

Rs. 100 Activity



E-Igniters the E-cell conducted Rs. 100 Activity on December 21, 2018. It was an experimental and learning exercise to expose students to entrepreneurial skills. Students formed teams, and each team developed an idea, formed a fictitious company, invested a maximum of Rs. 100, and shared their learnings and problems faced by them while setting up an entrepreneurial venture with other students through an electronic presentation.

The activity aimed at developing creative mindsets and entrepreneurial skills among the students to instill an idea of a business. Working in groups of 5, the students of all the 17 teams displayed amazing skills of accounting, marketing etc. and came up with Product Concepts like handmade rings, sandwiches, greeting cards, pots out of waste products, decorative envelopes, services such as blood pressure measurement, etc., to name a few. They prepared eatables wherever on their own, considering weather and time factors.

The winners of the activity were team of Ms. Aishwarya Joshi, Mr. Ayush Gupta, Mr. Shivam Sharma, Ms. Aparna Nahata & Mr. Ashish Khandal. Team of Mr. Akhil Pareek, Mr. Ritik Jain, Mr. Deepak Bansal, Ms. Purvi Jain and Ms. Mayuri Garg stood second, and Mr. Shreyans Jain, Ms. Harshi Mittal, Mr. Sagar Sharma, Ms. Kanan Nagar and Mr. Piyush Ghiya were the second runners up.