

International School of Informatics & Management

Post Graduate Diploma in Management (PGDM) (Second Shift)

2010-2011

Semester - I

PGM- 121	Management Accounting
PGM- 122	Marketing Management
PGM- 123	Organization Behaviour
PGM- 124	Business Environment
PGM- 125	Quantitative Applications in Management
PGM- 126	Principles and Practices of Management
PGM- 127	IT for Management
PGM- 128	Seminar on Contemporary Management Issues

Semester - II

PGM- 221	Financial Management
PGM- 222	Production and Operation Management
PGM- 223	Managerial Economics
PGM- 224	Human Resource Management
PGM- 225	Research Methodology in Management
PGM- 226	Business Policy & Strategic Management
PGM- 227	Business Communication and Soft Skills
PGM- 228	Written Analysis of Cases and Comprehensive Viva-Voce

Semester - III

PGM- 321	Summer Training Project Report
PGM- 322	Project Management and Appraisal
	Functional Electives (1)
	Functional Electives (2)
	Functional Electives (3)
	Functional Electives (1)
	Functional Electives (2)
	Functional Electives (3)

Semester - IV

PGM- 421	Corporate Governance and Business Ethics
PGM- 422	Entrepreneurship
PGM- 423	Business Laws
	Functional Electives (1)
	Functional Electives (2)
	Functional Electives (1)
	Functional Electives (2)

Functional Electives (Marketing)

III (Any Three)

PMM-321	Product & Brand Management
PMM-322	Consumer Behavior
PMM-323	Customer Relationship Marketing
PMM-324	Rural Marketing
PMM-325	Marketing of Services
PMM-326	Internet Marketing

IV (Any Two)

PMM-421	Retail Marketing
PMM-422	Integrated Marketing Communication
PMM-423	Sales and Distribution Management
PMM-424	International Marketing
PMM-425	Business to Business Marketing

Functional Electives (Finance)

III (Any Three)

PFM-321	Security Analysis & Portfolio Management
PFM-322	Financial Services and Products
PFM-323	International Finance & Forex
PFM-324	Corporate Taxation Planning
PFM-325	Fixed Income Market and Analysis
PFM-326	Insurance Business Management

IV (Any Two)

PFM-421	Commodity Derivatives and Trading
PFM-422	Financial Report Analysis and Valuation
PFM-423	Risk Management & Derivatives
PFM-424	Financial System & Market Operations
PFM-425	Retail Banking

Functional Electives (HR)

III (Any Three)

PHM-321	Organization Development: Nature, Origin and Process
PHM-322	Employee Recruitment and Selection
PHM-323	Compensation Management
PHM-324	Managing People & Performance in Organizations
PHM-325	HR Planning & Information System
PHM-326	Employment Laws

IV (Any Two)

PHM-421	Cross Cultural Management
PHM-422	Strategic HRM
PHM-423	Training & Development
PHM-424	Managerial Effectiveness
PHM-425	Industrial Relations

Functional Electives (IT & Systems)

III (Any Three)

PIM-321	Computer Applications in Management
PIM-322	System Analysis & Design Management
PIM-323	IT Strategy
PIM-324	Introduction to Database Management System
PIM-325	IT Consulting Management
PIM-326	Business Process Re-engineering

IV (Any Two)

PIM-421	IT Infrastructure Management
PIM-422	Software Engineering & Project
PIM-423	e-Business
PIM-424	Knowledge Management
PIM-425	Enterprises Resource Planning