

Rs. 100 Exercise



E-Igniters the E-cell conducted Rs. 100 Exercise on 8th September, 2017. It is an experimental and learning exercise to expose students to entrepreneurial skills. Students formed teams, and each team developed an idea, formed a fictitious company, invested a maximum of Rs. 100, and shared their learnings of setting up an entrepreneurial venture with other students through an electronic presentation.

The regular activity at the campus inspires students to plan from procuring raw material to selling finished goods, managing cash flow, taking decisions etc. The activity aims at developing creative mindsets and entrepreneurial skills among the students to instill an idea of a business.

Working in groups of 5, the students of all the 30 teams displayed amazing skills of accounting, marketing etc. and came up with Product concepts like lemonbae, chatkarajaljira, dice game, services such as Mehendi, Painting, and trading ideas of Paper Bags etc., to name a few, where they prepared eatables on their own considering weather and time factors.

The winners for same were team of Ms. Jyoti verma, Ms. Nancy Khandelwal, Ms. Garima Sharma, Ms. Simran Jain, Ms. Shreya Bafna and team of Ms. Riddhika Khandelwal, Ms. Bhayaa Malukani, Ms. Yukti Agarwal, Ms. Shreya Agarwal and Ms. Riya Agarwal stood second.