IIIM's NEN E-Cell -E-Igniters organized "Roopantar"- A Business Plan Competition to bring out the best of the budding entrepreneurs on 25th January, 2017. The event was designed to provide an opportunity to the participants to demonstrate their incisive instincts for conceptualizing and designing the launch of a business venture for any of the four non-conventional products or services. The registered teams were provided with case-lets describing some non-conventional product/services such as: "Ayurvedic Chain Store", "Farm Fresh Vegetables", "Healthcare Services and "Biomass Stoves". Teams presented a complete Business Plan and Strategy for launch of the chosen product/service.

Roopantar 2017 was judged by, Mr. Hitesh Dhanuka, Director Dhanuka Colonizer and Builders Private Limited and Mr. Sahil Agarwal, Co-Founder, Hippo Cabs. The Guest of Honor for the event was Ms. Preeti Singh Associate Director – Global at Wadhvani Foundation.

Ms. Sonali Kabra, Mr. Deepak Lakhotia and Mr. Peeyush Sharma, studnets of IIIM bagged the 1st position, Ms. Lakshita Goel, Ms. Shristy Taksali and Ms.Dolly Jain from The IIS University locked their position as the 1st runner up. The winning and runner up teams were given cash prize of Rs. 3000 and Rs. 1500 respectively.



### Best Paper awards

**Dr. Bharti Sharma & Dr. Kavaldeep Dixit**, received the Best Paper Award for the research paper titled 'Promoting Sustainable Livelihood for Poverty Alleviation: A Case Study of BASIX Social Enterprise Group'. The award was conferred at the valediction ceremony of 5th International Conference on Green, Growth, Globalization and Governance: Challenges & Opportunities, held on February 3-5, 2017 at JK Laxmipat University, Jaipur.

**Dr. Kavaldeep Dixit & Dr. Bharti Sharma**, Associate Professor, IIIM received the Best Paper Award for the research paper titled 'Customer Engagement and Business Model Innovation: The case of BROWN SUGAR- BAKERS, CAFÉ AND LOUNGE, Jaipur, India' in the International Conference on 'Trinity of MUDRA, Start-Up India and Stand-Up India Schemes: Prospects and Challenges' held on February 24-25, 2017 at Poornima School of Management, Jaipur.

**Dr. Kavya Saini & Ms.Geeti Sharma** received the Best Paper Award for the research paper titled 'Pokemon Go:A Fad or Fashion?'. The award was conferred at the valediction ceremony of 5th International Conference on Green, Growth, Globalization and Governance: Challenges & Opportunities held on February 3-5, 2017 at JK Laxmipat University, Jaipur.

### Nurturing Spirit of sports

IIIM believes that sports are not merely for fun but provide students numerous opportunities to learn team spirit, help setting targets and form peer relationships besides making them health conscious and physically fit.

Reinforcing this belief, IIIM students participated in different sports events organised by various institutions in the current academic year. Students participated in Badminton competitions held at Shankara Institute of Technology, Jaipur. Swami Ramanand Teerth Marathwada University, Nanded, Maharashtra, and Maharishi Arvind Institute of Science & Management, Jaipur. Students also participated with great enthusiasm in other competitions like Table-Tennis, cricket and kabaddi at JK Lakshmpat University, Jaipur and Mahaveer College of Commerece, Jaipur.



### Ph. D. Award

**Dr. Divya Mehta** was awarded with the degree of Doctor of Philosophy by The IIS University on February 25,2017. She successfully completed her research on "Consumer Perception and Satisfaction towards Mobile number Portability in Rural Rajasthan" under the supervision of Dr. Bharti Sharma.



## Re-living reflective memories – Alumni Meet

IIM along with The IIS University celebrated “Dharohar” – The Alumni Meet with splendid celebration on December 24, 2016. The event was graced by the ebullient presence of more than 250 alumni from MBA and MCA batches from India and abroad. The event started with Ganesh Vandana followed by jovial and captivating performances by the students of IIM to welcome and entertain their seniors.

The alumni shared reminiscent memories of the campus. They congratulated their juniors to be part of IIM family and shared their success mantras and learnings on the voyage to achievements.

Alumni expressed their gratefulness towards the institution and expressed their keen interest in such connects. The evening sparkled with experience sharing and warm bonding between students and their seniors. Finally everybody joined for profound conversations over hi-tea.



## Managing Stress and Complexities – Yoga and Vedic Maths workshop

Yoga is a perfect barometer for college students because how we show up on our mats is an indication of how we show up in life. Yoga can help lessen the effects of stress on the body, which in turn can help one perform at a higher level academically. With this thought, an hour long Yoga workshop was organized for students in the campus by Yoga Guru Ms. Jyoti. Students learned postures and breathing techniques that could instantly refresh mind and body.

Another exciting workshop was taken by Ms. Mansi, a freelancer Vedic Maths trainer. The real tricky calculations were made simple and interesting in the session using Vedic Maths techniques. The students were amazed to see how calculations could be made so easy using elementary algebra and number theory, most of which was taught in grade schools.

## Alumni Interview

My full name: Mr. Sarvesh Agarwal  
Current Organization: SAGA Lifestyle  
Designation: Proprietor  
Total Work Experience: 5 years



### My Success Journey:

On 19th January, 2013 after selling my first start-up venture of industrial oil manufacturing unit, I started my first retail store with the famous Indian fashion brand MUFTI. With all the knowledge & experience I gained during my summer internship with Pantaloons (earlier future group venture, now Aditya Birla Group), I started my 1st store and performed better than the company expectations, and made it the highest performing store in Jaipur. After few months on 8th Aug, 2013, I started with my 2nd store of Puma (currently not owned by me) and ran it for about 2 years. On 3rd March, 2014, I started Wrangler store and on 1st May, 2015 I started U. S. Polo Assn. store and today I am successfully running all the three stores. currently I enjoy favourable position with all the companies and I am getting good offers from other brands as well.

This journey has been a wonderful part in my life, as I see new challenges, new people, new styles & fashions every day and during this journey I have learnt to manage inventory, human resources, finance, market situations, sales forecasting, etc.

### IIM Memories:

The fond memories of the college make me nostalgic. The time spent in college with friends make us all emotional as we very well know that those beautiful days will never come back. Myself and my friends used to participate with zeal in almost all the events, management fests; the things we learnt from them have helped us to fix many problems in our work life. Loved each & every moment in the college.

### Message for Juniors:

Participate maximum in institution activities, you will learn a lot from it, it's not just an institute, it's a happening place where you learn new things every day. Until you are not going to learn, remember you are never going to achieve. Whatever you do in your life, whether you go for any job, your own start-up or a 2nd gen business, always remember, never let yourself down, you will face many challenges, many insults (literally), the world will push you down but it will be you and your attitude that will make you go through that and win over all. So people, NEVER GIVE-UP & KEEP PUSHING THE LIMITS.

## Activities of Training and Placement cell

At IIM, Placement is considered to be a strategic activity. Immaculate planning of the placement process and activities are carried out to suit the need of the varying corporate scenario. The placement cell of the institute conceives, organizes, directs and coordinates various activities so as to augment employability of the students.

IIM witnessed more than 50 recruiters for campus and off-campus placements including reputed organizations like: Jaro Education, Asian Paints, ITC, Bharti Airtel, ICICI Bank, YES Bank, Justdial, Indiabulls, Max Bupa Health Insurance, Bulls Eye, Axis Bank, Indusind Bank, C-DAC, Decurtis Corporation, ICS, Appirio, Auriga IT, Crown Plaza, ABSAS Solutions, Onio Sellers, Best Capital Services, Infoedge, to mention a few.

Industry-Institute interfaces are indeed the most critical differentiator for educational institutions worldwide. It builds a strong groundwork for corporate liaisoning, innovative ideas, guidance and mentorship by connoisseurs. IIM is constantly in touch with the leading corporate groups and works towards critically evaluating the industry expectations. With the help of strong industry-institute linkages and under the guidance of industry stalwarts, the students are groomed to make a mark in the dynamic business & IT world.

Some of the eminent speakers with whom students got opportunity to interact were:

Mr. Atul Mohan – Jaipur Rugs, Mr. Pavan Jangid – IDBI Bank, Mr. Alok Saini – ICICI Bank, Mr. Anurag Uramalya – TCS, Ms. Amrita Nindawat – Bharti Airtel, Ms. Winfred Crawford – International Trainers Federation, Mr. Paresh Gupta – MyCareer Architects, Mr. C. B. Rajesh, QDegrees Services, Mr. Jaivardhan Bhardwaj – Reliance Communications, Ms. Aparna Joshi – APASH, Ms. Mansi Varyani – SAAZ, Mr. Sumit Srivastawa – Gensus Edutainers, Mr. Deepak Charaya – ABSAS Solutions, to name a few.

Yet another noteworthy initiative has been tremendous opportunities in gaining firsthand experience of corporate world through live projects. Students were able to grab real-life exposure with various reputed organisations. To cite a few, students gained insight into corporate world through their association with Vodafone Ltd., Godrej Security Solutions, Roomhaikya.com, Crazzle Plus Infotech, Infiniti Solutions, QDegrees Services, Pinkcity Marathon, Moneycount Financial Planners, Nine Star Stock Broking, Trip Advisor, Shiksha.com, Aditya Birla Finance, Holiday Inn, EHCC hospital etc.





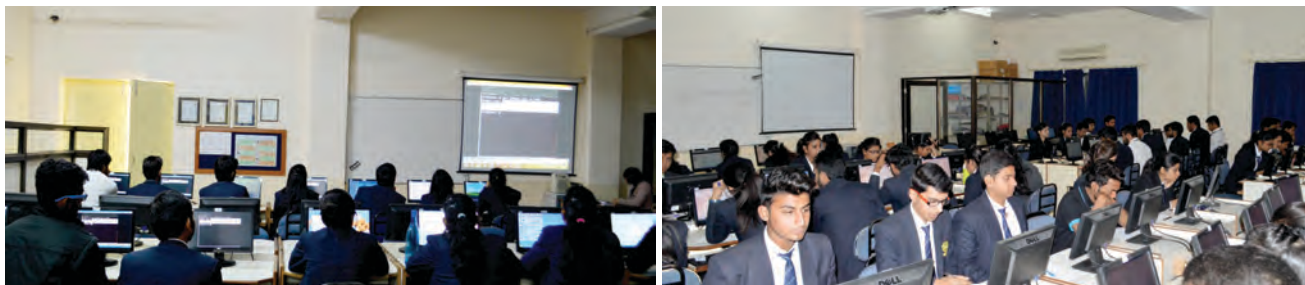
### Smart Hackathon

Four teams of MCA IV SEM submitted their synopsis for the Smart India Hackathon 2017, Conducted by MHRD and AICTE to bridge the digital divide in our country and further promote digital literacy in India. Team "Maharana" the team of Digamber Singh, Sunil Vedwal, Trilok Sain, Himanshu Singh Shekhawat, Kanhaiya Lal Rajora and Rakesh Kumar Maru has been selected for the grand finale to be held in Coimbatore on 1st & 2nd April 2017. The team will develop a website on "E- Wastage" in the stipulated time of 36 hrs for the competition.



### Spoken Tutorial

60, 62 and 60 Students of MCA IV SEM qualified the C language, C++, & Java certification test respectively of the MHRD, Govt. of India initiative of Spoken Tutorial by IIT Mumbai, offered by RTU.



### Session on "SMART CITY"

A session on "Smart City and IOT" was organized on 25 February, 2017. Dr. P. K. Chande, Ex. Prof. IIM Indore, Director MANIT, Bhopal was the resource person for the workshop. Prof. Chande elucidated the universal law of life that everything on this planet is composed of five basic elements or the "PANCHTATVA". These are: Akash (Sky or Space), Vayu (Air), Jal (Water), Agni (Fire) and Prithvi (Earth). He beautifully presented how these PANCHTATVA are related to the concept of Smart City.



### NODAL CENTRE FOR IIT BOMBAY Spoken Tutorial Project

The institute has been recognized as a spoken Tutorial, IIT Bombay Nodal Centre to organize activities under the Spoken Tutorial Project NMEICT, MHRD in Jaipur District.



### Representation at International Level

Ms Megha Kapoor student of MCA batch 2013-2016 represented India in the Bangkok Open Pickelball Tournament 2017 and won Silver Medal in Mixed doubles category.



### Workshop on CLOUD COMPUTING

To endow with knowledge and skills of Cloud Computing and to provide Practical exposure of having worked with Cloud environment, A four day workshop and certification program on Cloud Computing for MCA Students was organized from 23rd to 27th March, 2017.

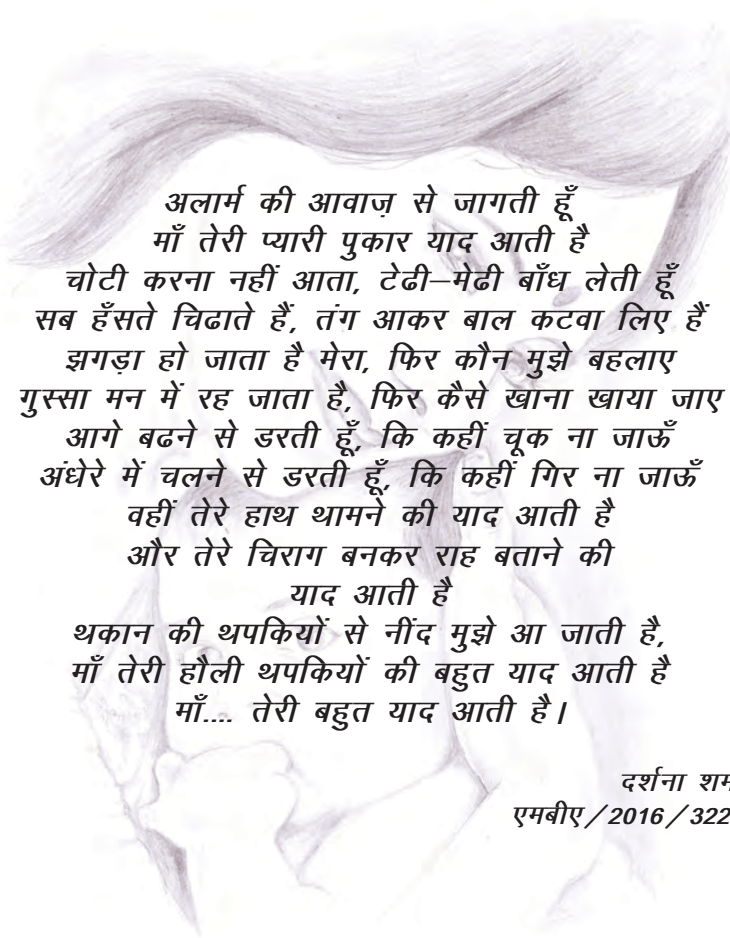
### Research Methodology Workshop

A one day workshop was organised on 'Research Methodology' for the first year students on March 10, 2017. The in house resource persons for this workshop were Dr. Bharti Sharma and Dr. Shuchi Singhal. This workshop was conducted to provide students, a comprehensive knowledge of research concepts, tools and techniques. The workshop has inculcated learning towards various aspects of research among students leading to generation of fruitful results in future.



### Workshop on IT

A two day IT workshop was organized for the MBA students on 15-16 April, 2017 by the MCA Department. The workshop included learnings on MS-office, Power-point, Excel and Advanced Excel. Students immensely benefitted from the workshop. They were given the 'Certificate of Participation' post the completion of the workshop.



अलार्म की आवाज़ से जागती हूँ  
 माँ तेरी प्यारी पुकार याद आती है  
 चोटी करना नहीं आता, टेढ़ी-मेढ़ी बाँध लेती हूँ  
 सब हँसते चिढ़ाते हैं, तंग आकर बाल कटवा लिए हैं  
 झगड़ा हो जाता है मेरा, फिर कौन मुझे बहलाए  
 गुस्सा मन में रह जाता है, फिर कैसे खाना खाया जाए  
 आगे बढ़ने से डरती हूँ, कि कहीं चूक ना जाऊँ  
 अंधेरे में चलने से डरती हूँ, कि कहीं गिर ना जाऊँ  
 वहीं तेरे हाथ थामने की याद आती है  
 और तेरे चिराग बनकर राह बताने की  
 याद आती है  
 थकान की थपकियों से नींद मुझे आ जाती है,  
 माँ तेरी हौली थपकियों की बहुत याद आती है  
 माँ.... तेरी बहुत याद आती है।

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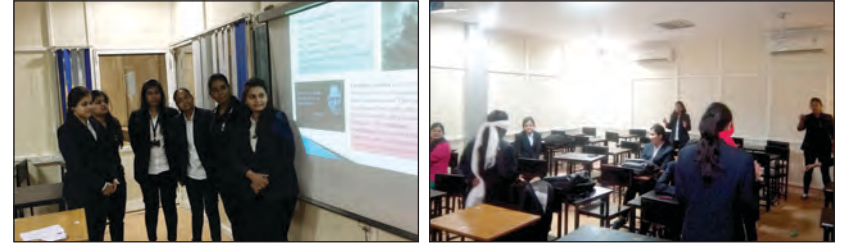


## Club Activities

**Humanagers :** The HR Club organized an activity on 20 December, 2016 on “How to Create an Effective Employee Training Program”. The students were provided with an opportunity to recognize the value and benefits of well-structured training programme. They were given chance to visualize the need of the training programme, structuring training programmes and using appropriate methods of training. Students designed the training programmes for their fellow colleagues and conducted session. Students chose diverse topic, like, Personality Development, Enhancing Communication skills, Stress Management technique etc. Every participant was required to collect feedback of their performances to identify the improvement areas for developing more effective training programmes.

**Genesis-The Marketing Club :** The Indian rural markets are green pastures for organizations today, as they are growing faster as compared to the urban markets. With their huge size and demand base, they offer great opportunities to the marketers therefore, to help students comprehend rural markets better under Genesis-The Marketing Club on 01st February 2017 presentations were undertaken on 4 A's strategy of rural marketing where A's represented Affordability, Availability, Awareness, and Acceptability. 24 groups comprising four members each presented 4 A's strategy of brands like, Lux soap, Clinic-Plus, Godrej No.1 soap, Dabur's Sarso Amla oil, Parachute oil, Vicks Vaporub, Colgate, Chik Shampoo, Parle-G biscuits etc. The two teams which were declared winners had covered rural marketing strategies of brands Coca-Cola and Gillette Guard.

In yet another activity under the marketing club a quiz competition was held specifically on “India Rural Marketing Environment” on 06th March, 2017. The participants were expected to answer questions pertaining to broadly all the factors influencing rural market environment like, socio- cultural, political, economic, physical, demographic, etc. The winner in the quiz was Ms. Pooja Yadav followed by Ms. Sonali Ruhela as the runner-up.



## NSS Cell – Serving humanity

IIIM has an active NSS cell, which believes that social services are complementary to education. It strives to establish link between the campus and community, knowledge and action. It brings students closer to the society by developing personality of students through community service. It gives an extension dimension to Higher Education system and orients the student youth to community service. It undertakes many initiatives to imbibe the motto of NSS - "NOT ME BUT YOU".

In tune with the motto, students on October, 12, 2016 presented a skit to promote Swachh Bharat Abhiyaan at Gaurav Towers, Jaipur to raise awareness about cleanliness of surroundings. It inspired the people not only to clean their houses but also keep their surroundings clean.

The cell also organized a session on November 25, 2016 on 'Youth Volunteering'. The resource person was Mr. Ashutosh Nandwana, Coordinator, Pravah Jaipur Initiative. He emphasized on inculcating the spirit of voluntary work among students through sustained community interaction.

On December 1, 2016 a session was organized on “The Art of Mind Control”, wherein Shri Raghav Charan Das, from Akshayapatra addressed students and told the benefits of controlling mind for proper alignment of body, mind and spirit.

In collaboration with NGO – Saksham, students of the institute participated in “Mansarovar Humanity Marathon 2016” held on December 25, 2016. Forty students participated in the event.

On January 12, 2016 IIIM organized “Thematic Kite flying” in collaboration with Pravah Jaipur Initiatives. Students flew kites with written messages related to social issues.

On January 13, 2016, the volunteers distributed sweets and kites to Bais Godam Kachhi Basti and Kshipra path Kachhi Basti underprivileged kids.

In collaboration with Pravah Jaipur Initiatives, twenty students participated in “Jagrik Utsav – 2017” to raise awareness among masses about the rampant social problems.

On February 5, 2017, thirty-five students participated in “AU Jaipur Marathon” to raise concern for social issues like 'Save girl child', 'Swachh Bharat', 'Save water', and Climate change mitigation, etc.

IIIM also organized a week long 'NSS Special Camp', from February 27, 2016 to March 05, 2017, during which following activities were conducted

Day 1 (27/02/2017)  
Volunteers extended help to NGO–Naya Savera, by selling their exclusive “Panchamrit drink” to raise funds

Day 2 (28/02/2017)

Day 3 & 4 (01/03/2017), (02/03/2017)

Day 5 & 6 (03/03/2017), (04/03/2017)

Day 7 (05/03/2017)

Volunteers extended help to NGO–Naya Savera, by selling their exclusive “Panchamrit drink” to raise funds

**Daawat-E-Music** in collaboration with FM 94.3 as a stress buster exercise was held.

Students **volunteered at UNICEF** where they were given training on field surveys and were sent to conduct survey on subsequent day at Govindgarh Block, Chomu

Organized **6th North India International Conference** on 3rd and 4th March, 2017 in collaboration with India Development Coalition of America. The theme for the two day conference was 'How can Social Entrepreneurship and CSR help mitigate Poverty and Climate Change in India'.

**Fund Raising for campaign 'Bhukh Mukh Bachpan'**: Volunteers joined hands in the campaign and collected funds to arrange for nutritious food for underprivileged street children. Students arranged for Fifty food packets and distributed the same.



## Upcoming Events:

- B-quizzing
- ICMIT
- Udaan
- FDPs
- Parichay
- Montage
- Abhinandan



**International School of Informatics & Management Technical Campus**  
Accredited 'A' by NAAC

Sector - 12, Mahaveer Marg, Mansarovar, Jaipur - 302 020, Rajasthan, INDIA

Tel: +91-141-2781154-55, Fax: +91-141-2781158

Email: [iiim@icfia.org](mailto:iiim@icfia.org), Web: [www.icfia.org](http://www.icfia.org)



### Reporters:

Apoorva Bhardwaj, Sonali Kabra, Surbhi Mehta

### Editors:

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