

<p>Dr BHARTI SHARMA W/O Mr. Anubhav Sharma 383 A, Nandini Pearl III, Katewa Nagar, Opposite BSN School, Jaipur-302019 Mob: 8003095368 Email: drbhartisharma25@gmail.com, bharti.sharma@icfia.org</p>	
<p>Academic Qualifications</p>	<p>PhD (2006), Mohan Lal Sukhadia University, Udaipur on "Women Trainers: Issues, Problems & Prospects" under the guidance of Prof. Rajeshwari Narendran, HOD, Department of Business Administration.</p> <p>MBA (Human Resource) in 2000 from Om Kothari Institute of Management, Kota affiliated to MDS University, Ajmer.</p> <p>B.Sc (Physics, Chemistry, Mathematics) in 1998 from MLS University, Udaipur.</p>
<p>Major Achievement</p>	<p>Selected for study tour to UK (Birmingham and London) on Volunteerism organized by Voluntary Service Organisation (VSO) for three weeks (2 weeks at Birmingham and 1 week at London)</p>
<p>Total Experience in Years</p>	<p>Teaching: 21 years Industry: 02 years</p>
<p>PhD Guide Field & University</p>	<p>Field: Management (HR) University: Rajasthan Technical University, Kota</p> <p>Field: Management (HR) University: Gyan Vihar University</p> <p>Field: Management (HR) University: The IIS University</p>
<p>PhD Guided/ Under Guidance</p>	<p>Completed: 05</p> <ol style="list-style-type: none"> Title: "Role of Motivation in Talent Retention and Increasing Productivity" awarded in 2014, Gyan Vihar University Research Scholar: Dr. Nupur Choudhary Title: "Consumer Perception and Satisfaction towards Mobile Number Portability in Rural Rajasthan" awarded in February 2017, IIS (deemed to be University), Jaipur Research Scholar: Dr. Divya Mehta Title: " Measuring the Effectiveness of In-Service Teacher Training

	<p>Program (A comparative study of government and private primary school teachers)", awarded in November 2019, IIS (deemed to be University), Jaipur</p> <p>Research Scholar: Dr. Meenakshi Bordia</p> <p>4. Title: " The Impact of Compensation on Employee's Job Performance: With Specific Reference to The Heritage Hotels in Rajasthan", awarded in December 2019, IIS (deemed to be University), Jaipur</p> <p>Research Scholar: Dr. Geetanjali Shekhawat</p> <p>5. Title: "Role of Career Development Programs in Employee Performance and Retention in the Voluntary Sector: A Study of Selected NGOs of Rajasthan", awarded in April 2023.</p> <p>Research Scholar: Dr. Honey Goyal</p>
	<p>Under Process: 05 thesis work</p>
<p>Academic Committee Memberships</p>	<ul style="list-style-type: none"> • Examiner at Rajasthan Technical University, Kota • Research Supervisor at Rajasthan Technical University, Kota • Member of Board of Studies of IIS (deemed to be University), Jaipur • Research Supervisor at IIS (deemed to be University), Jaipur • Examiner at IIS (deemed to be University), Jaipur
<p>Professional Association</p>	
<ul style="list-style-type: none"> • Currently working as Associate Professor with International School of Informatics & Management, Jaipur Since July 2012. • Worked as Associate Professor with St. Wilfred's Institute of Management & Technology from August 2009 to June 2012. • Worked as Assistant Professor with International College for Girls Jaipur in Business Management Department from Jan 2009 to May 2009. • Worked as Lecturer with Sophia Girls College, Ajmer for BBA and B.Com programs from July 2007 to Dec 2008. • Visiting Faculty at MDS University, Ajmer for MBA program from July 2008 to Dec 2008. • Worked as Assistant Professor with Indraprastha College of Management and Technology, Jodhpur from July 2005 to December 2006. • Worked as Visiting Faculty with Faculty of Management Studies, J.N.Vyas University, Jodhpur from July 2005 to February 2006. 	

- Worked as **Manager HR** with a Jaipur based NGO, **Cecoedecon** (Centre for Community Economics and Development Consultants Society) from May 2003 to June 2005.
- Worked as a **Lecturer** with **Deepshikha College of Technical Education** for session 2002-2003.
- Worked as Visiting Faculty with **College of Commerce and Management Studies, Udaipur** For MIB and BBA Programs **for** Session 2000-2002.
- Worked as Visiting Faculty with **Rajasthan Vidyapeeth, Udaipur** For BBA Program for the session 2001-2002.

Areas of Interest	Human Resource Management, Research Methods in Management, Quantitative Techniques in Management, Organisation Behaviour, Operations Research, Training for Sustainable Development, Performance Appraisal, Competency Mapping, Organisation Development.
--------------------------	---

- | | |
|---|---|
| Roles & Responsibilities in Industry | <ul style="list-style-type: none"> • Responsible for the implementation of the HRD related strategic directions in consonance with the agency’s mission and vision. • Responsible for Coordinating personnel planning and development • Ensuring performance evaluation of each staff in a timely manner. • Establishing and maintaining linkages with the institutions engaged in Human Resource Management for addressing the needs of the agency. • Responsible for Youth Development Programme for Volunteerism. |
|---|---|

- | | |
|--|---|
| Additional Roles & Responsibilities in Academia | <ul style="list-style-type: none"> • Coordinator, Unnat Bharat Abhiyan Programme and working for development of adopted village Pawaliya, Sanganer Block, Jaipur District. • Coordinator, Samutthan, the NSS cell of ISIM. • Coordinator, Certificate Course in Citizenship & Social Entrepreneurship. • Networking with around 30 NGOs for students NGO field projects. • Coordinator, International Conference organized annually in association with India Development Coalition of America (IDCA). • Coordinating examination cell activities. |
|--|---|

Significant Publications:

- | | |
|--------------|---|
| Books | <ol style="list-style-type: none"> 1. Sharma Bharti., Jaria Vijay (2012). Elementary Statistics, Thakur Publications, New Delhi. 2. Sharma Bharti., Nangia Richa (2014). Research Methods in Management, Thakur Publications, Jaipur. |
|--------------|---|

Papers in Journals

International

- **Sharma Bharti** (2020); Employee Engagement as a Catalyst to Boost Employee Morale amidst COVID-19. *IJREAM*, 6 (6). (ISSN: 2454-9150).
- Goyal Honey and **Sharma Bharti** (2018); Health Education and Sustainable Development: Role of Social Entrepreneurship with special reference to SIDART. *OORJA*, 16/2 (7). 105-114 (ISSN-0974-7869).
- **Sharma Bharti** and Bordia Meenakshi (2017). Transforming India Through Quality Elementary Education. *OORJA*, 15(2), 29-39 (ISSN-0974-7869).
- Dixit Kavaldeep, Saxena Tanjul and **Sharma Bharti** (2017); Happily Building a World for all, Beyond the Structures- A Case of Coral Group, Real Estate & Infrastructure Project Developers, India. *International Journal of Advanced Research* 5 (7). 529-539 (ISSN 2320-5407).
- Mahlawat Vikas and **Sharma Bharti** (January 2014); An Environmental Marketing System adopted by Indian Companies. *International Journal of Economics & Management*, 1(1), 62-74, (ISSN 2278-2478)
- Mahlawat Vikas and **Sharma Bharti** (March 2013); Transformation Leadership & Employees Career Salience With Reference to Indian Banking Sector. *International Journal of Latest Technology In Engineering, Management & Applied Science*, 2(3) (ISSN 2278-2540).
- Mahlawat Vikas and **Sharma Bharti** (September 2012); Strategies for Motivating People Working in a Team. *Proficient International Refereed Journal of Management*, 4(9) (ISSN 0975-475X).
- Mahlawat Vikas and **Sharma Bharti** (August 2012); Indian Bank's Employees Perception towards Performance appraisal: A Comparative Study. *International Journal's Research Journal of Social Science & Management*, 2(4), (ISSN 2251-1571).

National

- Mahlawat, V., & **Sharma, B.** (2019). Study of Factors Affecting Employee Satisfaction and Their Impact on the Organization. *Journal of Xi'an University of Architecture & Technology*, XI(XII) , 939-945 (ISSN 1006-7930).

	<ul style="list-style-type: none"> • Narendran Rajeshwari and Sharma Bharti (March 2013); Striving to Evolve: Acceptance of Women Trainers in the Indian Corporate World. <i>Indian Journal for Training and Development</i>, 43(2), (ISSN 0971-5592). • Garg Sharad and Sharma Bharti (Jan-June 2010); RFID- Watchdog for Logistics Management. <i>Journal of Commerce and IT</i>, 10, (ISSN 0972-9550).
<p>Papers Presented in Conferences</p>	<p>National</p> <ul style="list-style-type: none"> • Dixit, Kavaldeep, Saxena Tanjul, Sharma Bharti, "Nibs Café and Chocolataria: Redefining chocolate consumption through Business Model Innovation in Indian Retail Sector" presented at "Anubhav Management Case Contest" organized by National HRD Network-Ranchi Chapter and SAIL on 23rd June 2018. • Saxena Tanjul, Dixit, Kavaldeep, , Sharma Bharti, "Kid's Fashion: A Serious Business, Not Child's Game The Case of PinkBlueIndia.com" presented at "Anubhav Management Case Contest" organized by National HRD Network-Ranchi Chapter and SAIL on 23rd June 2018. • Dixit, Kavaldeep, Saxena Tanjul, Sharma Bharti, "Promoting Out-of-Home consumption of Tea in a funky café format: Tapri-The Tea House" presented at "Anubhav Management Case Contest" organized by National HRD Network-Ranchi Chapter and SAIL on 24th June 2017. Published in "A Book of Selected Cases-Vol.XXII", by Steel Authority of India Ltd. June 2017. • Contributed a paper entitled "The Non-Profit Brand Idea for Cecoedecon, Jaipur, India", presented at Conference on Brand Management 2016 organized by Indian Institute of Technology, Delhi on 16th-17th April 2016. • Conference on Brand Management 2016 organized by Indian Institute of Technology, Delhi on 16th-17th April 2016. The title of the paper is "Jaipur Elephant Paper: Elephant Prints Larger than the Elephant?", • Contributed a paper entitled, ' Correlation between Business Process Management and Organisational Performance' at a National Conference on Data Analytics and Business Intelligence: Emerging Paradigms

	<p>organized by FMS- The IIS University & ISIM, Jaipur held on 11-12 April 2014.</p> <ul style="list-style-type: none"> • Contributed a paper entitled, ' Role of Young Entrepreneurs in Revitalizing Social Enterprises' at a National Conference on Entrepreneurship and Innovation: Catalysts & Effects organized by FMS- The IIS University & ISIM, Jaipur held on 12-13 April 2013. • Contributed a paper entitled, ' Contemporary Employee Retention Practices' at a National Conference on HRM: Challenges, Opportunities and their relevance in Indian Society organized by Faculty of Commerce, S.S.Jain Subodh P.G. College, Jaipur held on January 22-23, 2013. • Contributed a paper entitled, 'Business School Industry Interface', at a National Seminar sponsored by AICTE and organized by St. Wilfred's Institute of Management & Technology, Jaipur held on March 27-28, 2010. • Contributed a paper entitled, 'Orientation of Business Education in India' at University Commerce College, at a National Seminar on Professional Orientation of Business Education organized by University Commerce College, UOR, Jaipur held on December 23, 2009. • Contributed a paper on 'Reengineering of HRM: A Training & Development Initiative' at a National Seminar on Reengineering HRM in Current Times organized by ITS Management & IT Institute, Ghaziabad held on October 3-4, 2009.
	<p>International</p> <ul style="list-style-type: none"> • Dr. Kavaldeep Dixit, Dr Bharti Sharma and Dr. Omisha Dixit has participated in the international conference on Sustainability: Research, Education & Practice and presented a paper entitled <i>"Philanthropic Initiatives Promoting Empowerment of Rural Communities for Poverty Alleviation-A Case of Ambuja Cement Foundation"</i> held on 30th-31st May, 2022 organised by BIRLA INSTITUTE OF TECHNOLOGY, MESRA, RANCHI. • Dr. Manju Nair, Dr. Bharti Sharma presented a case titled <i>"Ensuring Harmony, Learning and Growth during pandemic: A study of</i>

ISIM, Jaipur presented in the International Project Competition in HRM, General Management & Leadership conducted by Vadodara HR Forum on February 17-18, 2022 on online mode.

- **Dr. Bharti Sharma**, Associate Professor, IIIM, Jaipur & Ms. Sonali Kabra, MBA Sem-IV, IIIM, Jaipur presented the research paper titled, "**Role of Business Intelligence: Model of Danamojo online solutions-a Donation Management Platform**" in the international Conference on Business Intelligence & Analytics: Emerging Strategies & Techniques held on April 12-13, 2018 at International School of Informatics & Management.
- **Dr. Bharti Sharma**, Associate Professor, IIIM & Mr. Vikas Mahlawat, Assistant Professor, MITRC, Alwar presented the research paper titled '**Influence of Online Marketing on Youth in India**' in the International Conference on 'Emerging Trends in Science, Engineering & Management,' organized by Modern Institute of Technology & Research Centre, Alwar on 24-25, February 2018.
- Dr. Kavaldeep Dixit, Professor, IIIM, **Dr. Bharti Sharma**, Associate Professor, IIIM & Dr. Tanjul Saxena, Associate Professor, IIIM presented the research paper titled '**Home Away from Home- A Case of Customer Satisfaction with Services of Unaid Hotel & Resorts, Rajasthan, India**' in the International Conference on Sustainable Development and Innovation in Business, Economy, Management & Technology: Prospects in Emerging Markets, held on February 23-24, 2018 at Poornima University, Jaipur in collaboration with Hanyang University, Seoul (South Korea).
- Contributed a paper entitled "**Intercity One Way Cabs for Hire Business Case HippoCabs – The Transportation Catalyst**", presented at Flame International Case Conference 2017 organised by Flame University Pune on June 29-30, 2017. (Case Uploaded on www.etcases.com).
- Contributed a paper entitled "**Hello English – Language Learning for the Next Billion**", presented at Flame International Case Conference

	<p>2017 organised by Flame University Pune on June 29-30, 2017. (Case Uploaded on www.etcases.com).</p> <ul style="list-style-type: none"> • Dr. Kavaldeep Dixit, Professor, IIIM & Dr. Bharti Sharma, Associate Professor, IIIM presented the research paper titled '<i>Customer Engagement and Business Model Innovation: The case of BROWN SUGAR- BAKERS, CAFÉ AND LOUNGE, Jaipur, India</i>' in the International Conference on 'Trinity of MUDRA, Start-Up India and Stand-Up India Schemes: Prospects and Challenges" held on February 24-25, 2017 at Poornima School of Management, Jaipur. • Dr. Bharti Sharma, Associate Professor, ISIM & Dr. Kavaldeep Dixit, Professor, ISIM presented the research Paper titled 'Promoting Sustainable Livelihood for Poverty Alleviation: A Case Study of BASIX Social Enterprise Group' at the 5th International Conference on Green, Growth, Globalization and Governance: Challenges & Opportunities, held on February 3-5, 2017 at JK Laxmipat University, Jaipur.
<p>Cases Published</p>	<ul style="list-style-type: none"> • Dixit, Kavaldeep, Saxena Tanjul, Sharma Bharti (2018), Nibs Café and Chocolataria: Redefining chocolate consumption through Business Model Innovation in Indian Retail Sector, <i>A Book of Selected Cases-Vol.XXIII</i>, by Steel Authority of India Ltd., MTI, Ranchi, 40-57. • Saxena Tanjul, Dixit, Kavaldeep, , Sharma Bharti (2018), Kid's Fashion: A Serious Business, Not Child's Game The Case of PinkBlueIndia.come, <i>A Book of Selected Cases-Vol.XXIII</i>, by Steel Authority of India Ltd., MTI, Ranchi, 41-58. • Dixit Kavaldeep, Saxena Tanjul and Sharma Bharti (2018), Share of Pie: The Case of Brown Sugar-Bakers, Café and Lounge, <i>Thrive: A Handbook of Family Business Case Studies</i>, Bloomsbury Publishing India Pvt Ltd, New Delhi, 40-53, ISBN: 978-93-87146-16-7. • Dixit Kavaldeep, Saxena Tanjul and Sharma Bharti (2017), Intercity One Way Cabs for Hire Business Case HippoCabs – The Transportation Catalyst, <i>Management Cases in the Indian Context</i>, Times Professional Learning, Mumbai, ISBN: 978-81-931001-8-9. • Saxena Tanjul, Sharma Bharti and Dixit Kavaldeep (2017), Hello

	<p>English – Language Learning for the Next Billion, <i>Management Cases in the Indian Context</i>, Times Professional Learning, Mumbai, ISBN: 978-81-931001-8-9.</p> <ul style="list-style-type: none"> • Dixit, Kavaldeep, Saxena Tanjul, Sharma Bharti (2017), Promoting Out-of-Home consumption of Tea in a funky café format: Tapri-The Tea House, <i>A Book of Selected Cases-Vol.XXII</i>”, by Steel Authority of India Ltd., MTI, Ranchi, 1-13. • Sharma, Bharti, Dixit Kavaldeep, Saxena Tanjul, “ The Non-Profit Brand Idea for NGO Pradan, India”, presented at <i>International Conference on Management Cases 2016 (ICMC 2016)</i>, Birla Institute of Management Technology, Greater Noida (India) with George Mason University, Virginia (USA) on December 1-2, 2016 at BIMTECH Campus, Greater Noida, (India). Case published in edited version of book titled <i>Organization Development Through Strategic Management</i> published by Bloomsbury Publishing (India) Private Limited, New Delhi, ISBN: 978-93-84052-82-9. • Dixit Kavaldeep, Sharma, Bharti, “Jaipur Elephant Paper: Elephant Prints Larger than the Elephant?”, presented at Conference on Brand Management 2016 organised by Indian Institute of Technology, Delhi on 16th-17th April 2016. (Case publication is in process) • Sharma, Bharti, Dixit Kavaldeep, “The Non-Profit Brand Idea for Cecoedecon, Jaipur, India”, presented at Conference on Brand Management 2016 organized by Indian Institute of Technology, Delhi on 16th-17th April 2016. (Case publication is in process)
<p>FDPs/Workshop Attended</p>	<ul style="list-style-type: none"> • Participated and successfully completed 5-day online FDP on the theme “Inculcating Universal Human Values in Technical Education” organized by All India Council for Technical Education(AICTE) from 27 September, 2021 to 1 October, 2021. • Participated in AICTE Sponsored Online Short Term Training Program (STTP) of 6 days (30 hours) on “Management 4.0” organized by the Institute of Business Management & Research (IBMR), IPS Academy, Indore in association with AICTE, New Delhi from 15th Feb. 2021 to 20th

	<p>Feb. 2021.</p> <ul style="list-style-type: none"> • One Week National Level E-FDP on "Research Methodology and Data Analysis using SPSS", organized by School of Management & Commerce, K.R.Mangalam University from July 6, 2020 to July 10, 2020. • One Week Online FDP on "Statistical Package for the Social Science (SPSS)", organized by Department of Business Administration, Mohanlal Sukhadia University, Udaipur from May 25, 2020 to May 31, 2020. • FDP on "Relevance of Case Studies in Professional Teaching" organized by ICFAI Business School & The IIS University on July 13, 2018 at IIS University, SFS, Mansarovar, Jaipur. • FDP on "Pedagogical Innovations and Emerging Perspectives in Higher Education" organized by ICFAI University on July 13, 2018 at the University Campus, Jaipur • FDP on 'Advance Research Methodology and Data Analytical Tools (With Sessions on SPSS) organized by Jaipuria Institute of Management, Ghaziabad from 17 – 23 July, 2017. • FDP on 'Participative Learning and Teaching Case Studies' organized by IIM Lucknow from March 31-April 5, 2016. • National Seminar on 'Contemporary Challenges and Opportunities in Management of Business' organized by Poornima University, Jaipur on April 9, 2015. • National HR Conclave organized by Indian Society for Training & Development, Udaipur Chapter on January 26-27, 2013. • HR Summit organized by J K Lakshmiapat University, Jaipur on December 22, 2012. • FDP on Interactive Teaching Practices in Present Scenario organized by Jagannath University on February 18, 2011. • FDP on Global Skills Enhancement Program organized by Infosys, Jaipur on December 26-30, 2009. • Workshop on Activating HRD to perform as Business Partner organized by ISTD, Goa Chapter on March 4-5, 2005.
Awards/Achievement	<ul style="list-style-type: none"> • Received the First Runners-Up Award for the case titled <i>"Ensuring</i>

s

Harmony, Learning and Growth during pandemic: A study of ISIM, Jaipur presented in the International Project Competition in HRM, General Management & Leadership conducted by Vadodara HR Forum on February 17-18, 2022 on online mode.

- Received the Second Runners-Up Award for the case titled "***Kid's Fashion: A Serious Business, Not Child's Game-The Case of PinkBlueIndia.com***" presented at Anubhav - the management case study contest organized by National HRD Network and Steel Authority of India Limited at NHRD-Ranchi on June 23, 2018.
- Received the Best Paper Award for the research paper titled '***Home Away from Home- A Case of Customer Satisfaction with Services of Umaid Hotel & Resorts, Rajasthan, India***' at the International Conference on Sustainable Development and Innovation in Business, Economy, Management & Technology: Prospects in Emerging Markets, held on February 23-24, 2018 at Poornima University, Jaipur in collaboration with Hanyang University, Seoul (South Korea).
- Received the First Runners-Up Award for the case titled "***Promoting Out-of-Home Consumption of Tea in a Funky Café Format: Tapri-The Tea House***", presented at Anubhav - the management case study contest organized by National HRD Network and Steel Authority of India Limited at NHRD-Ranchi on June 24, 2017.
- Received the Best Paper Award for the research paper titled '***Promoting Sustainable Livelihood for Poverty Alleviation: A Case Study of BASIX Social Enterprise Group***' at the valediction ceremony of 5th International Conference on Green, Growth, Globalization and Governance: Challenges & Opportunities, held on February 3-5, 2017 at JK Laxmipat University, Jaipur.
- Received the Best Paper Award for the research paper titled '***Customer Engagement and Business Model Innovation: The case of BROWN SUGAR- BAKERS, CAFÉ AND LOUNGE, Jaipur, India***' in the International Conference on 'Trinity of MUDRA, Start-Up India and Stand-Up India Schemes: Prospects and Challenges" held on February

	<p>24-25, 2017 at Poornima School of Management, Jaipur.</p> <ul style="list-style-type: none"> Received best paper award 'Kamla Award' for the article 'Striving to Evolve: Acceptance of Women Trainers in the Indian Corporate World' published in Vol XXXXIII No. 1, January-March, 2013 issue of Indian Journal of Training & Development.
Professional Memberships	Life Member of 'Indian Society for Training & Development'
Invited Speeches and Invitations as Resource Person for FDPs/ Workshops/ Seminars	<ul style="list-style-type: none"> Invited as a resource person of the International Faculty Development Programme on "Rethinking Teaching Pedagogy in Commerce & Management" held from 3-7 July 2023 at Sushant University Gurugram, India. Invited as a resource person at Mahatma Gandhi College of Hospital Administration for teaching in Operations Management in the session 2023-24. Invited as a resource person at Mahatma Gandhi College of Hospital Administration for teaching in Operations Management & Research Methodology in the session 2022-23. Appointed as adjunct faculty at Jaipuria Institute of Management, Jaipur for Human Resource Management related area. (December 2021) Conducted a Webinar on "CORPORATE LEADERSHIP IN CRISIS SITUATIONS: WITH SPECIAL REFERENCE TO COVID-19" under ISIM Webinar Series on June 13, 2020. Conducted one day workshop on 'Basics of Research Methodology' at Poornima University, Jaipur on March 12, 2019. Invited as a Key Note Speaker for the international conference on 'Emerging Trends in Science, Engineering & Management,' organized by Modern Institute of Technology & Research Centre, Alwar on 23-24, February 2019. Conducted a two days workshop on 'Research Methodology' at Om

	<p>Kothari Institute of Management, Kota on March 08-09, 2018.</p> <ul style="list-style-type: none"> • Invited as a Key Note Speaker for the international conference on 'Emerging Trends in Science, Engineering & Management,' organized by Modern Institute of Technology & Research Centre, Alwar on 24-25, February 2018. • Invited as a resource person at Indian Institute of Health Management & Research for module teaching in "Organization Change & Development" for management students in July 2016. • Invited as a resource person at Indian Institute of Health Management & Research for module teaching in 'HRM – Labour Economics and Compensation System in Healthcare' for management students in April 2015. • Invited as a Resource Person for a session on 'Research Methodology' at Subodh Girls College, Sanganer, Jaipur on March 7, 2015. • Invited as a Resource Person for sessions on 'Operations Research' at Institute for Integrated Learning in Management, Jaipur on 10-14, February 2014.
--	--

References:

1. Dr. Abhineet Saxena
Amity Business School, Amity University
Jaipur
Email: abhineetsaxena2010@gmail.com
Mob: 8946866551
2. Prof. Rajeshwari Narendran
HOD, Department of Business Administration
Mohanlal Sukhadia University, Udaipur
Email: rajeshwari18@yahoo.com
Mob: 9687324399